



Shasta County Advisory Board of the

**NorCal**  
Continuum of Care TM

**Shasta County Advisory Board Meeting**  
**February 11, 2025, 3:00 PM-5:00 PM**  
**Redding City Hall - Community Room**  
**777 Cypress Avenue, Redding, CA 96001**

1. **Call to Order/Reminder of Brown Act.**
2. **Introductions/Establish Quorum.**
3. **Approval of Meeting Minutes.**
  - Board Members will review and approve minutes from the January 14, 2025 meeting (Attachment 1)
4. **Public Comments (limited to 3 minutes per speaker).**
  - Members of the public will have the opportunity to address the Advisory Board on any issue within the jurisdiction of the Advisory Board. Speakers will be limited to three minutes.
5. **New Business**
  - Presentation-** Stephanie Gibson- Private housing investor
  - Presentation-** Michael MaNair-211

**Action**

**A. Membership Applications**

- a. Stacy Watson-Hill Country-voting (attachment 2)
- b. Jannamarie Howard-Redding Rancheria-voting (attachment 3)
- c. Christine Cage-No Boundaries-voting removal

**B. Strategic Planning Ad-Hoc**

- a. Formation of a County-Wide Strategy Team that will meet regularly to problem-solve approaches to making progress on our shared goal and coordinate plans to accelerate progress on this goal to be formed prior to the launch of this strategy.
- b. Formation of a case conferencing call focused specifically and exclusively on housing individual homeless veterans who appear in HMIS and on this initiative's by-name list to be formed prior to the launch of this strategy.

**Discussion**

**A. 2024 PIT Debrief**

**6. Reports.**

- A. Executive Board
- B. County/City
- C. Status of Funding (Attachment 4)
- D. HMIS/Coordinated Entry Administrator
- E. NorCal CoC PIT Committee
- F. Strategic Planning AdHoc Update
- G. Governance Charter Workgroup Update
- H. Member Announcement

**8. Discussion Items for Next Meeting**

**9. Adjournment**

Next Meetings:

Advisory Board Meeting: March 11, 2025, 3-5 pm at City Hall Community Room  
Executive Board Meeting: February 20, 2025, 1-3:00 pm at City Hall Enterprise Conference Room  
AT HOME Meeting TBD Redding City Hall Community Room

**VOTING MEMBERS**

Abbott, Paul – Shasta Thrive  
Azare, Collier- Nation's Finest  
Breton, Samantha- Community Member  
Cage, Christine- No Boundaries  
Chimenti, Joe-Emergent  
Danielson, Tim - United Way  
Johnson, Crystal – FaithWorks  
Jones, Julie - One Safe Place  
Joyce, Maggie - SCOE  
Kennedy, Marci – NorCal LSS  
Kerr Emily-HHSA  
Longwell, Wendy – DAC  
McDuffy, Laura-City of Redding  
Middleton, Amber – SCHC  
Morgan, Jennifer- New Life Discovery Project  
Preller, Megan – Ready for Life  
Ray, Tammy-Salvation Army  
Schaefer, Leshia – Pathways/Housing  
Schreder, Kristen – Executive Board Chair  
Sevilla, Art – Empire Recovery  
Zander, Hollie - CRDC



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**Shasta County Advisory Board Meeting  
January 14, 2025, 3:00 PM-5:00 PM  
Redding City Hall - Community Room  
777 Cypress Avenue, Redding, CA 96001**

**Unapproved Meeting Minutes**

**VOTING MEMBERS**

Abbott, Paul – Shasta Thrive  
Azare, Collier- Nation's Finest  
Benson, Rima – SCHC  
Breton, Samantha- Community Member  
Chimenti, Joe-Emergent  
Danielson, Tim - United Way  
Jennifer Morgan- New Life Discovery Project  
Joyce, Maggie - SCOE  
Jones, Julie - One Safe Place  
Kennedy, Marci – NorCal LSS  
Kerr Emily-HHSA  
Longwell, Wendy – DAC  
Preller, Megan – Ready for Life  
Schaefer, Lesha – Pathways/Housing  
Schreder, Kristen – Executive Board Chair  
McDuffey, Laura – City of Redding

**1. Call to Order/Reminder of Brown Act.**

A meeting of the Shasta Advisory Board was called to order 3:00 by Chair Maggie Joyce. A reminder of the Brown Act was completed.

