



Shasta County Advisory Board of the
NorCal
Continuum of Care TM

Shasta County Advisory Board Meeting
August 6, 2024, 2:00 PM-3:00 PM
Shasta County Office of Education- Upstairs Board Room
1644 Magnolia Ave, Redding, CA 96001

1. **Call to Order/Reminder of Brown Act.**
2. **Introductions/Establish Quorum.**
3. **Public Comments (limited to 3 minutes per speaker).**
 - Members of the public will have the opportunity to address the Advisory Board on any issue within the jurisdiction of the Advisory Board. Speakers will be limited to three minutes.
4. **New Business - Action**
HHAP 4 Funding Distribution

Background:

Review applications for HHAP 4 Shasta CoC funding in the amount of \$908,603.

At February 26, 2024 Shasta Advisory Special meeting the decision was to allocate the HHAP 4 funding for Shasta CoC Allocation 1/3 Rapid Rehousing, 1/3 Interim Housing and 1/3 System Support

At the June 11, 2024 Shasta Advisory meeting the decision was made to hear presentations on July 9, 2024 The June 11 meeting minutes state for the Action item 6.C "Identify potential projects for HHAP 4-discussed projects and collaborations, board decided that agencies will do presentations at the next meeting to determine which ones should move forward to application."

July 9, 2024 we received presentations from the following

On July 29, 2024 applications were received from the following:
attachment 1-6

Pathways	\$125,000 Interim Housing
No Boundaries	\$90,000 Interim Housing
GNNRM	<u>\$302,837</u> Interim Housing
Total	\$517,837 over subscribed \$215,689

Faithworks	\$250,000 Rapid Rehousing
Ready for Life	\$175,000 Rapid Rehousing
GNNRM	<u>\$302,837</u> Rapid Rehousing
Total	\$727,837 over subscribed \$424,970

Mobile Shower/Laundry **\$302,837** System Support (total available)

Discussion. Review Projects and Process for Distributing
Shasta CoC HHAP 4 funding:

HHAP 4 Application Exhibit A HHAP Eligible Use Categories - attachment 7
HHAP 4 Rating and Ranking/Approval Criteria - attachment 8

A. Action: Form a Rating and Ranking Committee

Per the NorCal CoC Governance Charter "Rating and Ranking committees are neutral groups of three or more individuals who will rate and rank funding applications based on the Rating and

VOTING MEMBERS

Abbott, Paul – Shasta Thrive
Alvey, Rachel - One Safe Place
Breton, Samantha-Community Member
Cage, Christine- No Boundaries
Danielson, Tim - United Way
Eddy, Brent - New Life Discovery Project
Joyce, Maggie - SCOE
Kennedy, Marci – NorCal LSS
Kerr Emily-HHSA
Longwell, Wendy – DAC
Middleton, Amber – SCHC
Preller, Megan – Ready for Life
Schaefer, Leshia – Pathways/Housing
Schreder, Kristen – Executive Board
Chair
Sears, Katie – Hill Country
Sevilla, Art – Empire Recovery
McDuffey, Laura – City of Redding
Spencer, Crystal – FaithWorks
Van Horne, Kirsha - Nation's Finest
Zander, Hollie - CRDC

Ranking policies and procedures.” Shasta CoC Advisory Board has historically selected voting members to serve on the Rating and Ranking Committee.

B. Action: Schedule Rating and Ranking Committee Meeting

Results from the Rating and Ranking Committee are presented to the Shasta CoC Advisory Board for approval and then to the NorCal CoC Executive Board. The next regular Shasta CoC Advisory Board is August 13, 2024 and the next NorCal CoC Executive Board meeting is August 15, 2024.

C. Action: Move approved funds. If a category has funds available monies can be re-allocated between the 3 approved funding categories.

At February 26, 2024 Shasta Advisory Special meeting the decision was to allocate the HHAP 4 funding for Shasta CoC Allocation 1/3 Rapid Rehousing, 1/3 Interim Housing and 1/3 System Support.

5. **Partner Presentations for Next Meeting.**
6. **Discussion Items for Next Meeting.**
7. **Adjournment.**

Next Meetings:

Advisory Board Meeting: August 13, 2024, 3-5 pm at TBD
Executive Board Meeting: August 15, 2024, 1-3:00 pm City Hall Enterprise Room
AT HOME Meeting TBD

Homeless Housing, Assistance and Prevention Program- Round 4

Legal Name of Applicant Organization:			
Pathways to Housing			
Contact Name:	Phone:	Fax:	Email:
Lesha Schaefer	530-410-8190		lschaefer@reddingpathways.org
Agency UEI Number	County:	Agency Tax ID Number:	Total amount of requested funds:
KAHRGZDBHLV9	Shasta	84-3296999	125,000.00
1) Experience: Provide an overview of your organization and experience effectively utilizing federal, state or local funds. Describe your organization's experience in providing services or utilizing funding with the goal of preventing, reducing, or ending homelessness for an identified proposed population, and achieving measurable outcomes for the identified populations.			
<p>Pathways to Housing provides a medical respite facility for the HOPE Medical Respite Program. We also provide Short Term Post Hospitalization services and daily meals to other programs operated by SCHC. We have utilized several funding streams to purchase and rehab the facility and develop and operate the program. We have operated this program since 2020 and our records indicate the need for growth due to the need for services. Respite services have proven to increase improved health outcomes for unsheltered individuals, reducing unnecessary hospital stays and ER utilization and connecting people with case management and other sustainability services. People can stay at the facility for up to 90 days reducing the amount of time people are unsheltered.</p>			
2) Organizational Capacity: Provide an explanation of your organization's capacity to deliver the project, including but not limited to, an explanation of the staffing structure, existing resources that will be leveraged, and understanding and participation with HMIS data entry, coordinated entry, and implementation of housing first principles.			
<p>Medical respite is designed from Housing First principals, we do not require anyone to meet a certain threshold in order to receive services. Participation in the program is dependent on the client's behavior. All clients are entered into HMIS and CE. We have awake staff around the clock 365 days per year. This program operates on braided funding sources including HHAP 3, PATH Cited, Partnership Health Plan, Common Spirit/Dignity Health, Community Foundation, McConnell Foundation, Rancheria Foundation, Women's Fund and other community individual or business contributions. We also rely on in kind donations from the community and local food banks.</p>			

3) Program Design: Provide an overview of the proposed program activities. Including but not limited to:

- The target population;
- Understanding of program requirements
- The gaps the project will address and the intended outcomes;
- Planned partnerships;
- Description of evidence or historical data supporting the efficacy of the proposed program and
- Plan for implementation

Medical Respite serves the unsheltered population with an acute illness or injury.

Program requirements; must have an acute illness or injury, must be unsheltered or have an unsafe housing situation, and must engage in medical treatment plan.

This program addresses the lack of bed space for medical recovery, early and unsafe discharges from the hospital, unattainable health management for the unsheltered, the need for clean or refrigerated medical supplies, and the need for mobility devices.

We partner with Shasta Community Health Center on program implementation and operations.

We have served over 450 patients since November of 2020, provided over 16,000 nights of respite which is time people would have been sleeping on the streets or the shelter. We have provided over 37,000 nutritious meals, reducing food insecurities and gaining nutrition. All patients are connected to a case manager to assist with basic needs and connecting to housing options.

4) Impact and Effectiveness: Describe the goals and outlined in the Local Homeless Action Plan and clearly articulate the intended outcomes of the project on the community and populations of interest.

Include plan for measuring and evaluating the project to determine if it is achieving its goals.

Describes a robust plan for measuring and reporting those outcomes through the duration of the project and how it will create a population level impact.

The project describes planned partnerships or leveraging funds that will maximum the outcomes.

The goals of medical respite are to get people off the street who are too fragile to engage in medical treatment. Provide a safe and stable environment for people to live while they are recovering from an acute illness or injury, provide education on medication and disease management, or going through a high risk pregnancy.

We keep data on reason for admit, length of time in program, services they received while in program, if patients return to ER due to evaluation or needing a higher level of care, where they discharge to after they complete the program including if they obtained housing.

We also do client surveys at time of discharge to determine if their medical needs were met, if their case management needs were met, if their health outcome has improved, if the services they received were helpful in helping them to move forward towards a housing goal and what, if any, improvements can be made to the program. Planned partnerships with Shasta Community Health Center. SCHC provides the medical care and the case management

5.a) Funding Plans: Budget Table. Complete the table below with the requested funding, and the desired eligible use categories. Note: Identify what percentage of funds will be utilized toward youth set aside activities.

Eligible Use Category	Amount
Delivery of Permanent Housing	\$
Delivery of Permanent Housing - Youth	\$
Rapid Rehousing	\$
Rapid Rehousing - Youth	\$
Prevention and Shelter Diversion	\$
Prevention and Shelter Diversion - Youth	\$
Operating Subsidies – Permanent housing	\$
Operating Subsidies – Permanent housing – Youth	\$
Operation Subsidies – Interim Housing	125,000.00 \$
Operation Subsidies – Interim Housing - Youth	\$
Improvement to Existing Interim Housing	\$
Improvement to Existing Interim Housing - Youth	\$
Street Outreach	\$
Street Outreach - Youth	\$
Systems Support	\$
Systems Support - Youth	\$
Total	125,000.00 \$

5.b) Funding Plans: Budget Narrative. Explain in detail how your organization plans to use the full amount of HHAP funds requested (including youth set-aside), what activities the funds will support, how it will complement existing funds.

Plan for measuring and evaluating how funds were used to determine if project is achieving its goals

In 2023 we had \$149,736.00 of funds that were not covered by billings. We were able to cover the gap in funding with several different grant opportunities and contributions from individuals and businesses. Grant funding sources are listed in question 2.

These funds will support the operations of the Medical Respite facility and operations of the program.

Evaluation of project. We have weekly team meetings with SCHC regarding all patients and the progress they are making as well as the supportive services they are engaging in. We have a quarterly meeting with stakeholders to go over data, report outcomes and receive feedback. We have regular communication with the National Institute of Medical Respite Care. We have completed a national certification process with NIMRC to produce systems standards and procedures.

6) Equity: Describe specific actions that your organization will take to ensure racial and gender equity in service delivery, housing placements, and housing retention and changes to procurement or other means of affirming racial and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services. Also describe any additional actions that your organization will take to serve those with mental and behavioral health issues and criminal justice involvement.

Our services are located in a rural area with a predominantly Caucasian population. We take all people based on medical necessity. We do not have any thresholds regarding race or gender.

provide services to people that have mild to severe mental illness, people with an unsafe criminal history along with individuals with behavior issues. Since we operate a congregate setting and scattered site setting, individuals that would not or do not do well in a congregate setting can be placed in a motel and will be provided the same services as the ones provided in the respite facility. This program has drug and alcohol counseling and behavioral health counseling available on site, through SCHC, for patients to assist in patient symptom management and regulation.

7) System Improvements: Describe any specific and quantifiable system improvements or strategies that your organization will take to improve:

The number of people experience homelessness upon exiting institutional settings (examples: jail/prison, behavioral health facilities, foster care)

Connecting people experiencing homelessness to all eligible benefit programs

Additional system improvements, if applicable.

In partnership with Shasta Community Health Center, we have implemented a quality improvement team to review quarterly how we are analyzing our data to implement change when needed for system improvements and efficiency.

Currently we take patients that are exiting institutional settings as well as patients discharging from the hospital or skilled nursing facilities and patients living in encampments that might go to the hospital for primary care reasons.

All patients are connected to a case manager to assist them with applying for benefits such as Food Stamps, Cal Works, drug and alcohol services, mental health services, medical insurance, and securing documents such as ID card, SS card, birth certificates etc. The Case Manager will work with them to reduce housing barriers and work towards a permanent housing option.

