



Shasta County Advisory Board of the

NorCal
Continuum of Care

**Shasta County Advisory Board Meeting
January 14, 2025, 3:00 PM-5:00 PM
Redding City Hall - Community Room
777 Cypress Avenue, Redding, CA 96001**

1. **Call to Order/Reminder of Brown Act.**
2. **Introductions/Establish Quorum.**
3. **Approval of Meeting Minutes.**
 - Board Members will review and approve minutes from the December 10, 2024 meeting (Attachment 1)
4. **Public Comments (limited to 3 minutes per speaker).**
 - Members of the public will have the opportunity to address the Advisory Board on any issue within the jurisdiction of the Advisory Board. Speakers will be limited to three minutes.
5. **New Business**

Presentation- City of Redding Consolidated Plan Presentation (Attachment 2)

Discussion

- A. 2024 PIT Planning
 - i. Sub Committee Report Out

6. Reports.

- A. Executive Board
- B. County/City
- C. Status of Funding (Attachment 3)
- D. HMIS/Coordinated Entry Administrator
- E. NorCal CoC PIT Committee
- F. Strategic Planning AdHoc Update
- G. Governance Charter Workgroup Update
- H. Member Announcement

8. **Discussion Items for Next Meeting**
9. **Adjournment**

VOTING MEMBERS

Abbott, Paul – Shasta Thrive
Alvey, Rachel - One Safe Place
Azare, Collier- Nation's Finest
Breton, Samantha- Community Member
Cage, Christine- No Boundaries
Chimenti, Joe-Emergent
Danielson, Tim - United Way
Jennifer Morgan- New Life Discovery Project
Johnson, Crystal – FaithWorks
Joyce, Maggie - SCOE
Kennedy, Marci – NorCal LSS
Kerr Emily-HHSA
Longwell, Wendy – DAC
Middleton, Amber – SCHC
Preller, Megan – Ready for Life
Ray, Tammy-Salvation Army
Schaefer, Lesha – Pathways/Housing
Schreder, Kristen – Executive Board Chair
Sears, Katie – Hill Country
Sevilla, Art – Empire Recovery
McDuffey, Laura – City of Redding
Zander, Hollie - CRDC

Next Meetings:

Advisory Board Meeting: February 11, 2025, 3-5 pm at City Hall Community Room
Executive Board Meeting: January 16, 2025, 1-3:00 pm at City Hall Enterprise Conference Room
AT HOME Meeting TBD Redding City Hall Community Room



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**Shasta County Advisory Board Meeting
December 10, 2024, 3:00pm-5:00pm
Redding City Hall – Community Room
777 Cypress Avenue, Redding, CA 96001**

MEETING MINUTES

Voting Members

Abbott, Paul-Shasta Thrive
Alvey, Rachel - One Safe Place
Azare, Cole - Nation's Finest
Breton, Samantha – Community Member
Chimenti, Joe – 3DEmergent
Danielson, Tim-United Way
Kerr, Emily-HHSA
Longwell, Wendy – DAC
McDuffey, Laura-City of Redding
Middleton, Amber – SCHC
Preller, Megan - Ready for Life
Schaefer, Leshia - Pathways/Housing
Schreder, Kristen - Executive Board Chair
Sevilla, Art-Empire Recovery
Spencer, Crystal-Faithworks
Zander, Hollie - CRDC

1. Call to Order

A meeting of the Shasta Advisory Board was called to order at 3:04 pm by Vice Chair Kristen Schreder. A reminder of the Brown Act was completed.

2. Introductions/Establish Quorum

Quorum was established, and the meeting was called to order.

3. Approval Meeting Minutes

Wendy Longwell made the motion to approve the meeting minutes of November 12, 2024. Samantha Breton seconded the motion. All in favor.

4. Public Comments

Amber Middleton updated the board on Partners II program, they are hoping to start accepting referrals in January.

Samantha Breton announced the HOPE van Homeless memorial at Empire on December 21st from 3pm to 5pm.

Wendy Longwell announced Disability Action Center has new grants from CalAim and Dignity Health to help with Housing.

Laura McDuffey announced the City of Redding needs more input from the Low-income sector for their Consolidated Plan. Also, an RFP will be released for Emergency Shelter Project December 31st.