**2. Introductions/Establish Quorum.**

Quorum was established, and the meeting was called to order.

**3. Approval of Meeting Minutes.**

Laura McDuffey made a motion to approve the meeting minutes from the December 10, 2024 Wendy Longwell seconded the motion. All in favor.

**4. Public Comments (limited to 3 minutes per speaker).**

Shasta Advisory Board member requested that the agenda be resent

**5. New Business**

***Presentation-*** City of Redding Consolidated Plan Presentation

Laura McDuffey, City of Redding Housing Department, presented City of Redding Five Year Consolidated Plan seeking input from Shasta CoC and community members. She presented the priorities as listed in the proposed plan as Mental Health, Homeless Services for Families, Drug rehab, Services for Youth and Eviction Prevention.

***Discussion***

**A. 2024 PIT Planning**

**i. Sub Committee Report Out**

Megan Preller confirmed PIT count to be the night of 1/21/25

Shelter count begins 1/21/25 at the Mission and activities will be held the next day at New Life Discovery Project Community Room.

Staff of community agencies will be conducting the PIT rather than using community volunteers.

Anticipate 10-13 agencies attending the 1/22/25 “day of” activities. App will be live on 1/21/25 at 5 pm.

HIC forms are due 1/31/25

Use of paper surveys agency is responsible for input of information into Counting Us App

**6. Reports.**

- A. Executive Board - Awaiting signed contract with CA HCD for HHAP 5 funding, NOFA available in a couple of months, awaiting approval of revisions to the Governance Charter threshold requirements. EB will be reviewing the NorCal CoC budget and costs to run the NorCal CoC
- B. County- approved revisions to housing wait list preference points, City of Redding NOFA has been released for CDBG funding. City of Redding did not receive response to the Encampment funded motel rooms, to be re-evaluated.
- C. Status of Funding (Attachment 3) discussed changes to ESG
- D. HMIS/Coordinated Entry Administrator- UWNC submitted LSA on time with only 1 error and 44 warnings, far better than previous year. Will plan to schedule monthly HMIS Lead meetings to assist with data quality plans for each agency.
- E. NorCal CoC PIT Committee - Need to clarify who should chair the NorCal PIT Committee
- F. Strategic Planning AdHoc Update - Matt Plummer, Chair, presented update, Committee has been gaining insight from local agencies that serve veterans
- G. Governance Charter Workgroup Update - continuing to work on revisions to NorCal CoC threshold requirements.
- H. Member Announcement- Community member announcement Erna Friedeberg, Executive Director, NVCSS, announced an opening for Housing Director

**8. Discussion Items for Next Meeting- PIT debrief**

**9. Adjournment- 4:40 pm**

Attachment B



NorCal  
Continuum of Care

Name Stacy Watson County Shasta  
Phone 530-337-5150 Title Director of Case Mg  
Email swatson@hillcountryclinic.org Personal Email stacyvwatson@att.net  
Agency Name (If Applicable) Hill Country Community Clinic  
Membership request: ☒ Voting Member ☐ Participant

Voting member please identify an alternate (If Applicable) Dawn Steffey

Please Select the Category that best defines you or your agency type. What service area, jurisdiction or special population do you represent? (Check all that apply):