Select check boxes below to certify that if selected for funding, the agency is willing to comply with:

- ☒ Homeless Manage Information System (HMIS) data requirements
- ☒ Compliance with grant terms and conditions as indicated in the Notice of Funding Availability:
- ☒ Enter into a contract with the City of Redding as the Administrative Entity for the NorCal CoC
- ☒ Comply with required monitoring per state or federal law, including but not limited to Chapter 6 of the Health and Safety Code, which can be viewed here:
https://leginfo.legislature.ca.gov/faces/codes_displayText.xhtml?lawCode=HSC&division=31.&title=&part=1.&chapter=1

pter=6.&article=

Lesha Schaefer

Lesha Schaefer
Authorized Representative
Printed Name

Authorized Representative Signature _____ Date **7-22-24**

Executive Director

Title

For Lead Agency Use Only:	Received by Deadline	Yes / No	Project Funded	Yes / No
---------------------------	----------------------	----------	----------------	----------

Exhibit C: Notice of Funding Availability Questionnaire Homeless Housing, Assistance and Prevention Program- Round 4

Legal Name of Applicant Organization: NO BOUNDARIES TRANSITIONAL HOUSING, INC.			
Contact Name: CHRISTINE CAGE	Phone: 530-605-1518	Fax:	Email: NOBOUNDARIES.INC25@GMAIL.COM
Agency UEI Number: Y2ASXCJEUM33	County: SHASTA	Agency Tax ID Number: 820969989	Total amount of requested funds: \$90,720.00

1. 1) Experience: Provide an overview of your organization and experience effectively utilizing federal, state or local funds. Describe your organization's experience in providing services or utilizing funding with the goal of preventing, reducing, or ending homelessness for an identified proposed population, and achieving measurable outcomes for the identified populations.

Overview of Organization and Experience:
 No Boundaries Transitional Housing, Inc. has a robust history of successfully managing and utilizing local funds to provide comprehensive services aimed at preventing, reducing, and ending homelessness. Our organization has administered grants, including ERF grant in partnership with City of Redding and CIRT. We are active in the Continuum of Care (CoC) Program funding and are getting acquainted with the Coordinated Entry System to better assist people in need and get other community partners to have the information needed so we all can assist each other to get the help to these individuals in need. Our programs have consistently achieved significant outcomes, such as a reduction in homelessness among families in our service area and a positive housing retention rate for participants transitioning to permanent housing.

Measurable Outcomes:

- Reduction in Homelessness:** Achieved a measurable reduction in homelessness among families over the past three years. Our program has accepted many families into our program and walked them through the process of accepting services and getting back into a permanent living situation after six months to a years' time.
- Housing Stability:** Maintained a positive housing retention rate for participants transitioning into permanent housing. Many individuals will thrive with the security of a place to stay and this motivates them to move forward and make progress.
- Improved Well-Being:** Participants reported an improvement in mental health and well-being as well as better physical health by having a place to stay and due to our approach of providing support services in combination with housing.

2) Organizational Capacity: Provide an explanation of your organization's capacity to deliver the project, including but not limited to, an explanation of the staffing structure, existing resources that will be leveraged, and understanding and participation with HMIS data entry, coordinated entry, and implementation of housing first principles.

No Boundaries has the capacity and readiness to deliver the proposed project effectively. Our experienced staff includes 3 full-time case managers and 3 support staff who are well-versed in HMIS data entry, coordinated entry systems, and housing first principles. We are equipped with the necessary resources and partnerships to ensure the successful implementation and management of the interim housing program.

Existing Resources:

- Staffing:** 3 full-time case managers and 5 support staff.
- Technology:** Comprehensive HMIS system for data entry and tracking as well as spreadsheet data to track specific metrics related to intake and exits into permanent housing.
- Partnerships:** Strong relationships with local schools, Community Connect, Mental Health Service providers, City of Redding, Crisis Intervention Response Team (CIRT), and Employment Services .

3) Program Design: Provide an overview of the proposed program activities. Including but not limited to:

- The target population;
- Understanding of program requirements
- The gaps the project will address and the intended outcomes;
- Planned partnerships;
- Description of evidence or historical data supporting the efficacy of the proposed program and
- Plan for implementation

Overview of Proposed Program Activities:

- **Target Population:** Homeless families referred by school resource officers, Community Connect, schools, and other agencies. This has become increasing in numbers because the local school districts have been reaching out to our organization pretty frequently to get families much needed place to stay.
- **Understanding of Program Requirements:** Full compliance with interim housing standards, including safety, confidentiality, and supportive services while also aligning with housing first model.
- **Gaps Addressed and Intended Outcomes:** Addressing the lack of interim housing options for families, with the intended outcome of providing stable, temporary housing and facilitating the transition to permanent supportive housing.
- **Planned Partnerships:** Collaboration with CIRT, City of Redding, local mental health providers, and employment services to offer comprehensive support.
- **Evidence and Historical Data:** Historical data shows a low success rate in transitioning families from interim to permanent housing, but we want to show a 70% success rate in placing these families into permanent supportive housing.
- **Plan for Implementation:** Immediate leasing of five hotel rooms, provision of trauma-informed and evidence-based intensive case management services, housing navigation, and ongoing monitoring and evaluation.

4) Impact and Effectiveness: Describe the goals and outlined in the Local Homeless Action Plan and clearly articulate the intended outcomes of the project on the community and populations of interest.

Include plan for measuring and evaluating the project to determine if it is achieving its goals.

Describes a robust plan for measuring and reporting those outcomes through the duration of the project and how it will create a population level impact.

The project describes planned partnerships or leveraging funds that will maximum the outcomes.

Goals and Outcomes:

- **Alignment with Local Homeless Action Plan:** Our project aligns with the local plan's goals of reducing family homelessness and increasing housing stability. We move our participants through the process of referrals and reporting to entities that are tracking these results as well as current progress. HMIS is a must and reporting to CoC meetings to see measurable progress aligns with this plan. We are very committed to having our organization fulfill the same goals all entities are committed to filling and utilizing the action plan to alleviate homelessness in our communities. Our goal is to reduce the amount of people coming from homelessness and keeping them from returning to it, permanent supportive housing is the goal.
- **Intended Outcomes:** Providing interim housing for 5 families, improving their stability and well-being, and transitioning at least 70% of them to permanent housing within six months to one year.
- **Measuring and Evaluating Impact:** Utilizing HMIS to track participant progress, housing retention rates, and overall program effectiveness. Monthly reporting to grant makers and funders to ensure transparency and accountability.
- **Leveraging Funds:** Partnering with local organizations to provide additional services and maximize outcomes. As it has been shown, one organization cannot solve the homelessness problem. This issue will take collaboration of multiple organizations working together doing what they do best and using their strengths. Our strength is transitional/interim housing to help people have that safety and security of a place to lay their head while getting back on their feet. We can get them the necessary things they need to succeed when they have a room to stay in with us because the motivation is more so when they feel safe in a room. The services we cannot provide we outsource to strategic community partners who have the strength in those areas. We provide case management to our participants and they go through a case plan to outline goals and ways to achieve those goals. The funding for these rooms will help the families and individuals exponentially with achieving goals while having a safe place to be.

5.a) Funding Plans: Budget Table. Complete the table below with the requested funding, and the desired eligible use categories. Note: Identify what percentage of funds will be utilized toward youth set aside activities.

Eligible Use Category	Amount
Delivery of Permanent Housing	\$
Delivery of Permanent Housing - Youth	\$
Rapid Rehousing	\$
Rapid Rehousing - Youth	\$
Prevention and Shelter Diversion	\$
Prevention and Shelter Diversion - Youth	\$
Operating Subsidies – Permanent housing	\$
Operating Subsidies – Permanent housing – Youth	\$
Operation Subsidies – Interim Housing	\$84,000.00
Operation Subsidies – Interim Housing - Youth	\$6720.00 @ 8%
Improvement to Existing Interim Housing	\$
Improvement to Existing Interim Housing - Youth	\$
Street Outreach	\$
Street Outreach - Youth	\$
Systems Support	\$
Systems Support - Youth	\$
Total	\$90,720.00

5.b) Funding Plans: Budget Narrative. Explain in detail how your organization plans to use the full amount of HHAP funds requested (including youth set-aside), what activities the funds will support, how it will complement existing funds.

Plan for measuring and evaluating how funds were used to determine if project is achieving its goals

Use of HHAP Funds:

HHAP funds will be used to cover the cost of five hotel rooms at \$1,400 per room per month for one year, totaling \$84,000. These funds will support the provision of interim housing for homeless families, addressing immediate housing needs and facilitating their transition to permanent housing. Additional funds from local grants and donations will be leveraged to cover case management and supportive services. Funds requested allow for rooms only but will be put to use and it frees up the ability to fund our staff with alternative means and provide the best supportive services we can while working with the individuals and families. Services coordination, which may include access to workforce, education, training programs, or other services needed to promote housing stability in supportive housing. We currently have seen an influx of youth walk into our program or be referred to our program and we are giving them housing while providing much needed services. The youth set-aside will be put to use for future referrals to better accommodate the much-needed services and housing that needs to be provided to aid these individuals in becoming stable, self-sufficient, and more productive people.

Measuring and Evaluating Fund Use:

We will measure and evaluate the use of funds through monthly financial reports and performance evaluations, ensuring that the project achieves its goals and maintains accountability. Documenting the number of people that transition from transitional/interim housing into permanent housing is a must. This will be tracked on a spreadsheet that will calculate the number that are still present in our facility as well as those who have been permanently housed. We will also track the participants after they are in permanent housing to ensure they are able to maintain their new living situation and give that helping hand if needed.

6) Equity: Describe specific actions that your organization will take to ensure racial and gender equity in service delivery, housing placements, and housing retention and changes to procurement or other means of affirming racial and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services. Also describe any additional actions that your organization will take to serve those with mental and behavioral health issues and criminal justice involvement.

Actions to Ensure Racial and Gender Equity:

- **Service Delivery:** Ensuring equitable access to services for all racial and gender groups, with targeted outreach to overrepresented populations. These groups are what we will be looking to get out of the cycle
- **Housing Placements:** Prioritizing equitable access to housing for marginalized groups. The population of marginalized people here in Redding will be small compared to bigger cities, but nonetheless there are still people here that have been over looked due to their ethnicity, so we will be able to aid these families with processes that they otherwise would not get the chance to utilize without advocates like our organization speaking up for them and reaching out to

other resources to get them the help they need.

- **Serving Those with Mental and Behavioral Health Issues:** Providing specialized support for participants with mental health and behavioral issues, and those involved with the criminal justice system. A vast amount of the population in the homeless communities suffer from mental health, so ensuring we get them connected with Shasta County Mental health after they connect with a street outreach mental health expert will be what helps them transition to a viable interim living situation with us while we work with them to get them more stable with income and their physical health as well.

7) System Improvements: Describe any specific and quantifiable system improvements or strategies that your organization will take to improve:

The number of people experience homelessness upon exiting institutional settings (examples: jail/prison, behavioral health facilities, foster care)

Connecting people experiencing homelessness to all eligible benefit programs

Additional system improvements, if applicable.