5. New Business:

Actions-

- A. Membership Applications-
 - a. Rachel Alvey- Amber Middleton made a motion to approve the removal of Rachel Alvey, One Safe Place, as a voting member. Tim Danielson seconded the motion. All in favor.
 - b. Julie Jones- Megan Preller made a motion to approve Julie Jones, One Safe Place, Voting Member, Wendy Longwell seconded the motion. All in favor.
- B. Review and Approve the New Governance Charter Policy & Procedure Language (Attachment 3)- Amber Middleton made the motion to approve the New Governance Charter Policy & Procedure. Samantha Breton seconded the motion. All in favor.
- C. Review and Approve 2025 Shasta Advisory Meeting Calendar (Attachment 4)- Wendy Longwell made the motion to approve the 2025 Shasta Advisory Meeting Calendar. Samantha Breton seconded the motion. All in favor.
- D. Reallocate HHAP 4 Funds that were rescinded on 11/21/24 by the Executive Board in the amount of \$33,600 Interim Housing. Recommend reallocating to GNRM which was not fully funded in Interim Housing. (Attachment 5)- Samantha Breton made the motion to approve the HHAP 4 Funds reallocated to GNRM. Tim Danielson seconded the motion. All in favor.
- E. Review and Approve United Way RFP- Tim Danielson stated that they are looking for feedback by 12/13/24, the board discussed the RFP, no action was needed due to the RFP was already approved in a previous meeting.

Discussions-

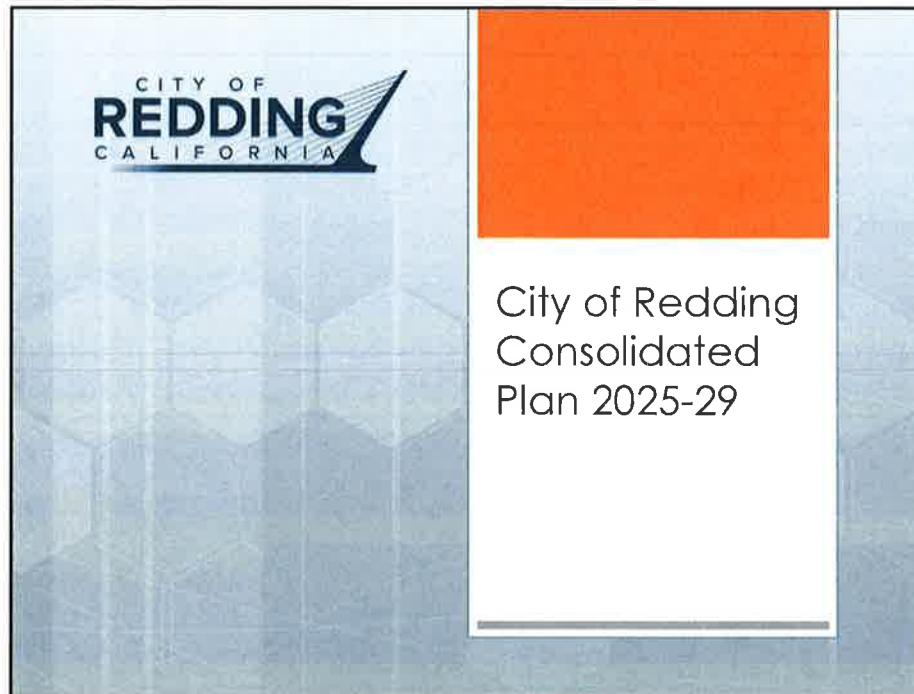
- A. 2024 PIT Planning- Megan Preller announced that the location for Day of event will be at New Life Discovery. The flyer has been drafted and the Service Base Count letter was sent out and requested people get information to her if there were other agencies that would like to participate. Crystal Spencer announced the Training Committee needs more members. Also, donations needed:
 - Pee pads and pet supplies
 - Coats
 - Coffee for outreach workers
 - gift cards
 - watersThey also announced the PIT coordinator position.
- B. NorCal CoC HUD Application Debrief (Attachment 6)- The board reviewed and discussed the power point provided.
- C. NorCal CoC Structure Survey Questions- The board discussed and is waiting on additional information from the City of Redding.

Reports

- A. Executive Board- Structure of CoC, 2023 ESG Funding was returned to State, they are now working on 2024 Funding. The contract with Teddy Pierce has been expanded, she will be working on data collection.
- B. County/City- City of Redding announced they received HCD funding for workforce development in amount of \$8.6 million and are working with CHYBA.
- C. Status of Funding- Kristen Schreder stated the information is in attachment 7.

