

**Strategic Plan for  
Modoc Foster Family Agency, A Division of TEACH, Inc.  
Current as of July 1, 2021  
Through June 30, 2024**

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## **Executive Summary**

Strategic Plan from 2020 reviewed and updated as follows. Objectives of plan continue to be in effect and will continue to be addressed over the next fiscal year, 2021-2022. The following plan was updated to meet current projections and status of the agency.

The strategic plan for Modoc Foster Family Agency consists of the following objectives and action steps:

Objectives:

Quality Records Review  
Implement referral tracking  
Create and implement Peer Review committee  
Fiscal Stability

Action Steps:

Continue to meet via Utilization Review  
Hold quarterly QI team meetings to monitor progress of objectives

## **Vision Statement**

Modoc FFA aims to provide safe and stable homes to children/youth in need.

## **Mission Statement**

The mission of Modoc FFA is to provide strengths based and trauma informed care practices to local resource homes and children/ youth placed through the agency.

## **Business and Team Summary**

The primary business of Modoc FFA consists of the following:

Modoc FFA will recruit, train, approve and support local resource homes in an effort to provide safe and stable homes to children/youth in need.

The core team members of Modoc FFA are as follows:

1. Carol Madison  
Executive Director  
Oversees TEACH, Inc. in its entirety.
2. Alisha Romesha  
Administrator  
Administrator of Modoc FFA.
3. Stephanie Larson  
Social Worker Supervisor  
Oversees resources homes and other direct line staff.

## **Analysis of Strengths, Weaknesses, Opportunities, and Threats**

<b>Strengths</b>	<b>Opportunities</b>
Commitment to children/youth in Modoc County	Recruit and Retain resource homes
Provides inclusive and regular support to Resource homes	Initial and ongoing training, support to home via different modalities such as in person, phone, zoom, etc.

<b>Weaknesses</b>	<b>Threats</b>
Limited resources	

## **Analysis of Marketing Strategy and Target Customers**

The marketing strategy of Modoc FFA consists of the following elements:

Recruitment and retention will be done through advertising in local and surrounding area newspapers, public community outreach events, social media, and other means in and throughout the community. TEACH., Inc. can utilize its current programs to reach out to members of the community, as well as to provide assistance and incentives to families who want to care for, and provide support and permanency for children in the foster system.

Target customers include:

Local and surrounding families in Modoc County.

## Quarterly Goals

<b>Quality records review for comprehensive documentation</b>	
<b>Strategy</b>	Team meetings to develop process and procedure for implementation of review
<b>Financial Projections</b>	None
<b>Execution Person(s)</b>	Stephanie And Alisha
<b>Evaluation Person(s)</b>	CQI Committee
<b>Evaluation Criteria</b>	Review at least 3-5 files in order to evaluate proficiency.

## One-Year Goals

<b>Create peer review committee and complete first peer review.</b>	
<b>Strategy</b>	Meet and implement committee
<b>Financial Projections</b>	None
<b>Execution Person(s)</b>	Stephanie And Alisha
<b>Evaluation Person(s)</b>	CQI Committee using process evaluation
<b>Evaluation Criteria</b>	Ensure case files are in compliance with state regulations

<b>Implementation of referral tracking form</b>	
<b>Strategy</b>	Track how many placements we accept compared to how many referrals we receive as well as how quickly placements are made.
<b>Execution Person(s)</b>	Stephanie And Alisha
<b>Evaluation Person(s)</b>	CQI Committee
<b>Evaluation Criteria</b>	Number of placements referred, number of placements accepted, how quickly placement can be made

<b>Fiscal Stability</b>	
<b>Strategy</b>	Continue maintaining fiscal stability through ongoing placements
<b>Financial Projections</b>	Program will maintain fiscal stability over the next year
<b>Execution Person(s)</b>	Carol
<b>Evaluation Person(s)</b>	CQI Committee using process evaluation and Carol
<b>Evaluation Criteria</b>	Budget reports and audit