System Improvements and Strategies:

- **Exiting Institutional Settings:** Facilitating the transition from institutional settings to interim housing, reducing the likelihood of homelessness upon exit. In the past and present we take individuals from institutional settings and get them situated with a place to stay and get them into programs that will benefit their successful transition back to society from carceral settings. Having an organization that can receive these individuals will curtail the immediate problem of homelessness that occurs when they do not have a direct place to go upon release. This extra cushion of time to prepare for a permanent place is beneficial like you wouldn't believe. Individuals are able to have the ability to gather resources while moving towards building stability and self-sufficiency with the help and advocacy of the organization helping them as they are released from the setting they were in.
- **Benefit Programs:** Connecting participants to all eligible benefit programs, including SSI/SSDI, public assistance, and enrollment in Partnership Healthplan. We get participants connected to places like the Smart Center for jobs and resume building workshops. Using temporary agencies like O2 staffing, Express Employment, and People Ready help get our participants work as rapidly as possible to start earning income to save towards being able to rent a permanent place of their own as they are able to and as they become confident enough in their skills with navigating society once again. Some participants we get connected to Shasta College so they can earn a degree or go there to increase their vocational skills for future job hunting.
- **Additional Improvements:** Enhancing coordination with local jails, hospitals, and foster care systems to streamline the transition process and improve outcomes. These collaborations and uses of each service are lacking in such that our warm hand offs aren't always that. At times individuals fall through the cracks. Ensuring a valid tracking system is in place is a must. To see when and where the participant went and what the outcome is with them after being placed with another entity will allow better communication and coordination the next time since it can be viewed from past successes when it is done correctly.

Select check boxes below to certify that if selected for funding, the agency is willing to comply with:

☒ Homeless Manage Information System (HMIS) data requirements

☒ Compliance with grant terms and conditions as indicated in the Notice of Funding Availability:

☒ Enter into a contract with the City of Redding as the Administrative Entity for the NorCal CoC

☒ Comply with required monitoring per state or federal law, including but not limited to Chapter 6 of the Health and Safety Code, which can be viewed here:

https://leginfo.legislature.ca.gov/faces/codes_displayText.xhtml?lawCode=HSC&division=31.&title=&part=1.&chapter=6.&article=

Christine Cage

Authorized Representative
Printed Name

Christine Cage

Authorized Representative Signature

7/28/2024

Date

Executive Director
Title

For Lead Agency Use Only:	Received by Deadline	Yes / No	Project Funded	Yes / No
---------------------------	----------------------	----------	----------------	----------

Exhibit C: Notice of Funding Availability Questionnaire
Homeless Housing, Assistance and Prevention Program- Round 4

Legal Name of Applicant Organization: The Good News Rescue Mission			
Contact Name: Justin Wandro	Phone: 916-710-1973	Fax: 530-242-5924	Email: JWandro@gnrm.org
Agency UEI Number GPUJZBT31LA4	County: Shasta	Agency Tax ID Number: 94-1652602	Total amount of requested funds: \$302,837

1) Experience: Provide an overview of your organization and experience effectively utilizing federal, state or local funds. Describe your organization's experience in providing services or utilizing funding with the goal of preventing, reducing, or ending homelessness for an identified proposed population, and achieving measurable outcomes for the identified populations.

The Good News Rescue Mission, established in 1964, is a private 501(c)(3) nonprofit organization dedicated to serving individuals experiencing homelessness and addiction in the North State. Over the past 60 years, we have grown to become one of the largest providers of homeless services in the region, offering a comprehensive range of programs aimed at preventing, reducing, and ending homelessness.

Experience with Federal, State, and Local Funds

Our organization has extensive experience in effectively utilizing federal, state, and local funds. We have successfully managed grants and funding from sources such as the Affordable Housing Program (AHP) through the FHLBank, the Community Development Block Grant (CDBG), the Emergency Food and Shelter National Board Program (EFSP), the State funded Encampment Resolution Grant, the Housing and Homelessness Incentive Program (HHIP), and various private foundations. This funding has been instrumental in supporting our diverse range of services and programs, allowing us to achieve measurable outcomes and positively impact the lives of thousands of individuals.

Services and Programs

1. **Emergency Shelter:** We provide overnight shelter for 175-225 individuals each night, offering a safe and supportive environment for those in crisis. Our shelter services are designed to be low-barrier, ensuring accessibility for all individuals regardless of their circumstances.
2. **Food Services:** Our kitchen prepares and serves over 500 hot meals per day, totaling more than 140,000 meals annually. This service ensures that our guests receive nutritious food, which is essential for their overall well-being and stability.
3. **Intake Center:** The Intake Center provides comprehensive resource counseling and case management for all shelter participants. This includes assistance with obtaining identification, accessing public benefits, and developing personalized action plans to achieve housing stability.
4. **Drug & Alcohol Residential Recovery Program:** This program offers a 6-12 month live-in recovery program for up to 75 participants at a time. The program includes intensive counseling, life skills training, and support for individuals working towards sobriety and stable housing.

5. **Academic Center:** Our Academic Center provides a variety of services aimed at improving job readiness and educational outcomes. This includes work search assistance, job readiness training, GED preparation, job search support, interview training, financial literacy classes, and life skills counseling.
6. **Street Outreach Program:** Our Street Outreach Program engages with individuals experiencing homelessness in encampments and other locations, providing essential supplies, case management, and connections to services. The goal is to build trust and help individuals transition to emergency shelter, medical care, mental health services, and stable housing by establishing relationships and building trust.
7. **Day Resource Center:** The Day Resource Center provides a safe space for individuals to cool off or warm up, access basic necessities, and connect to resources. Guests can find shelter, hygiene facilities, and support services to help stabilize their lives and transition to permanent housing.

Measurable Outcomes

Our services are designed to achieve measurable outcomes that contribute to the overall goal of preventing, reducing, and ending homelessness. Key outcomes include:

- **Increased Housing Stability:** Through our case management and housing navigation services, many of our guests transition from homelessness to stable housing.
- **Improved Employment Rates:** Our job readiness programs and partnerships with local employers help individuals secure employment, which is critical for long-term stability.
- **Enhanced Well-being:** Access to shelter, nutritious meals, medical care, and mental health services improves the overall well-being of our guests, making it easier for them to pursue and maintain stable housing.

Conclusion

The Good News Rescue Mission's long history of effectively utilizing diverse funding sources and our comprehensive approach to service delivery have positioned us as a leader in addressing homelessness in the North State. Our experience and dedication to achieving measurable outcomes make us well-suited to manage and operate the proposed 17-unit Micro-Shelter program, ensuring its success and sustainability.

2) Organizational Capacity: Provide an explanation of your organization's capacity to deliver the project, including but not limited to, an explanation of the staffing structure, existing resources that will be leveraged, and understanding and participation with HMIS data entry, coordinated entry, and implementation of housing first principles.

The Good News Rescue Mission has the organizational capacity to effectively deliver the proposed 17-unit Micro-Shelter program. With a dedicated team of 37 staff members, we have created a supportive culture that prioritizes the well-being of both staff and guests. Our leadership team has extensive experience in hiring, training, and supporting staff, ensuring a high level of competency and dedication across all levels of the organization. This strong foundation enables us to manage and implement complex projects like the Micro-Shelter program successfully.

Our current operations closely mirror the requirements of the Micro-Shelter program, which positions us well for a seamless implementation. Our existing emergency shelter and comprehensive support services provide a solid framework that we can extend to the Micro-Shelter units. We have well-established systems and processes for case management, food services, hygiene, and security that have proven effective in stabilizing individuals and helping them transition to permanent housing. By leveraging these existing structures, we can ensure that the Micro-Shelter program benefits from our extensive experience and established best practices.

Staffing Structure

- **Program Manager & Project Supervisor:** Cassi Coonce, our experienced Guest Services Manager, will oversee the Micro-Shelter program. She has extensive experience in managing homeless services and coordinating with various stakeholders.
- **Case Managers:** We will hire two full-time Case Managers who will provide intensive case management, housing navigation, and connections to support services. These professionals will be trained in trauma-informed care, motivational interviewing, and housing first principles.
- **Site Manager:** One full-time Site Manager will manage the daily operations of the Micro-Shelter program, ensuring a safe and supportive environment for all guests.

Existing Resources

The Micro-Shelter program will leverage several existing resources on our campus to enhance service delivery and reduce costs:

- **Community:** At the Mission we have a vibrant and healthy community nurtured by our staff and over 400 active volunteers. The guests utilizing the Micro-Shelter program will be welcomed into this safe, healthy, and encouraging community.
- **Hygiene Facilities:** Our facility has showers, restrooms, and all the hygiene and personal products needed for those staying in the Micro-Shelters.
- **Food Services:** We serve over 500 hot meals daily, ensuring that all Micro-Shelter residents receive three nutritious meals each day.
- **Day Resource Center:** This center offers a safe space for individuals to access basic necessities, cool off or warm up, and connect to resources and community during the day.
- **Academic Center:** All guests have access to our job readiness and life skills classes and workshops. Our on-site Life Coach will be available to meet with each individual staying in the shelter and help them identify and work towards their academic, career, and life skills goals.
- **Medical Care:** Shasta Community Health Center HOPE clinic has a permanent facility on-site and is able to provide medical care and services to most guests on campus.
- **Recovery Services:** Our on-site drug and alcohol recovery program team will be able to provide out-patient recovery services and programs to any guests desiring and in need of services.

HMIS Data Entry and Coordinated Entry

The Good News Rescue Mission is a licensed and active user of the Homeless Management Information System (HMIS) and actively participates in coordinated entry systems. Several of our staff are trained in HMIS data entry, ensuring accurate and timely reporting of client information. We collaborate closely

with local Continuums of Care (CoC) to ensure that individuals are prioritized for housing and services based on their needs.

Implementation of Housing First Principles

Our organization is committed to the Housing First approach, which prioritizes providing permanent housing to individuals experiencing homelessness without preconditions. We believe that stable housing is a foundational element for addressing other issues such as mental health, substance use, and employment. Our programs are designed to be low-barrier, ensuring that individuals can access services regardless of their current situation. By focusing on immediate access to housing and supportive services, we aim to reduce the duration of homelessness and improve long-term outcomes for our guests.

Guests entering the Micro-Shelter program will be with the understanding that they're primary goal is to stabilize sufficiently to move into permanent housing as quickly as possible. Our Case Managers will prioritize finding permanent housing and transitioning our guests out of the Micro-Shelters as soon as they are ready.

In conclusion, the Good News Rescue Mission's robust staffing structure, extensive resources, and commitment to best practices in homeless services position us to effectively deliver the proposed Micro-Shelter program. Our experience with HMIS, coordinated entry, and Housing First principles will ensure the program's success and sustainability.

3) Program Design: Provide an overview of the proposed program activities. Including but not limited to:

- The target population;
- Understanding of program requirements
- The gaps the project will address and the intended outcomes;
- Planned partnerships;
- Description of evidence or historical data supporting the efficacy of the proposed program and
- Plan for implementation

Overview of the Proposed Program Activities

The 17-unit Micro-Shelter program is designed to provide temporary, low-barrier interim housing to individuals experiencing homelessness in Redding, CA. This program will offer comprehensive support services aimed at stabilizing residents and transitioning them to permanent housing as quickly as possible.

Target Population

The target population for this program includes single adults and individuals with complex needs who are experiencing homelessness. Priority will be given to those who are most vulnerable, including individuals with mental health issues, substance use disorders, and those who have been homeless for an extended period. We will work closely with the CIRT team, our own Outreach team, and Coordinated Entry to target the most vulnerable who meet the criteria for the program.

Understanding of Program Requirements

Our team has a thorough understanding of the program requirements, including the need for intensive case management, housing navigation, and the provision of supportive services. We are committed to adhering to the guidelines and ensuring that all activities align with the Housing First principles and other best practices in homeless services.