- D. HMIS Coordinated Entry Administrator- Amanda Johnson distributed an document with updates.
- E. Norcal CoC Pit Committee- already given
- F. Strategic Planning Subcommittee- Reviewed surveys and finalized, working on the HIC next. Kristen Quaid new PIT Coordinator.
- G. Governance Charter Subcommittee Update- none.
- H. Member Announcement- Samantha Breton announced new support groups at DAC, mobility challenge 1st and 3rd Wednesday each month, rainbow group with disability 2nd and 4th Wednesday each month, starting January 8th 10am to 2pm. Amber Middleton announced the Winter Solace on 12/21 for HOPE van and at GNRM will be in January.

- 6. **Discussion for next meeting-** City of Redding Consolidation Plan. Requesting a Partners II presentation in February.
- 7. The meeting was adjourned at 4:46 pm.



ConPlan 2025-29

- Covers a wide range of community housing and development activities that benefit Low to Moderate households, elderly and disabled individuals
- Allocates funding for homeless intervention programs and services
- Entitles the City to HOME and CDBG funds for next five years
- Secures administrative funding for local programs

- **CDBG NOFA– January 2025** •
- **HUD Submission Deadline – May 2025** •

2025-29 Consolidated Plan – City of Redding

- ✓ Tabulation of the Perceived Needs and Community Priorities
- ✓ 365 Survey Participants

- o Survey Topics:
 - o Public Services
 - o Affordable Housing
 - o Community Services
 - o Community Development

2025-29 Consolidated Plan – City of Reading

2024 Survey	
Public Service	<ul style="list-style-type: none"> o Mental Health Services o Homeless Services for Families o Drug Rehab Services
Affordable Housing	<ul style="list-style-type: none"> o Transitional Housing (with services) for homeless families with children o Rental Housing for Veterans o Rental Housing for Seniors
Community Services	<ul style="list-style-type: none"> o Mental Health Services o Health Services o Anti-Crime Services
Community Development	<ul style="list-style-type: none"> o Public Safety Support (Police & Fire) o Affordable Housing o Job Training Programs

2025-29 Consolidated Plan – City of Reading

Survey – Top Three Responses

	Challenges/Barriers
Affordable Rental Housing	<ul style="list-style-type: none"> Income Too Low Poor Credit or Rental History Drug Use
Homelessness	<ul style="list-style-type: none"> Drug or Alcohol Abuse Lack of Affordable Housing Options Mental Health Issues
City Growth and Development	<ul style="list-style-type: none"> Crime Adequate Job Opportunities Suitable Range of Housing Options

2025-29 Consolidated Plan – City of Redding

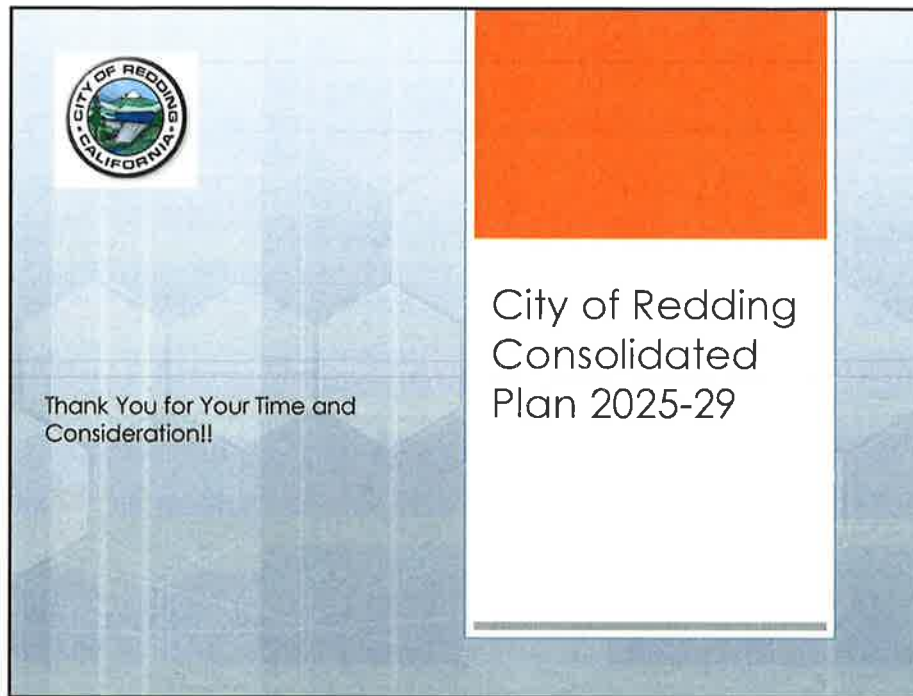
Draft ConPlan 2025-29

Comments can be directed to:

- Scott Badger – sbadger@cityofredding.org
- Laura McDuffey – lmcduffey@cityofredding.org
- Sarah McKinney – smckinney@cityofredding.org

• Comments Due by January 22, 2025

2025-29 Consolidated Plan – City of Redding



ConPlan Questions (Partial)

Questions for Discussion (the top three survey answers are in **bold font**)

- With a homeless service lens, do you agree with the top three? If not – what other answer would you prioritize?
- Is there anything not asked in this survey that we are missing? Gaps?