- |   |  |
|---|--|
| <input type="checkbox"/> Local Government Staff/Officials                 | <input checked="" type="checkbox"/> Youth Advocates                                    |
| <input type="checkbox"/> CDBGHOME/ESG Entitlement Jurisdiction            | <input type="checkbox"/> School Administrators/Homeless Liaisons                       |
| <input type="checkbox"/> Law Enforcement                                  | <input type="checkbox"/> CoC Funded Victim Service Providers                           |
| <input type="checkbox"/> Local Jail(s)                                    | <input type="checkbox"/> Non-CoC Funded Victim Service Providers                       |
| <input type="checkbox"/> Hospital(s)                                      | <input type="checkbox"/> Domestic Violence Advocates                                   |
| <input type="checkbox"/> EMT/Crisis Response Team(s)                      | <input checked="" type="checkbox"/> Street Outreach Team(s)                            |
| <input checked="" type="checkbox"/> Mental Health Service Organizations   | <input type="checkbox"/> Lesbian, Gay, Bisexual, Transgender (LGBT) Advocates          |
| <input checked="" type="checkbox"/> Substance Abuse Service Organizations | <input type="checkbox"/> LGBT Service Organizations                                    |
| <input type="checkbox"/> Affordable Housing Developer(s)                  | <input checked="" type="checkbox"/> Agencies that serve survivors of human trafficking |
| <input type="checkbox"/> Disability Advocates                             | <input checked="" type="checkbox"/> Other homeless subpopulation advocates             |
| <input type="checkbox"/> Public Housing Authorities                       | <input checked="" type="checkbox"/> Homeless or Formerly Homeless Persons              |
| <input type="checkbox"/> CoC Funded Youth Homeless Org.                   | <input type="checkbox"/> Emergency shelter   |
| <input type="checkbox"/> Non-CoC Funded Youth Homeless Org.               | <input type="checkbox"/> Veteran service providers and advocates                       |
| <input type="checkbox"/> Other:   | <input type="checkbox"/> Locality taskforce representatives                            |

Please provide the mission statement of the agency/organization, for individuals, explain your interest in joining the CoC

I have a strong interest in participating in the Continuum of Care (CoC) committees because they play a critical role in addressing homelessness and coordinating services for vulnerable populations.

I previously served as a voting member of the CoC before our agency's last representative took on that role.

During that time, I gained valuable insight into the processes and priorities of the CoC, contributed to discussions and decision-making, and worked to advance our shared goals.

Describe the agencies/organizations or personal experience working to end homelessness:

Hill Country Community Clinic has a longstanding history of active involvement with the CoC, spanning many years. Our organization has consistently worked to address the needs of vulnerable populations, including those experiencing homelessness, by providing essential services and collaborating with community partners to strengthen the safety net.

What does the agency/organization or individual hope to contribute and gain by being a members of the (CoC)? : So collaborative efforts can lead to innovative solutions to address homelessness and related issues.

Involvement is part of Hill Country's commitment to addressing the social determinants of health, info on funding resources to support and expand Hill Country's programs and services for underserved populations, participation demonstrates Hill Country's leadership and dedication to addressing systemic issues, enhancing its reputation as a trusted community partner.

**Statement of Commitment:** By my signature below, if nominated and elected to the Continuum of Care Advisory Board, I understand that I will attend, with frequency, the Advisory Board Meetings, when scheduled. I will collaboratively participate at each meeting and will share knowledge and information freely. I may revoke my membership at any time, and acknowledge my membership may be revoked for cause, if I am not adhering to the NorCal CoC Governance Charter.

Signature: Stacy Watson

Date: 12/6/24

For additional information please see the Governance Charter and Membership Policy at  
[https://www.co.shasta.ca.us/index/housing\\_index/continuum-of-care-advisory-board-meetings](https://www.co.shasta.ca.us/index/housing_index/continuum-of-care-advisory-board-meetings)



**NorCal**  
Continuum of Care

Name Jannamarie Howard County Shasta  
Phone (530) 242-4525 Title Social Worker  
Email: Janna.Howard@ReddingRancheria-NSN.gov

Agency Name (If Applicable) Redding Rancheria

Membership request: ☒ Voting Member ☐ Voting Member Alternate ☐ Participant

Voting member please identify an alternate (If Applicable) \_\_\_\_\_

Please Select the Category that best defines you or your agency type. What service area, jurisdiction or special population do you represent? (Check all that apply):