Gaps the Project Will Address and Intended Outcomes

The Micro-Shelter program aims to address several critical gaps in the current homeless service system:

- **Temporary Housing:** Providing immediate, safe, and low-barrier interim housing in a non-congregate setting for individuals experiencing homelessness.
- **Support Services:** Offering comprehensive case management, housing navigation, and connections to mental health, substance use treatment, and other support services.
- **Stabilization and Transition:** Facilitating a smooth transition from homelessness to stable, permanent housing.

The intended outcomes of the program include:

- Reducing the number of individuals experiencing unsheltered homelessness in Redding.
- Increasing the number of individuals who transition from temporary shelter to permanent housing.
- Improving the overall health and well-being of program participants through access to supportive services.

Program Operation

Upon entry into the Micro-Shelter program, individuals will undergo a comprehensive intake process to assess their immediate needs and develop personalized service plans. This initial assessment will include evaluating housing barriers, mental health and substance use needs, and connections to medical care. Our case managers will use Trauma Informed Motivational Interviewing techniques to help residents identify their goals and create actionable steps towards achieving them.

Case management will include:

- **Housing Navigation:** Assisting residents in finding and securing permanent housing through landlord engagement, housing applications, and addressing any barriers such as credit repair and financial literacy.
- **Supportive Services:** Connecting residents with necessary resources such as job training, educational programs, and mental health or substance use treatment.
- **Ongoing Assessment and Adjustment:** Regularly evaluating each resident's progress and adjusting their service plans as needed to ensure they are on track to achieve their goals.

Residents will also have access to:

- **Emergency Shelter Services:** Showers, hygiene products, etc..
- **Food Services:** Ensuring all residents receive three nutritious meals daily.

- **Day Resource Center:** Offering a safe space to access basic necessities, rest, and connect to community resources during the day.
- **Academic Center:** Providing job readiness and life skills classes, as well as one-on-one coaching to help residents achieve their personal and professional goals.
- **Medical Care:** Access to on-site medical services through the Shasta Community Health Center HOPE clinic.
- **Recovery Services:** Outpatient recovery programs for those needing substance use treatment.

Planned Partnerships

We have established strong partnerships with several key organizations to enhance service delivery:

- **Crisis Intervention Response Team (CIRT):** To provide immediate support and crisis intervention.
- **Shasta Community Health Center HOPE Clinic:** For on-site medical care and services.
- **Faithworks:** For transitional and permanent housing.
- **Shasta County HHSA:** Mental health services and peer specialists.
- **The Manor:** Transitional housing to facilitate smooth transitions to permanent housing.
- **Additional Drop In Service Partners:** Nations Finest, Vynca Care, Community Behavioral Health, CalVet, Department of Rehabilitation, Renewed Life Medical Group, and more.

Evidence or Historical Data Supporting the Efficacy of the Proposed Program

Our existing programs, such as the emergency shelter and recovery services, have demonstrated significant success in stabilizing individuals and transitioning them to permanent housing. Over the past ten years we have provided services to over 13,000 and helped many of them transition to stable housing. Similarly, our drug and alcohol recovery program has supports up to 75 participants at a time, with many achieving long-term sobriety and stable housing.

There are many micro-shelter projects across the country. One such project in King County, Washington run by the Low Income Housing Institute has seen a 63% success rate of moving individuals experiencing homelessness into permanent housing. This is a significant improvement over success rates in traditional congregate shelters.

Plan for Implementation

The Micro-Shelter project has been fully approved and permits issued by the City of Redding. We are finalizing selection of the contractor and site work will begin in August. The site is expected to be completed and move-in ready by the end of September. As the site nears completion we will hire the staff and begin evaluating potential guests to participate in the program.

The implementation of the Micro-Shelter program will follow a structured timeline:

- **August:** Site work begins preparing for Micro-Shelter installation.

- **September:** Site work complete and Micro-Shelter's installed. Staff hired and initial guest residents chosen.
- **October:** Officially launch the Micro-Shelter program, begin intake and assessment of guests, and provide immediate access to shelter and support services.
- **Ongoing:** Continuously evaluate program effectiveness, make necessary adjustments, and work towards transitioning guests to permanent housing.

This structured approach, combined with our experienced team and robust community partnerships, will ensure the successful implementation and operation of the Micro-Shelter program, ultimately reducing homelessness and improving the quality of life for participants.

4) **Impact and Effectiveness:** Describe the goals and outlined in the Local Homeless Action Plan and clearly articulate the intended outcomes of the project on the community and populations of interest. Include plan for measuring and evaluating the project to determine if it is achieving its goals. Describes a robust plan for measuring and reporting those outcomes through the duration of the project and how it will create a population level impact. The project describes planned partnerships or leveraging funds that will maximum the outcomes.

Goals and Intended Outcomes

The goals of the Micro-Shelter program align with the objectives outlined in the Local Homeless Action Plan, which focuses on reducing unsheltered homelessness, increasing access to permanent housing, and improving the overall health and stability of individuals experiencing homelessness. The intended outcomes for the Micro-Shelter program are:

1. **Reduce Unsheltered Homelessness:** By providing 17 units of safe, low-barrier non-congregate interim housing, we aim to decrease the number of individuals living on the streets or in unsafe conditions in Redding.
2. **Increase Housing Stability:** Through intensive case management and housing navigation services, we will support residents in transitioning from interim housing to stable, permanent housing.
3. **Improve Health and Well-Being:** By connecting residents to medical care, mental health services, and substance use treatment, we will enhance their overall health and well-being.
4. **Enhance Community Integration:** Providing access to our Day Resource Center and community-building activities will help residents feel connected and supported within the broader community.

Plan for Measuring and Evaluating the Project

To ensure the Micro-Shelter program is achieving its goals, we will implement a comprehensive evaluation and reporting system that includes the following components:

1. **Data Collection:** Utilize the Homeless Management Information System (HMIS) to track client data, including demographics, service utilization, and housing outcomes.
2. **Regular Assessments:** Conduct regular assessments of residents' progress towards their housing and personal goals. Case managers will use these assessments to adjust service plans as needed.

3. **Outcome Metrics:** Track key metrics such as the number of residents who transition to permanent housing, the duration of stays in the Micro-Shelter units, and improvements in health and well-being.
4. **Client Feedback:** Gather feedback from residents through surveys and focus groups to understand their experiences and identify areas for improvement.
5. **Quarterly Reports:** Provide quarterly reports to stakeholders, including the City of Redding, detailing the program's progress and outcomes.

Creating Population-Level Impact

The Micro-Shelter program aims to create a population-level impact by:

1. **Addressing Immediate Needs:** Providing immediate, safe housing for individuals experiencing homelessness, reducing the number of people living in unsafe conditions.
2. **Facilitating Transitions to Permanent Housing:** By focusing on housing navigation and support services, we will help residents move from interim housing to permanent, stable housing, thereby reducing the overall homeless population.
3. **Improving Health Outcomes:** Connecting residents to medical, mental health, and substance use treatment services will improve their overall health, reducing the strain on emergency services and healthcare systems.
4. **Strengthening Community Ties:** Through our community-building activities and access to the Day Resource Center, residents will feel more connected and supported, fostering a sense of belonging and stability.

Planned Partnerships and Leveraging Funds

To maximize the impact of the Micro-Shelter program, we will focus on the following strategies:

1. **Housing Vouchers:** We will prioritize getting residents signed up on Housing Voucher lists immediately upon entry into the program, expediting their transition to permanent housing.
2. **Mental Health Services:** We will connect guests with HHSA mental health services, ensuring they receive the necessary support and treatment for their mental health needs.
3. **Employment and Education:** Utilizing our Academic Center and partnering with organizations like the SMART Center, we will provide job readiness training, educational support, and employment opportunities to help residents achieve self-sufficiency.
4. **Private Donations:** We will leverage private donations to cover costs outside of this grant funding, ensuring the sustainability and comprehensive support of the program. These donations will be used for additional services and resources that enhance the well-being and stability of our residents.

In conclusion, the Good News Rescue Mission's Micro-Shelter program is designed to have a significant impact on reducing homelessness in Redding. By providing safe, interim housing and comprehensive support services, we aim to stabilize individuals, improve their health and well-being, and transition them to permanent housing. Our robust evaluation plan will ensure we achieve these goals and create a lasting, positive impact on the community.

5.a) Funding Plans: Budget Table. Complete the table below with the requested funding, and the desired eligible use categories. Note: Identify what percentage of funds will be utilized toward youth set aside activities.

Eligible Use Category	Amount
Delivery of Permanent Housing	\$
Delivery of Permanent Housing - Youth	\$
Rapid Rehousing	\$
Rapid Rehousing - Youth	\$
Prevention and Shelter Diversion	\$
Prevention and Shelter Diversion - Youth	\$
Operating Subsidies – Permanent housing	\$
Operating Subsidies – Permanent housing – Youth	\$
Operation Subsidies – Interim Housing	\$302,837
Operation Subsidies – Interim Housing - Youth	\$
Improvement to Existing Interim Housing	\$
Improvement to Existing Interim Housing - Youth	\$
Street Outreach	\$
Street Outreach - Youth	\$
Systems Support	\$
Systems Support - Youth	\$
Total	\$302,837

5.b) Funding Plans: Budget Narrative. Explain in detail how your organization plans to use the full amount of HHAP funds requested (including youth set-aside), what activities the funds will support, and how it will complement existing funds.

Plan for measuring and evaluating how funds were used to determine if project is achieving its goals

The Good News Rescue Mission plans to use the full amount of HHAP funds requested to support the operation of our 17-unit Micro-Shelter program. The requested funds will be allocated primarily towards personnel, meals, utilities, insurance, and maintenance needed to ensure the effective operation and sustainability of the program.

	HHAP Requested Funds	Other Funding Sources	Total Budget
Personnel	\$ 200,230		\$ 200,230
Meals & Food	\$ 18,000	\$ 75,075	\$ 93,075
Utilities	\$ 41,236		\$ 41,236
Insurance	\$ 9,000		\$ 9,000
Maintenance	\$ 6,900		\$ 6,900
Supplies		\$ 5,000	\$ 5,000
Hygiene Items		\$ 5,000	\$ 5,000
IT (Wifi & Tech)		\$ 4,740	\$ 4,740
Staff Trainings		\$ 2,500	\$ 2,500
Linens		\$ 2,400	\$ 2,400
Client Needs		\$ 2,400	\$ 2,400
Animal Services		\$ 1,800	\$ 1,800
Misc.		\$ 1,500	\$ 1,500
Sub Total	\$ 275,366	\$ 102,515	\$ 377,881

Admin (10%)	\$ 27,471	\$ 10,251	\$ 37,722
Total	\$302,837	\$112,766	\$415,603

Personnel Costs:

- **Total: \$200,230**
 - Two Full-Time Case Managers: \$127,940 total wages and benefits. These professionals will provide intensive case management for guests, helping them navigate housing resources and support services.
 - One Full-Time Site Manager: \$63,970 total wages and benefits. This manager will oversee the daily operations of the Micro-Shelter program, ensuring a safe and supportive environment for all guests.
 - One Part-Time Project Supervisor: \$8,320 total. This supervisor will oversee program implementation, training, and evaluation, devoting approximately 4 hours per week.

Meals and Food:

- **Total: \$18,000**
 - The Mission will provide three meals per day for residents, costing approximately \$93,075 annually. Of this, \$75,075 will be covered by other funding sources.

Utilities:

- **Total: \$41,236**
 - Includes costs for electricity, water, sanitation, and trash services necessary for the operation of the Micro-Shelters.

Insurance:

- **Total: \$9,000**
 - Liability insurance to cover the increased costs associated with allowing guests to have pets.