1. Please rank the following PUBLIC SERVICES needed in Redding over the next 3-5 years.

Homeless services for individuals or couples	Homeless services for families	Youth services
Mental health services	Fair housing education and services	Supportive services for permanent housing
Supportive services for transitional housing	Services for domestic violence survivors	Drug rehab services
Food assistance	Transportation assistance	Other (please specify)

2. What types of AFFORDABLE HOUSING opportunities should be a priority (given the current housing stock available for each population type) in Redding in the next 3-5 years?

Rental housing for physically disabled households	Rental housing for mentally disabled households	Rental housing for seniors (62+)	Rental housing for aged our foster-youth
Rental housing for homeless persons/families	Transitional housing (with services) for homeless individuals or couples	Transitional housing (with services) for homeless families with children	Rental housing for veterans
Rental housing for domestic violence victims/victims of sexual assault	Emergency shelter for homeless	Rental housing for adults with criminal histories	Construction of affordable single-family homes
Rehabilitation of existing single-family housing stock	Down payment assistance for first time homebuyers	Deposit assistance for rentals and utilities	Eviction prevention services

3. Please rank the need for the following COMMUNITY SERVICES.

Recreational activities	Educational programs	Child care services	Transportation services
Anti-crime services	Health services	Safety net support (food & shelter)	Mental health services
Legal services	Financial education	Counseling services	Cultural services
Language barrier/literacy programs	Employment services	Other (Please specify)	

ConPlan Questions (Partial)

4. Please rank **COMMUNITY DEVELOPMENT** needs in Redding

Accessibility (ADA) improvements to public buildings	Accessibility (ADA) improvements to community amenities (such as parks, trails or sidewalks)	Infrastructure for internet access	Job training programs
Small business development	Public safety support (police and fire)	Public transit for persons with disabilities or seniors	Incentive programs to attract new businesses
Affordable Housing	Other (please specify)		

5. Please rank the primary barriers that low- and moderate-income households face with respect to obtaining and keeping safe, decent, affordable rental housing?

Poor credit or rental history	Income too low	Drug use	Mental illness
Housing Discrimination	Pets	Criminal record	Lack of employment opportunities that provide for self sufficiency
Transportation	No money for deposit	Not enough rental units	Housing not located near schools
Housing not located near services	Utility Expenses		

6. Please rank the following causes of homelessness in our community

Family conflict (family violence, physical or sexual abuse)	Drug or alcohol abuse	Unemployment
Mental health issues	Lack of affordable housing options	Housing discrimination (age, gender, race)
Lack of education or vocational training to obtain employment	Inadequate financial resources	Prior evictions
Credit Issues	Incarceration	Other (please specify)

7. When it comes to **GROWTH AND DEVELOPMENT**, what is the City's greatest challenge?

Adequate job opportunities	Aging population	Suitable range of housing options	Poor local government
Protecting natural resources	Lack of services for the poor	Providing adequate amenities	Lack of city infrastructure
Educational opportunities	Crime	Lack of amenities	Lack of investment in the community
Ability to educate workers	Other (please specify)		