- |   |   |
|---|---|
| <input type="checkbox"/> Local Government Staff/Officials                             | <input type="checkbox"/> Youth Advocates                                      |
| <input type="checkbox"/> CDBGHOME/ESG Entitlement Jurisdiction                        | <input type="checkbox"/> School Administrators/Homeless Liaisons              |
| <input type="checkbox"/> Law Enforcement  | <input type="checkbox"/> CoC Funded Victim Service Providers                  |
| <input type="checkbox"/> Local Jail(s)  | <input type="checkbox"/> Non-CoC Funded Victim Service Providers              |
| <input type="checkbox"/> Hospital(s)  | <input type="checkbox"/> Domestic Violence Advocates                          |
| <input type="checkbox"/> EMT/Crisis Response Team(s)                                  | <input type="checkbox"/> Street Outreach Team(s)                              |
| <input type="checkbox"/> Mental Health Service Organizations                          | <input type="checkbox"/> Lesbian, Gay, Bisexual, Transgender (LGBT) Advocates |
| <input type="checkbox"/> Substance Abuse Service Organizations                        | <input type="checkbox"/> LGBT Service Organizations                           |
| <input type="checkbox"/> Affordable Housing Developer(s)                              | <input type="checkbox"/> Agencies that serve survivors of human trafficking   |
| <input type="checkbox"/> Disability Advocates   | <input type="checkbox"/> Other homeless subpopulation advocates               |
| <input type="checkbox"/> Public Housing Authorities                                   | <input type="checkbox"/> Homeless or Formerly Homeless Persons                |
| <input type="checkbox"/> CoC Funded Youth Homeless Org.                               | <input type="checkbox"/> Emergency shelter                                    |
| <input type="checkbox"/> Non-CoC Funded Youth Homeless Org.                           | <input type="checkbox"/> Veteran service providers and advocates              |
| <input checked="" type="checkbox"/> Other: Tribal Government Employee                 | <input type="checkbox"/> Locality taskforce representatives                   |
| <input checked="" type="checkbox"/> Social Worker/Tribal Government                   |   |
| <input checked="" type="checkbox"/> Serving Native families in Shasta and Trinity Co. |   |

Please provide the mission statement of the agency/organization, for individuals, explain your interest in joining the CoC \_\_\_\_\_ Redding Rancheria does not have a mission statement, however, I've attached our vision statement and guiding values for our workplace.

**Describe the agencies/organization's or personal experience working to end homelessness:**

We administer a federal program as well as our own tribally funded program that provides housing assistance to local Native American individuals and families within our service area. Within those programs we are able to provide emergency hotel stays, tenant based rental housing including deposits as well as emergency payments to prevent homelessness.

**What does the agency/organization or individual hope to contribute and gain by being a members of the (CoC)? :** \_\_\_\_\_

We would like to participate within our community/provide info on services we can provide to Native's as well as share information on our community resources for the general public.

**Statement of Commitment:** By my signature below, if nominated and elected to the Continuum of Care Advisory Board, I understand that I will attend, with frequency, the Advisory Board Meetings, when scheduled. I will collaboratively participate at each meeting and will share knowledge and information freely. I may revoke my membership at any time, and acknowledge my membership may be revoked for cause, if I am not adhering to the NorCal CoC Governance Charter.

Signature: Janna Howard Date: 1/21/2025  
For additional information please see the Governance Charter and Membership Policy at [https://www.co.shasta.ca.us/index/housing\\_index/continuum-of-care-advisory-board-meetings](https://www.co.shasta.ca.us/index/housing_index/continuum-of-care-advisory-board-meetings)

## Redding Rancheria Vision Statement

### Our Vision

**Redding Rancheria** is a sovereign nation where pride in tribal culture, history, and identity is evident internally and in the larger community. We are a leader in the development of our people within our traditional homelands.