Maintenance:

- **Total: \$6,900**
 - Costs for repairs, structure maintenance, and grounds maintenance to ensure the shelters remain in good condition.

Administrative Costs:

- **Total: \$27,471**
 - A 10% administration fee to cover the costs associated with managing the program.

All other costs will be funded utilizing other sources including private donations.

Plan for Measuring and Evaluating Fund Use: We will implement a robust system for measuring and evaluating the use of HHAP funds to ensure the project achieves its goals. This will include:

- **Monthly Financial Reports:** Tracking expenditures against the budget to ensure funds are used appropriately and efficiently.
- **Outcome Tracking:** Monitoring key performance indicators such as the number of individuals served, the number transitioning to permanent housing, and improvements in health and well-being.
- **Regular Audits:** Conducting periodic financial and program audits to ensure compliance with grant requirements and identify areas for improvement.
- **Stakeholder Reports:** Providing detailed reports to stakeholders, including the City of Redding, on the progress and impact of the program.

By leveraging existing resources, such as private donations and other funding sources, we will ensure the sustainability of the Micro-Shelter program and maximize its impact on reducing homelessness in our community.

6) Equity: Describe specific actions that your organization will take to ensure racial and gender equity in service delivery, housing placements, and housing retention and changes to procurement or other means of affirming racial and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services. Also describe any additional actions that your organization will take to serve those with mental and behavioral health issues and criminal justice involvement.

The Good News Rescue Mission is deeply committed to promoting equity in all aspects of our service delivery, recognizing that individuals experiencing homelessness are often among the most underserved populations. Our approach is guided by the belief that every person, regardless of their background, race, or gender deserves access to safe, supportive, and equitable services.

Equity in Service Delivery for the Homeless Population:

- **Inclusive Policies:** We have implemented policies that explicitly prohibit discrimination based on race, gender, sexual orientation, religion, disability, or national origin. These policies are enforced rigorously to ensure all guests receive equitable treatment.
- **Diverse Staffing:** We strive to maintain a diverse workforce that reflects the community we serve. Over half of our staff have lived experience with homelessness or addiction, providing a unique and empathetic perspective that enhances our service delivery.

Support for Individuals with Mental and Behavioral Health Issues:

- **Integrated Services:** Our program includes close partnerships with mental and behavioral health service providers. This includes counseling, substance use treatment, and peer support services designed to help individuals manage their mental health and achieve stability.

- **Trauma-Informed Care:** Ongoing training in trauma-informed care practices is provided for staff to ensure that our services are delivered in a way that acknowledges and addresses the trauma that many of our guests have experienced. This approach helps to create a safe and supportive environment for healing and recovery.

Support for Justice-Involved Individuals:

- **Collaboration with Justice System:** We have a long-standing relationship with local probation, the Day Reporting Center, and the court system. We regularly work with justice-involved individuals, providing them with the support needed to reintegrate into society successfully.
- **Reentry Programs:** We offer specialized support for individuals transitioning from incarceration, including reentry programs that focus on housing stability, employment, and mental health services. These programs are designed to reduce recidivism and support successful reintegration into the community.
- **Education:** We partner with the Shasta College STEP-UP Program to provide academic pathways for recently incarcerated individuals.

Changes to Procurement and Policies:

- **Inclusive Procurement Practices:** We are committed to ensuring that our procurement practices promote equity. This includes working with minority-owned and women-owned businesses whenever possible and ensuring that our procurement processes are transparent and accessible.
- **Continuous Improvement:** We regularly review our policies and practices to identify and address any disparities in service delivery or outcomes. This includes soliciting feedback from guests and community stakeholders to ensure that our programs remain responsive to the needs of all individuals.

By taking these actions, the Good News Rescue Mission aims to create an equitable, inclusive, and supportive environment for all individuals experiencing homelessness. Our commitment to underserved populations, coupled with targeted support for those with mental and behavioral health issues and justice involvement, ensures that we are addressing the needs of our most vulnerable populations effectively and compassionately.

7) System Improvements: Describe any specific and quantifiable system improvements or strategies that your organization will take to improve:

The number of people experience homelessness upon exiting institutional settings (examples: jail/prison, behavioral health facilities, foster care)

Connecting people experiencing homelessness to all eligible benefit programs

Additional system improvements, if applicable.

The Good News Rescue Mission is committed to reducing homelessness among individuals exiting institutional settings through targeted strategies and robust partnerships. We currently collaborate with local probation offices to provide exit directly into our shelter and Recovery Programs and this year will have our first Sober Living home available for justice involved individuals. This initiative ensures that those transitioning out of incarceration have access to safe and supportive housing, significantly reducing their risk of homelessness. Also, we are developing a comprehensive re-entry program that will offer intensive case management, housing navigation, and employment support to individuals exiting jails and

prisons. By addressing the unique needs of this population, we aim to improve their chances of successful reintegration and long-term housing stability.

Connecting people experiencing homelessness to all eligible benefit programs

Our case management team is dedicated to ensuring that all clients are connected to the benefits they are eligible for. We work closely with local agencies, including the Shasta County Health and Human Services Agency (HHSA), to streamline the application process for programs such as SNAP, SSI/SSDI, and veterans' benefits. On-site resource navigators provide personalized assistance to help clients understand and apply for these programs, ensuring they have access to the financial resources necessary for stability and self-sufficiency. This proactive approach helps bridge the gap between individuals experiencing homelessness and the benefits they need to achieve long-term housing stability.

Additional system improvements, if applicable

In addition to our current initiatives, the Good News Rescue Mission is committed to continuous improvement through data-driven strategies and community collaboration. We actively participate in the local Continuum of Care (CoC) and utilize the Homeless Management Information System (HMIS) to track client progress and outcomes. This allows us to identify service gaps and make informed decisions to enhance our programs. By leveraging our partnerships, data, and ongoing community engagement, we aim to create a more efficient and effective system that reduces homelessness and supports sustainable outcomes for our clients.

Select check boxes below to certify that if selected for funding, the agency is willing to comply with:

- ☒ Homeless Manage Information System (HMIS) data requirements
- ☒ Compliance with grant terms and conditions as indicated in the Notice of Funding Availability:
- ☒ Enter into a contract with the City of Redding as the Administrative Entity for the NorCal CoC
- ☒ Comply with required monitoring per state or federal law, including but not limited to Chapter 6 of the Health and Safety Code, which can be viewed here:
https://leginfo.ca.gov/faces/codes_displayText.xhtml?lawCode=HSC&division=31.&title=&part=1.&chapter=6.&article=

Justin Wandro

Authorized Representative
Printed Name



Authorized Representative Signature

7/28/24

Date

Director of Development

Title

For Lead Agency Use Only:	Received by Deadline	Yes / No	Project Funded	Yes / No
---------------------------	----------------------	----------	----------------	----------

Exhibit C: Notice of Funding Availability Questionnaire
Homeless Housing, Assistance and Prevention Program- Round 4

Legal Name of Applicant Organization:			
FaithWorks Community Coalition INC			
Contact Name:	Phone:	Fax:	Email:
Crystal Spencer	530-276-1650	530-242-1121	crystal@faith-works.cc
Agency UEI Number	County:	Agency Tax ID Number:	Total amount of requested funds:
EVXPJ1GDRBB5	Shasta	33-0805113	\$250,000

1) Experience: Provide an overview of your organization and experience effectively utilizing federal, state or local funds. Describe your organization's experience in providing services or utilizing funding with the goal of preventing, reducing, or ending homelessness for an identified proposed population, and achieving measurable outcomes for the identified populations.

FaithWorks is a local, non-profit agency that operates and supports a plethora of community focused programs, serving the homeless and at risk in Shasta County. With our main office located at the base of Mercy Hill, we maintain 5 buildings with a total of 24 individual apartments that serve as a mixture of transitional and permanent supportive housing for local homeless families and veterans. Additionally, we operate a homeless prevention program that supports up to 20 households and recently added a housing navigation program that offers enhanced care management. Over the last several years, we have made outstanding additions to our foundational services by utilizing a variety of local partners, transitioning to Housing First, taking referrals from Shasta County Coordinated Entry and increasing access to tangible basic needs. We have been on the front lines working to reduce homelessness and help people heal from the toxic stress that it causes since 1998. Since 2006, we have sheltered and provided supportive services for nearly 300 households, including 86 veterans and more than 500 children. Our staff uses creative solutions to walk alongside the struggling, hopeless, and unwell with compassion strongly rooted in past personal challenges and years of experience working with the homeless. With recent advancements in internal protocols and creative use of funding and resources our team maintains a success rate of around 90% for the overarching goals of assisting clients to obtain and/or maintain adequate housing. FaithWorks has an extensive history utilizing a variety of funds, an established leadership team and an overall positive report with unsheltered populations. Believing that we can influence the health and well-being of Shasta County in many ways, we have recently rededicated our focus to engaging in community wide initiatives and robust partnerships, hoping to expand our reach and continue to make significant positive impacts in the community that we serve. With use of the requested funds FaithWorks can round out and expand our full scope programming by filling an important gap in services. We recognize the complexities of bridging generational gaps to reduce homelessness and are dedicated to identifying and achieving measurable goals of all sizes.

2) Organizational Capacity: Provide an explanation of your organization's capacity to deliver the project, including but not limited to, an explanation of the staffing structure, existing resources that will be leveraged, and understanding and participation with HMIS data entry, coordinated entry, and implementation of housing first principles.

In November of 2023 we initiated a contract with Partnership Health Plan to deliver Enhanced Care Management (Intensive Case Management) and Community Supports (Housing Navigation Services, Housing Deposits, and Housing Retention Services). This contract has provided some financial support to offset the cost of operating these new supportive service components. It has been a heavy administrative lift, but we have successfully fully launched what we call the CARE Program.

Our staff in place to operate this program includes;

- Executive Director managing contracts, compliance, program design and budgets
- Program Manager managing data oversight, reporting, staff support and compliance
- Office Manager managing referral management, TARs, bookkeeping, and document uploads
- 3 Case Managers carrying mixed case loads of homeless and at-risk households, with 80% enrolled in Cal-Aim Programs (the other 20% don't qualify but are still being served through transitional housing or homeless prevention)
- 1 Youth Case Manager serving all homeless youth that have complex needs

We are weaving funding and resources to maximize the number of people served in all of FaithWorks Programs, connecting them to Coordinated Entry, transitional housing and other vital resources whenever possible. If awarded, we will continue to strategically utilize donations, additional grant funds and Partnership reimbursements for services to spread funds as far as possible, paving the way for the most bang for our COC buck!

FaithWorks (while the degree of participation and contribution has varied throughout the years) was one of the original participating agencies involved in the Shasta Advisory Board. We currently hold 3 licenses for HMIS and have been in full utilization of the system for many years. Additionally, we are on the receiving end of Coordinated Entry referrals, accommodating those determined as highest risk in our transitional housing programs. We transitioned our programs to the lowest barrier possible and believe that the heart of our agency aligns with Housing First philosophies. We are committed to Housing First and contributing to our COC as best we can.

3) Program Design: Provide an overview of the proposed program activities. Including but not limited to:

- The target population;
- Understanding of program requirements
- The gaps the project will address and the intended outcomes;
- Planned partnerships;
- Description of evidence or historical data supporting the efficacy of the proposed program and
- Plan for implementation

FaithWorks intends to utilize funds to fill in the gaps in our CARE program by implementing Rapid Re-Housing (RRH) as a Housing First intervention to help households quickly exit homelessness, return to adequate housing, and maintain established housing with ongoing support from our agency. With the following design we will help households establish a foundation to support long-term permanent housing success. The core components of our program will be ① support with housing navigation ② move-in and rental assistance, (financial and practical) and ③ intensive case management in the forefront and at least 6 months after being housed. (We already have all of these components in place with the exception of rental assistance)

Withing the scope of intensive case management households will have access to tangible items that FaithWorks provides: emergency food pantry, donation closets, utility assistance (when available), diapers, clothing, furniture and transportation assistance.