NorCal CoC and Shasta CoC Status of Funding			Attachment Shasta CoC Advisory Meeting 1/14/25			
Funding	Contact-Adm entity	Eligible Entity	Period of elig use	Amount	Eligible uses	Status
HHAP 1 & 2	City of Redding	Shasta CoC	exp deadlines HHAP 1 6/30/25 HHAP 2 6/30/26	expended/ allocated	multi uses	HHAP- 1 is fully expended. HHAP- 2 is mostly expended with the exception of 1 subrecipient.
HHAP 3	City of Redding	Shasta CoC	Exp deadline 6/30/26	\$970,377.34	multi uses	HHAP- 3 is fully obligated, and partially expended. About half of the Amendments have been executed.
HHAP 4	City of Redding	Shasta CoC	Exp deadline 6/30/27	\$908,603	Shasta Advisory Approved funding priorities & projects \$353,267.66 Rapid Rehousing \$252,467.66 Interim hsg \$302,928 system support	CoR received initial 50% funding 12/21/23. Executive board has approved all applications. Contracts have been drafted and sent to all subrecipients. Most have been fully executed and payments will be made soon.
HHAP 5	City of Redding	Shasta CoC	Applic approved by HCD	\$1,354,716 Est	Shasta Advisory Approved funding priorities 90% \$1,24,663.14 Perm Hsg 10% \$124,962.57 Syst Suprt	The HHAP 5 Contract between the NorCal CoC and the State was recived on 1/8/2025. NOFA tentatively scheduled for March
2023 ESG	City of Redding	NorCal CoC	12 months once contract is signed est late 2024	\$157,151	\$142,034 RR \$15,117 HMIS	Due to Timeline and Match issues the Executive Board voted to not move forward with this funding.
2024 ESG	City of Redding	NorCal CoC	Cycle #1 2024-2026 Cycle # 2 2025- 2027 Cycle #3 2026-2028	Total est. Cycle #1 \$261,041 Cycle #2 \$242,030 Cycle #3 \$243,030 Total \$747,101	1) Street Outreach 2) Emergency Shelter 3) Homeless Prevention 4) Rapid Rehousing 5) HMIS	NOFA released 12/26/24, https://www.hcd.ca.gov/sites/default/files/docs/grants-and-funding/esg/2024-esg-nota.pdf NOFA will be issued every 3 years. Next ESG Workshop 1/22/25, current link not working, check later for link, 100% match required, estimated agreement executed August 2025 Each CoC may recommend up to two (2) eligible applicants to apply for each NOFA.
HHIP	City of Redding	Shasta County geographically	Exp deadline 12/31/25	see attached	multi uses	see attached summary, no changes from last month.
FY 2023 HUD Housing Partners II	City of Redding	NorCal CoC	10/1/24 to 9/30/25	\$382,742.50 rev 1/29/24	Amounts \$247,944 rental assist \$37,178 SS \$21,072 adm \$76,548.50 match (HHAP3)	The transition from Shasta County to SCHC has taken place as of November 1st. The type of Housing program is being amended from a PBRA to a TBRA.
FY 2024 HUD Collab Applic, Housing Partners II	City of Redding	NorCal CoC	applic due 10/30/24	total available \$816,676 requires 25% match (previous 2023 HUD applic \$463,991)	Annual renewal \$306,194 Partners Hsg II \$30,000 HMIS Renewal \$61,809 Coordin Entry renewal \$232,596 DV Bonus \$93,038 CoC Bonus HPil \$93,038 CoC Bonus UWNC	The Collaborative Application was submitted on time October 2024 and has three new applications; One Safe Place for DV Bonus funding, and UWNC and SCHC for Expansion Grants. HUD application is now a two year cycle instead of annual. Amount of funding approved will become baseline for second year.
K.Schreder						

HHIP Funding Summary October 2022 - December 2024**\$ 3,060,519 Initial Funding Allocation 10/22**

Allocated	Allocated To	Purpose
\$ 459,078	Administration	HHIP oversight
\$ 39,282	Shasta County	HMIS Transfer Agreement
\$ 50,000	Hill Country Community Clinic	Street Outreach Match Funding
\$ 50,000	Shasta Community Health Center	Street Outreach Match Funding
\$ 375,000	City of Redding	CIRT and Emergency Shelter
\$ 386,212	United Way of Northern California	Microshelter operation
\$ 250,000	United Way of Northern California	HMIS operation
\$ 98,788	St. James Lutheran Church	Microshelter operation
\$ 551,500	Shasta Community Health Center	Street Outreach Project
\$ 56,500	Hill Country Community Clinic	Street Outreach Project
\$ 70,000	Ready For Life	Transitional Housing, Staffing
\$ 75,000	Good News Rescue Mission	Remodel Sober Living Home
\$ 250,000	No Boundaries Transitional Housing	Staffing and Motel purchase
\$ 112,000	Good News Rescue Mission	Temporary Day Resource Center
\$ 2,823,360	Total Allocated Initial Funds	

\$ 2,875,263 Final Allocation 5/24

\$ 237,159 Amount rolled forward

\$ 3,112,422 Total Funding Allocation 5/24

Allocated	Allocated To	Purpose
\$ 431,289	Administration	HHIP Oversight
		Redevelopment
\$ 1,200,000	Permanent Housing	2171 Market St. Redding
\$ 1,200,000	Permanent Housing	Parkview Infill Project
\$ 2,831,289	Total Allocated Funds thus far	

\$ 281,133 Remaining for Housing Projects