The strength of our Tribe lies in honoring our elders, building healthy families, and promoting self-reliance in our members. We invest in our youth and adults, knowing that they will create the future with the strength of our ancestors. We empower them with knowledge and skills for a changing world.

We lead by example in community development and diversity provide a secure future for the tribe and contribute to a vibrant economy.

We preserve and celebrate our culture and live the traditions of our ancestors while building a brighter world for generations to come.

## Redding Rancheria Guiding Values

These values are guidelines for our behavior as staff members of Redding Rancheria. We expect that people will apply them with intelligence and judgment, recognizing that at times there are some natural tensions among the values.

Serving Others

Working Together

Doing What's Right

Embracing Change

Respecting  
Differences

Balancing Life





Shasta County Advisory Board of the  
**NorCal**  
Continuum of Care™

1/15/25

Hi Christine,

Hope this email finds you well!

We are reaching out to you about your NorCal CoC Shasta Advisory membership. You are currently listed as a voting member of the Shasta Advisory, our records indicate that you have accumulated two or more consecutive absences. In an effort to establish consistent participation the Shasta advisory will be reviewing member attendance at each regularly scheduled meeting. This will help to ensure our ability to fulfill Advisory responsibilities and collectively move projects forward in our community.

We greatly value and appreciate your contribution to the Shasta Advisory Board and understand that attendance is not always feasible. There are some options available as you determine your participation moving forward:

- Continue as a Voting member
- Elect to become a Participant member
- Request to be removed as a member

Your membership status will reviewed at the next regularly scheduled Shasta Advisory meeting on 2/11/25 at 3:00 PM, If you would like to continue as a Voting member please plan to attend. If you would like to elect to be a participant member or be removed as a member please respond to this email notifying us of your decision. Please remember that Shasta Advisory meetings are open to the public and you are always welcome to attend as a community member as frequently or infrequently as you like.