HHAP 4 funds will be filling a crucial gap, paving the way for smoother transitions to housing and a higher likelihood of maintaining new housing by providing

- A tiered system of limited rental assistance for up to 6 months (based on household income and other available resources) Financial support will taper down as stability factors are solidified through intensive case management. A case manager will stay with the household for a minimum of 6 months after obtaining housing to help ensure the housing is a good fit and is able to be maintained. Connection to long-term support will be incorporated into services prior to exit.
- Landlord incentives, such as security deposits, holding fees, funding for needed repairs. The occasional use of incentives could make the difference in instances where clients have a poor rental history or bad credit. Additionally, those not eligible for the Partnership deposit assistance would have access to that service with HHAP 4 funds.
- Other miscellaneous expenses that are critical pieces in the housing puzzle like moving expenses, application fees, service animal registration and certification costs, employment costs (shoes, uniforms, fingerprinting), and the cost of obtaining necessary documents (ID, Birth Certificates) when other resources do not suffice.

Services for these households are client centered, trauma- informed and staff practice harm reduction strategies. We implement a variety of evidence-based tools and curriculums including motivational interviewing, Money Smarts, Protective Factors (Ingredients for a Healthy Family), ACE Screenings, Strength Finders, Triple P Positive Parenting in addition to multiple evidence informed components as well. Our case management services include coordinating mental health, substance use support, connection to primary care, spiritual wellness, education, basic needs and so many other components that increase housing retention and overall wellness.

We are currently restricted to provide the CARE Program (minus rental assistance) to those with active Partnership but with HHAP 4 funds we can open our target population up to **any person in Shasta County experiencing homelessness or at-risk of becoming homeless.**

4) **Impact and Effectiveness:** Describe the goals and outlined in the Local Homeless Action Plan and clearly articulate the intended outcomes of the project on the community and populations of interest.

Include plan for measuring and evaluating the project to determine if it is achieving its goals.

Describes a robust plan for measuring and reporting those outcomes through the duration of the project and how it will create a population level impact.

The project describes planned partnerships or leveraging funds that will maximum the outcomes.

1. **Increasing the number of people who obtain housing and reducing the length of time persons remain homeless** – With the robust Rapid Rehousing services offered through attainment of HHAP 4 funds, we will have a better chance of doing just that; rapidly rehousing households and therefore reducing the time and long term effects of homelessness. This data will be captured through HMIS
2. **Reducing the number of people who return to homelessness within 6 months of exiting to permanent housing-** FaithWorks has established supports to aid in housing sustainability, including experience in implementing crisis plans when housing is in jeopardy, early identification and interventions for behaviors that could threatened housing stability, coaching on maintaining relationships with landlords and neighbors, locating benefits and other needs required to maintain housing as well as introduction to life skills like, budgeting, scheduling, maintaining a home, and paying bills. This support coupled with light touch financial assistance will help more people maintain housing long term. Engagement in these components is a measurable goal included in the CARE Program. We anticipate 90% of those who receive financial assistance to engage in at least two sustainability supports in addition to financial assistance.

We will obtain client feedback via anonymous surveys throughout implementation to capture input on what components were most beneficial to obtaining and maintaining housing.

5.a) Funding Plans: Budget Table. Complete the table below with the requested funding, and the desired eligible use categories. Note: Identify what percentage of funds will be utilized toward youth set aside activities.

Eligible Use Category	Amount
Delivery of Permanent Housing	\$
Delivery of Permanent Housing - Youth	\$
Rapid Rehousing	\$ 250,000
Rapid Rehousing - Youth	\$
Prevention and Shelter Diversion	\$
Prevention and Shelter Diversion - Youth	\$
Operating Subsidies – Permanent housing	\$
Operating Subsidies – Permanent housing – Youth	\$
Operation Subsidies – Interim Housing	\$
Operation Subsidies – Interim Housing - Youth	\$
Improvement to Existing Interim Housing	\$
Improvement to Existing Interim Housing - Youth	\$
Street Outreach	\$
Street Outreach - Youth	\$
Systems Support	\$
Systems Support - Youth	\$
Total	\$ 250,000

5.b) Funding Plans: Budget Narrative. Explain in detail how your organization plans to use the full amount of HHAP funds requested (including youth set-aside), what activities the funds will support, how it will complement existing funds.

Plan for measuring and evaluating how funds were used to determine if project is achieving its goals

75% of the funds will be utilized for direct services: rental assistance, landlord incentives, application fees, moving costs, costs of new employment, essential documents, service animal certifications, outstanding utility bills/deposits. A detailed breakdown of these expenses cannot be provided because it will depend on each household's income and resources available at time of service. We will always scour other options before initiating payments.

25% will be used for operating expenses: bookkeeping, grant management, data administration including entry into HMIS and case management expenses

This is a low-cost strategy to get essential funds to where they are needed most. We anticipate serving at least 40 per year but will likely exceed that goal.

YEAR	FUNDS REQUESTED	NUMBER SERVED
2024/2025	\$100,000	40
2026	\$100,000	40
2027	\$50,000	20

Partnership Health Plan reimbursements for services provided under our CalAIM contract will pay for the additional operating expenses, carrying the majority of the program expense with the exception of the rental assistance which is not a eligible expense at this time.

6) Equity: Describe specific actions that your organization will take to ensure racial and gender equity in service delivery, housing placements, and housing retention and changes to procurement or other means of affirming racial and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services. Also describe any additional actions that your organization will take to serve those with mental and behavioral health issues and criminal justice involvement.

FaithWorks promotes diversity and inclusion through marketing and outreach efforts as an essential component of our housing program's commitment to promoting equal access to all households at risk of or experiencing homelessness. We take referrals from all agencies and individuals regardless of race, color, national origin, religion, sex, disability, familial status, or other protected characteristics. We interact with the community with love and compassion to help those with a variety of challenges feel comfortable asking for help.

Our supportive staff have caught the attention of a variety of service providers in the community and those who provide mental health service and work in the criminal justice field have been given access to our referral. We are consistently improving our processes to better serve those with complex needs.

7) System Improvements: Describe any specific and quantifiable system improvements or strategies that your organization will take to improve:

The number of people experience homelessness upon exiting institutional settings (examples: jail/prison, behavioral health facilities, foster care)

Connecting people experiencing homelessness to all eligible benefit programs

Additional system improvements, if applicable.

While no specific system improvement strategies are on the table currently, we have historically provided services to those exiting all facilities including local drug and alcohol treatments centers, jail and other treatment centers or unconventional community settings.

Connecting people to available resources or concrete supports in times of need is one of our strengths as we implement a holistic case management assessment and multi-faceted social service delivery that allows for a priority based case plan that will guide our case managers and clients to systematically address highest needs first and others as resources and time allow. We stay connected to other providers and agencies who are able to meet clients needs and not only refer, but stand by to coordinate services with other providers whenever possible.

Initially our focus will be on providing high quality Rapid Rehousing Services by weaving funding, resources and talent during which time, system improvement strategies will likely organically emerge.

Thank you for your time and consideration on this matter!

Select check boxes below to certify that if selected for funding, the agency is willing to comply with:

☒ Homeless Manage Information System (HMIS) data requirements

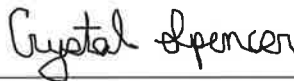
☒ Compliance with grant terms and conditions as indicated in the Notice of Funding Availability:

☒ Enter into a contract with the City of Redding as the Administrative Entity for the NorCal CoC

☒ Comply with required monitoring per state or federal law, including but not limited to Chapter 6 of the Health and Safety Code, which can be viewed here:

https://leginfo.legislature.ca.gov/faces/codes_displayText.xhtml?lawCode=HSC&division=31.&title=&part=1.&chapter=6.&article=

Crystal Spencer



07/29/2024

Authorized Representative
Printed Name

Authorized Representative Signature

Date

Executive Director

Title

For Lead Agency Use Only:	Received by Deadline	Yes / No	Project Funded	Yes / No
---------------------------	----------------------	----------	----------------	----------

Exhibit C: Notice of Funding Availability Questionnaire
Homeless Housing, Assistance and Prevention Program- Round 4

Legal Name of Applicant Organization: Ready for Life Host Homes			
Contact Name:	Phone:	Fax:	Email:
Megan Preller	530.222.1826	530.225.8780	megan@readyforlife.net
Agency UEI Number	County:	Agency Tax ID Number:	Total amount of requested funds:
61-002-9600	Shasta	68-0462072	\$175,000

1) Experience: Provide an overview of your organization and experience effectively utilizing federal, state or local funds. Describe your organization's experience in providing services or utilizing funding with the goal of preventing, reducing, or ending homelessness for an identified proposed population, and achieving measurable outcomes for the identified populations.

RFL Host Homes is an innovative grassroots initiative addressing our community's housing crisis. We pair transition-aged young adults (ages 18-24) with community members who have underutilized spaces in their homes. This arrangement provides young adults with short-term shelter and facilitates meaningful connections with caring adults in the community. Over the past year, our program has expanded to serve youth in a transitional shared-housing model, where they reside with other 18-24-year-olds in a home designed to provide housing for approximately 12 months. This stable housing environment allows young adults to engage in long-term housing searches safely and successfully.

Since its inception, RFL Host Homes has identified gaps in services, leading to the development of additional outreach layers and resources for our target population. Recognizing the crucial need for a Resource Center, we launched the Host Homes Resource Center in 2021 to serve both enrolled and non-enrolled homeless youth. The center offers a clothing closet, hygiene items, food pantry, laundry services, Internet access, and case management.

Our program has successfully managed funding at the state, federal, and local levels, with experience in preparing monthly, quarterly, and annual reports as required by each funding entity. Our organization has received funding from sources which include Homeless Housing, Assistance and Prevention (HHAP) Rounds one through three, Housing and Homelessness Incentive Program (HHIP), In-n-Out Foundation, Shasta County Office of Education, McConnell Foundation, and other local and private donors. We have executed contracts and MOUs with Shasta County HHSA, Tehama County Health Services, and Tehama County Probation, among others.

Homeless youth are often referred to as an invisible population because they typically do not fit the stereotypical image of homelessness, often couch surfing or staying in cars. RFL Host Homes aims to take a proactive, preventative approach to addressing youth homelessness by reaching housing-unstable youth before they enter homelessness or shortly after. We focus on providing swift and intentional case management and access to services. Many homeless youth struggle to progress in setting and achieving goals due to a lack of stability, safety, and healthy support systems. We have observed tremendous progress in young people once their basic needs are met, allowing them to focus on moving forward rather than worrying about where they will sleep or when they will have their next meal.

Our program has received over 175 referrals for homeless youth in Shasta County needing resources. We have housed 29 youth and provided services through our Resource Center over 300 times. In 2024 alone, we have provided case management to over 30 youth not currently housed by our program. As active HMIS users, we have contributed to improving our county's count of homeless youth.

2) Organizational Capacity: Provide an explanation of your organization's capacity to deliver the project, including but not limited to, an explanation of the staffing structure, existing resources that will be leveraged, and understanding and participation with HMIS data entry, coordinated entry, and implementation of housing first principles.

Our Host Homes team comprises one Case Manager, a Resource Center Coordinator, and a Program Coordinator. To accommodate increased capacity, an additional Case Manager may be hired if needed. Our program has received funding from local organizations, private foundations, and state and federal entities. With each passing quarter, our referrals and Resource Center visits have increased, reflecting greater program awareness among community members, service providers, and young adults. We saw steady increases in referrals in the first three years of the program (2021: 35, 2022: 44, 2023: 45) and in 2024, we are on track for an over 100% increase in referrals, as we have had 52 in the first six months of the year. We continuously adapt to meet the needs of our clients by identifying service gaps and developing programs to address them.

In early 2023, we partnered with a local real estate developer passionate about addressing our community's homeless crisis, particularly focusing on homeless youth. Through this partnership, we have expanded our services and can now provide housing opportunities for youth who may not qualify due to no rental history, poor credit, or inability to meet income threshold requirements. This landlord has eliminated these barriers, significantly increasing the number of youth served.

We are active HMIS users and regularly enter youth into Coordinated Entry. We strictly adhere to Housing First Principles and utilize evidence-based models and practices to inform our work.

3) Program Design: Provide an overview of the proposed program activities. Including but not limited to:

- The target population;
- Understanding of program requirements
- The gaps the project will address and the intended outcomes;
- Planned partnerships;
- Description of evidence or historical data supporting the efficacy of the proposed program and
- Plan for implementation

Our program is designed to support homeless youth aged 18-24 through a structured rental assistance initiative. We are seeking HHAP 4 funding to enhance our rental assistance program, allowing us to assist more youth for extended periods. The proposed model includes:

Target Population: Homeless youth aged 18-24.

Program Structure: We will offer a tiered rental assistance model with:

- Four months of full rental assistance (\$800/month).
- Four months of 50% rental assistance.
- Four months of 25% rental assistance.

This approach will provide up to 12 months of transitional support, gradually shifting responsibility to the youth, helping them gain stability and self-sufficiency.

In addition to our rapid rehousing rental assistance, our program will incorporate an emergency rental assistance component aimed at prevention and shelter diversion. This initiative will offer up to 30 days of immediate housing support coupled with intensive case management services.

The implementation plan is as follows:

Emergency Rental Assistance:

- Provide short-term housing assistance for up to 30 days.
- Offer comprehensive case management to address immediate needs and barriers.

Transitional Pathways:

- Upon successful completion of the emergency program, the hope is to transition participants into: Transitional housing, a host home arrangement, the rapid rehousing program for longer-term support, or other appropriate housing solutions.

This dual approach will ensure that youth receive immediate relief while also being guided towards stable, long-term housing solutions.

Understanding Program Requirements:

Our model addresses critical barriers faced by homeless youth, including:

- Difficulty securing housing due to insufficient income, lack of rental history, poor credit, and high deposit fees.
- Our program mitigates these challenges through direct rental assistance and collaborative partnerships.

Gaps Addressed and Intended Outcomes:

We aim to bridge gaps in housing access by:

- Enabling youth to secure stable housing without the immediate burden of high rent or credit requirements.
- Assisting them in obtaining a source of income, saving money, building rental history, and improving their credit scores.

The expected outcomes include reduced barriers to housing, increased housing stability, and improved financial independence for participating youth.

Planned Partnerships:

RFL Host Homes plans to continue partnering with local agencies, including but not limited to Hill Country, Shasta County Office of Education, Youth and Family Programs, Lutheran Social Services, Shasta Community Health Center, National American Mental Health Services, Shasta County HHSA, No Boundaries, Good News Rescue Mission, and Faith Works to refer clients for services, and to receive referrals. We encourage and assist youth in accessing any and all available resources in the community. Our organization is an active member of the NorCal Continuum of Care and Shasta County Homeless Youth Alliance. We value partnerships, and intend to

continue working collaboratively with other community members and service providers. As such, we are always looking for ways to expand our partnerships and build relationships with other local organizations.

Evidence Supporting Efficacy:

Research consistently supports rapid rehousing as an effective approach to reducing youth homelessness. This strategy provides immediate housing stability, promotes self-sufficiency, and is cost-effective. The positive outcomes are often amplified by the supportive services accompanying rapid rehousing interventions, addressing the broader needs of homeless youth. For instance, the Youth Homelessness Demonstration Program (YHDP), which aims to implement innovative solutions for youth homelessness, has documented significant positive outcomes with rapid rehousing. Reports indicate that youth participating in these programs often experience improved mental health and decreased involvement with the justice system, thanks to the stability and support these programs provide.

A report by the Center on Budget and Policy Priorities titled "Research Shows Rental Assistance Reduces Hardship and Provides Platform to Expand Opportunity for Low-Income Families" confirmed that rental assistance significantly reduces crowding, housing instability, and poverty. The report highlights that rental assistance can improve outcomes for children and adult well-being, ultimately reducing healthcare costs.

Plan for Implementation:

Our implementation plan involves:

- Strengthening our partnership with a local landlord to secure rental properties and rooms.
- Assessing our waitlist and current program participants to identify candidates for the rental assistance program.
- Offering homes with a monthly rate of \$800, including rent and utilities, with secure, furnished bedrooms. Housing options will cater to different needs (e.g., youth-only, pregnant or parenting mothers, etc.).

This structured approach, combined with our established partnerships and evidence-based model, will effectively support homeless youth in achieving stable housing and long-term self-sufficiency.

4) Impact and Effectiveness: Describe the goals and outlined in the Local Homeless Action Plan and clearly articulate the intended outcomes of the project on the community and populations of interest. Include plan for measuring and evaluating the project to determine if it is achieving its goals. Describes a robust plan for measuring and reporting those outcomes through the duration of the project and how it will create a population level impact. The project describes planned partnerships or leveraging funds that will maximum the outcomes.

Our organization is committed to achieving the goals outlined in the Local Homeless Action Plan, specifically:

1. Reducing the number of individuals experiencing homelessness.
2. Reducing the incidence of first-time homelessness.
3. Preventing chronic homelessness.
4. Increasing the number of individuals exiting homelessness into permanent housing.

Goals and Intended Outcomes:

1. **Preventive Approach:** By proactively addressing housing instability, our program aims to reduce the number of individuals experiencing homelessness. This will be achieved through increased outreach,

leveraging the Host Homes Resource Center to build trust and relationships with youth, and implementing innovative housing solutions. Emergency housing options will provide immediate relief, with the goal of transitioning to long-term housing supported by effective case management and skill development.

2. **First-Time Homelessness:** By providing immediate and supportive housing interventions, we seek to minimize the number of individuals who experience homelessness for the first time. Our approach will involve outreach and engagement to prevent individuals from entering homelessness, thereby reducing initial instances of homelessness.
3. **Prevent Chronic Homelessness:** We aim to prevent chronic homelessness among youth by addressing their needs early. By offering rapid assistance and building supportive relationships, we provide tools, life skills, and stable housing solutions to reduce the risk of long-term homelessness.
4. **Increasing Permanent Housing Exits:** Through our rapid rehousing component, we will enable youth to build rental and credit histories, enhancing their future housing prospects. The goal is to support a smooth transition to permanent housing, ensuring that individuals can sustain their housing even after the rental assistance period concludes.

Measuring and Evaluating Impact:

To assess the effectiveness of our program and its impact on the community and targeted populations, we will:

1. **Utilize HMIS:** We will continue to use the Homeless Management Information System (HMIS) to track and evaluate program outcomes. This includes:
 - The number of individuals entered into HMIS and Coordinated Entry.
 - The number of individuals entering housing programs.
 - The number of individuals exiting to permanent housing.
 - The number of referrals made and the time taken to secure housing.
 - The number of referrals to other services.
2. **Reporting:** We will conduct monthly, quarterly, and annual reports to monitor progress and ensure accountability. These reports will detail the data collected, analyze trends, and evaluate whether the program is meeting its goals.

Partnerships and Fund Leveraging:

Our program will maximize outcomes through strategic partnerships and leveraging additional funds. We will:

- Collaborate with local agencies and community organizations to enhance service delivery and resource access.
- Leverage existing funding and resources to amplify the impact of our program, ensuring a comprehensive approach to addressing homelessness.

By adhering to this robust plan for measurement and evaluation, and by strengthening partnerships, we aim to create a significant and sustainable impact on homelessness in our community.

5.a) Funding Plans: Budget Table. Complete the table below with the requested funding, and the desired eligible use categories. Note: Identify what percentage of funds will be utilized toward youth set aside activities.

Eligible Use Category	Amount
Delivery of Permanent Housing	\$
Delivery of Permanent Housing - Youth	\$
Rapid Rehousing	\$
Rapid Rehousing - Youth	\$175,000

Prevention and Shelter Diversion	\$
Prevention and Shelter Diversion - Youth	\$
Operating Subsidies – Permanent housing	\$
Operating Subsidies – Permanent housing – Youth	\$
Operation Subsidies – Interim Housing	\$
Operation Subsidies – Interim Housing - Youth	\$
Improvement to Existing Interim Housing	\$
Improvement to Existing Interim Housing - Youth	\$
Street Outreach	\$
Street Outreach - Youth	\$
Systems Support	\$
Systems Support - Youth	\$
Total	\$175,000

5.b) Funding Plans: Budget Narrative. Explain in detail how your organization plans to use the full amount of HHAP funds requested (including youth set-aside), what activities the funds will support, how it will complement existing funds.

Plan for measuring and evaluating how funds were used to determine if project is achieving its goals

Our organization plans to utilize the full amount of HHAP 4 funds requested to support a comprehensive housing assistance program for homeless youth. Here is a detailed breakdown of how the funds will be allocated, the activities they will support, and how they will complement existing resources:

1. Rental Assistance Allocation:

- **Total Rental Assistance Budget:** We plan to provide up to 12 months of rental assistance to 20 youth. The rental assistance will be structured as follows:
 - **100% Rental Subsidy:** For the first four months at \$800 per month per youth.
 - **50% Rental Subsidy:** For the next four months at \$400 per month per youth.
 - **25% Rental Subsidy:** For the final four months at \$250 per month per youth.

This equates to a total of \$5,600 per youth for the full 12 months of rental assistance. The actual number of youth served may vary based on the duration of rental assistance each individual needs.

- **Emergency Housing Costs:** Funding will be allocated to cover rent for emergency rooms that can accommodate one to four youth at a time, for up to 30 days. This ensures immediate shelter for those in urgent need.
- **Refurbishment and Operating Expenses:** A portion of the budget will be reserved for incidentals and operating expenses required to refurbish and prepare rooms between stays.

2. Complementing Existing Funds:

- **Enhanced Programs:** The HHAP funds will enhance and expand our current programs, allowing for a more seamless transition from emergency housing to transitional and rapid rehousing. This integrated approach will better support youth at various stages of need.
- **Expanded Capacity:** By providing multiple levels of housing support, we will be able to cater to individual needs more effectively, creating a pathway from emergency accommodation to permanent housing.

3. Measuring and Evaluating Fund Use:

- **Success Metrics:** Success will be primarily measured by the number of youth who complete the program and secure permanent housing. We will track:
 - The number of youth who transition quickly from emergency to permanent housing.
 - The total number of individuals served through rapid rehousing funding.
- **Evaluation and Adaptation:** We will regularly assess the effectiveness of the program by:
 - Monitoring progress and identifying any gaps in service delivery.

- Collecting feedback from participants to understand their experiences and outcomes.
- Adapting our strategies and interventions based on evaluation findings to improve program performance.

By implementing this detailed plan, we aim to ensure that the HHAP funds are used effectively to achieve the program's goals and create a lasting impact on the community.

6) Equity: Describe specific actions that your organization will take to ensure racial and gender equity in service delivery, housing placements, and housing retention and changes to procurement or other means of affirming racial and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services. Also describe any additional actions that your organization will take to serve those with mental and behavioral health issues and criminal justice involvement.