Thanks,

Maggie Joyce,

Shasta Advisory Chair

Kristen Schreder

Shasta Advisory Vice Chair

NorCal CoC and Shasta CoC Status of Funding				Attachment Shasta CoC Advisory Meeting 2/11/25		
Funding	Contact-Adm entity	Eligible Entity	Period of elig use	Amount	Eligible uses	Status
HHAP 1 & 2	City of Redding	Shasta CoC	Exp deadlines HHAP 1 6/30/25 HHAP 2 6/30/26	expended/ allocated	multi uses	HHAP-1 is fully expended. HHAP-2 is mostly expended with the exception of 1 subrecipient.
HHAP 3	City of Redding	Shasta CoC	Exp deadline 6/30/26	\$970,377.34	multi uses	HHAP-3 is fully obligated, and partially expended.
HHAP 4	City of Redding	Shasta CoC	Exp deadline 6/30/27	\$908,603	Shasta Advisory Approved funding priorities & projects \$353,267.66 Rapid Rehousing \$252,467.66 Interim hsg \$302,928 system support	CoR received initial 50% funding 12/21/23. Contracts have been drafted and sent to all subrecipients. Subrecipient payments started in December.
HHAP 5	City of Redding	Shasta CoC	Applic approved by HCD	\$1,354,716 Est	Shasta Advisory Approved funding priorities 90% \$1,24,663.14 Perm Hsg 10% \$124,962.57 Syst Suprt	The HHAP 5 Contract between the NorCal CoC and the State has been executed, awaiting 50% funding release from HCD. NOFA tentativly scheduled for April
2023 ESG	City of Redding	NorCal CoC	12 months once contract is signed est late 2024	\$157,151	\$142,034 RR \$15,117 HMIS	Due to Timeline and Match issues the Executive Board voted to not move forward with this funding.
2024 ESG	City of Redding	NorCal CoC	Cycle #1 2024-2026 Cycle # 2 2025-2027 Cycle #3 2026-2028	Total est. Cycle #1 \$261,041 Cycle #2 \$242,030 Cycle #3 \$243,030 Total \$747,101	1) Street Outreach 2) Emergency Shelter 3) Homeless Prevention 4) Rapid Rehousing 5) HMIS	NOFA released 12/26/24, <a href="https://www.hcd.ca.gov/sites/default/files/docs/grants-and-funding/esg/2024-esg-nofa.pdf">https://www.hcd.ca.gov/sites/default/files/docs/grants-and-funding/esg/2024-esg-nofa.pdf</a> NOFA will be issued every 3 years. Application due 3/28/25. 100% match required, estimated agreement executed August 2025 Each CoC may recommend up to two (2) eligible applicants to apply for each NOFA. <a href="https://www.hcd.ca.gov/grants-and-funding/programs-active/emergency-solutions-grants">https://www.hcd.ca.gov/grants-and-funding/programs-active/emergency-solutions-grants</a>
HHIP	City of Redding	Shasta County geographically	Exp deadline 12/31/25	see attached	multi uses	see attached summary, no changes from last month.
FY 2023 HUD Housing Partners II	City of Redding	NorCal CoC	10/1/24 to 9/30/25	\$382,742.50 rev 1/29/24	Amounts \$247,944 rental assist \$37,178 SS \$21,072 adm \$76,548.50 match (HHAP3)	The transition from Shasta County to SCHC has taken place as of November 1st. The type of Housing program is being amended from a PBRA to a TBRA.
FY 2024 HUD Collab Applic, Housing Partners II	City of Redding	NorCal CoC	applic due 10/30/24	total available \$816,676 requires 25% match (previous 2023 HUD applic \$463,991)	Annual renewal approved to date. \$77,532 Planning grant \$266,394 Partners Hsg II \$31,911 HMIS Renewal \$65,751 Coord Entry renewal <b>No word on bonus \$ requests</b> \$232,596 DV Bonus \$93,038 CoC Bonus HP II \$93,038 CoC Bonus UWNC	To date HUD has only released approved annual renewal projects. Hoping for more information on additional projects, but have not been able to get a response from HUD.
K.Schreder						



## HHIP Funding Summary October 2022 - January 2025

### **\$ 3,060,519 Initial Funding Allocation 10/22**

<b>Allocated</b>	<b>Allocated To</b>	<b>Purpose</b>
\$ 459,078	Administration	HHIP oversight
\$ 39,282	Shasta County	HMIS Transfer Agreement
\$ 50,000	Hill Country Community Clinic	Street Outreach Match Funding
\$ 50,000	Shasta Community Health Center	Street Outreach Match Funding
\$ 375,000	City of Redding	CIRT and Emergency Shelter
\$ 386,212	United Way of Northern California	Microshelter operation
\$ 250,000	United Way of Northern California	HMIS operation
\$ 98,788	St. James Lutheran Church	Microshelter operation
\$ 551,500	Shasta Community Health Center	Street Outreach Project
\$ 56,500	Hill Country Community Clinic	Street Outreach Project
\$ 70,000	Ready For Life	Transitional Housing, Staffing
\$ 75,000	Good News Rescue Mission	Remodel Sober Living Home
\$ 125,817	No Boundaries Transitional Housing	Staffing and Motel purchase
\$ 112,000	Good News Rescue Mission	Temporary Day Resource Center
<b>\$ 2,699,177 Total Allocated Initial Funds</b>		

\$ 2,875,263 Final Allocation 5/24

\$ 361,342 Amount rolled forward

**\$ 3,236,605 Total Funding Allocation as of 5/24**

<b>Allocated</b>	<b>Allocated To</b>	<b>Purpose</b>
\$ 431,289	Administration	HHIP Oversight
		Redevelopment
\$ 1,200,000	Permanent Housing	2171 Market St. Redding
\$ 1,200,000	Permanent Housing	Parkview Infill Project
\$ 405,316	Permanent Housing	To Be Determined
<b>\$ 3,236,605 Total Allocated Funds</b>		