We prioritize ongoing staff training in trauma-informed care and cultural competency. These trainings are designed to enhance awareness of racial and gender disparities and to ensure that our service delivery is equitable and sensitive to diverse needs. We are committed to recruiting and retaining a diverse workforce that reflects the community we serve.

Our outreach strategies are specifically designed to engage and support racial and ethnic groups that are overrepresented among residents experiencing homelessness. By tailoring our outreach efforts, we aim to increase awareness and access to our services within these communities.

We use demographic data to monitor and address disparities in housing placements.

Our organization collaborates with local mental health providers to offer integrated services that address both housing and mental health needs. This partnership ensures that mental health support is accessible and culturally competent. Our programs incorporate trauma-informed care principles to support individuals with mental and behavioral health issues. Staff receive training to handle interactions in a way that is empathetic and supportive, promoting better outcomes for participants.

We provide dedicated support for individuals transitioning from incarceration to community living. This includes assistance with securing housing, finding employment, and accessing social services necessary for successful reintegration.

By implementing these strategies, we are committed to fostering an equitable and inclusive environment. Our actions are designed to address the needs of all individuals, with particular attention to marginalized racial and ethnic groups, as well as those with mental health challenges and criminal justice histories. These efforts will help create a more just and supportive environment for the communities we serve.

7) System Improvements: Describe any specific and quantifiable system improvements or strategies that your organization will take to improve:

The number of people experience homelessness upon exiting institutional settings (examples: jail/prison, behavioral health facilities, foster care)

Connecting people experiencing homelessness to all eligible benefit programs

Additional system improvements, if applicable.

We will implement a system to identify and connect with youth nearing the end of transitional housing programs or exiting institutional settings such as foster care, juvenile justice, or behavioral health facilities. Our goal is to establish connections with these programs at least 60 days prior to exit to facilitate smooth transitions.

Additionally, we will engage with local transitional housing programs and institutional settings to create a streamlined referral process. This will include regular outreach meetings and information sharing to ensure that these programs are aware of our services and vice versa. As a result, we hope to see an increase the number of

referrals from transitional housing programs and institutional settings, as well as a reduction in the number of youth experiencing homelessness upon exiting these settings.

Upon receiving an application, our case managers identify all eligible benefit programs for which the youth may qualify. This includes federal and state benefits, as well as local resources. They will provide hands-on support to navigate application processes for these benefits, ensuring that youth understand their eligibility and receive the support they need.

We will continue to ensure all staff members are trained in trauma-informed practices to better understand and address the unique needs of youth with histories of child welfare or juvenile justice system involvement. Our goal is to strengthen relationships with local service providers and institutions to ensure coordinated efforts and a comprehensive support network for youth to work towards integrating our services to ensure continuity and reduce service gaps.

By implementing these strategies, we aim to significantly improve outcomes for youth transitioning from institutional settings, enhance access to benefit programs, and build a more coordinated support system to reduce homelessness and improve housing stability.

Select check boxes below to certify that if selected for funding, the agency is willing to comply with:

- ☒ Homeless Manage Information System (HMIS) data requirements
- ☒ Compliance with grant terms and conditions as indicated in the Notice of Funding Availability:
- ☒ Enter into a contract with the City of Redding as the Administrative Entity for the NorCal CoC
- ☒ Comply with required monitoring per state or federal law, including but not limited to Chapter 6 of the Health and Safety Code, which can be viewed here:
https://leginfo.legislature.ca.gov/faces/codes_displayText.xhtml?lawCode=HSC&division=31.&title=&part=1.&chapter=6.&article=

Nene Panza

Authorized Representative
Printed Name

[Signature]
Authorized Representative Signature

7/29/24
Date

CEO

Title

For Lead Agency Use Only:	Received by Deadline	Yes / No	Project Funded	Yes / No
---------------------------	----------------------	----------	----------------	----------

Exhibit C: Notice of Funding Availability Questionnaire
Homeless Housing, Assistance and Prevention Program- Round 4

Legal Name of Applicant Organization: The Good News Rescue Mission			
Contact Name: Justin Wandro	Phone: 916-710-1973	Fax: 530-242-5924	Email: JWandro@gnrm.org
Agency UEI Number: GPUJZBT31LA4	County: Shasta	Agency Tax ID Number: 94-1652602	Total amount of requested funds: \$302, 928

1) Experience: Provide an overview of your organization and experience effectively utilizing federal, state or local funds. Describe your organization's experience in providing services or utilizing funding with the goal of preventing, reducing, or ending homelessness for an identified proposed population, and achieving measurable outcomes for the identified populations.

The Good News Rescue Mission, established in 1964, is a private 501(c)(3) nonprofit organization dedicated to serving individuals experiencing homelessness and addiction in the North State. Over the past 60 years, we have grown to become one of the largest providers of homeless services in the region, offering a comprehensive range of programs aimed at preventing, reducing, and ending homelessness.

Experience with Federal, State, and Local Funds

Our organization has extensive experience in effectively utilizing federal, state, and local funds. We have successfully managed grants and funding from sources such as the Affordable Housing Program (AHP) through the FHLBank, the Community Development Block Grant (CDBG), the Emergency Food and Shelter National Board Program (EFSP), the State funded Encampment Resolution Grant, the Housing and Homelessness Incentive Program (HHIP), and various private foundations. This funding has been instrumental in supporting our diverse range of services and programs, allowing us to achieve measurable outcomes and positively impact the lives of thousands of individuals.

Services and Programs

1. **Emergency Shelter:** We provide overnight shelter for 175-225 individuals each night, offering a safe and supportive environment for those in crisis. Our shelter services are designed to be low-barrier, ensuring accessibility for all individuals regardless of their circumstances.
2. **Food Services:** Our kitchen prepares and serves over 500 hot meals per day, totaling more than 140,000 meals annually. This service ensures that our guests receive nutritious food, which is essential for their overall well-being and stability.
3. **Intake Center:** The Intake Center provides comprehensive resource counseling and case management for all shelter participants. This includes assistance with obtaining identification, accessing public benefits, and developing personalized action plans to achieve housing stability.

4. **Drug & Alcohol Residential Recovery Program:** This program offers a 6-12 month live-in recovery program for up to 75 participants at a time. The program includes intensive counseling, life skills training, and support for individuals working towards sobriety and stable housing.
5. **Academic Center:** Our Academic Center provides a variety of services aimed at improving job readiness and educational outcomes. This includes work search assistance, job readiness training, GED preparation, job search support, interview training, financial literacy classes, and life skills counseling.
6. **Street Outreach Program:** Our Street Outreach Program engages with individuals experiencing homelessness in encampments and other locations, providing essential supplies, case management, and connections to services. The goal is to build trust and help individuals transition to emergency shelter, medical care, mental health services, and stable housing by establishing relationships and building trust.
7. **Day Resource Center:** The Day Resource Center provides a safe space for individuals to cool off or warm up, access basic necessities, and connect to resources. Guests can find shelter, hygiene facilities, and support services to help stabilize their lives and transition to permanent housing.

Measurable Outcomes

Our services are designed to achieve measurable outcomes that contribute to the overall goal of preventing, reducing, and ending homelessness. Key outcomes include:

- **Increased Housing Stability:** Through our case management and housing navigation services, many of our guests transition from homelessness to stable housing.
- **Improved Employment Rates:** Our job readiness programs and partnerships with local employers help individuals secure employment, which is critical for long-term stability.
- **Enhanced Well-being:** Access to nutritious meals, medical care, and mental health services improves the overall well-being of our guests, making it easier for them to pursue and maintain stable housing.

Conclusion

The Good News Rescue Mission's long history of effectively utilizing diverse funding sources and our comprehensive approach to service delivery have positioned us as a leader in addressing homelessness in the North State. Our experience and dedication to achieving measurable outcomes make us well-suited to manage and operate the proposed 17-unit Micro-Shelter program, ensuring its success and sustainability.

2) Organizational Capacity: Provide an explanation of your organization's capacity to deliver the project, including but not limited to, an explanation of the staffing structure, existing resources that will be leveraged, and understanding and participation with HMIS data entry, coordinated entry, and implementation of housing first principles.

The Good News Rescue Mission is well-equipped to deliver the proposed Rapid Rehousing (RRH) project, backed by a strong staffing structure and comprehensive resources. Our team includes experienced case managers, service specialists, and administrative staff dedicated to supporting our clients' journey from homelessness to stable housing.

Staffing Structure:

- **Program Manager:** Oversees all aspects of the RRH program, ensuring compliance with program requirements and successful implementation.
- **Case Managers:** Provide intensive case management services, including housing navigation, connection to support services, and ongoing tenancy support.
- **Housing Specialists:** Focus on identifying and securing suitable housing options, working closely with landlords, and negotiating leases.

Existing Resources:

- **Emergency Shelter Services:** Our facility offers immediate shelter and basic necessities to individuals in crisis.
- **Support Services:** Comprehensive services including mental health counseling collaborations, substance use treatment, job training, and educational programs.
- **Community Partnerships:** Strong relationships with local health providers, mental health service providers, and employment services.

HMIS and Coordinated Entry: The Good News Rescue Mission is an active participant in the Homeless Management Information System (HMIS) and the Coordinated Entry System (CES). Our staff are trained in data entry and analysis, ensuring accurate and timely reporting of client information. We also adhere to Housing First principles, prioritizing rapid placement into permanent housing without preconditions.

3) Program Design: Provide an overview of the proposed program activities. Including but not limited to:

- The target population;
- Understanding of program requirements
- The gaps the project will address and the intended outcomes;
- Planned partnerships;
- Description of evidence or historical data supporting the efficacy of the proposed program and
- Plan for implementation

Rapid Rehousing Program Overview

The Rapid Rehousing Program is designed to swiftly transition individuals experiencing homelessness into stable, permanent housing. By providing comprehensive case management, financial assistance, and connections to vital support services, the program aims to reduce homelessness by addressing immediate housing needs and fostering long-term stability. Case managers work closely with participants to develop personalized housing plans, assist with the housing search and placement, and offer ongoing support to ensure rent payments, address barriers, and connect individuals to resources like healthcare, employment, and community networks. The ultimate goal is to decrease the number of people experiencing homelessness by moving them into permanent housing as quickly and effectively as possible, ensuring they have the necessary tools and support to maintain their housing and achieve self-sufficiency.

Intensive Case Management

Our Rapid Rehousing Program provides intensive case management for up to 12 months, recognizing that individuals coming off the streets are often not immediately housing-ready and require substantial support and life skills assistance. This component is critical to ensure that participants can transition smoothly into permanent housing and maintain stability over the long term. Intensive case management involves personalized support tailored to each individual's needs, including help with budgeting, employment assistance, accessing healthcare, and connecting to community resources.

The importance of intensive case management cannot be overstated. Many individuals experiencing homelessness face significant challenges such as mental health issues, substance abuse, lack of job skills, and social isolation. Through consistent and empathetic case management, participants receive the guidance and resources necessary to overcome these barriers. Case managers work closely with clients, conducting site visits multiple times per week, to develop and implement personalized plans, provide ongoing support, and adjust strategies as needed. This holistic approach helps participants build the skills and confidence needed to achieve self-sufficiency, ensuring they not only secure housing but also thrive in their new environments.

Financial Assistance

The financial assistance component of our Rapid Rehousing Program is designed to eliminate immediate financial barriers, covering essential costs like security deposits, application fees, and utility deposits. Our first priority is to get participants signed up on existing housing lists and apply for housing vouchers, ensuring they have access to long-term, stable housing solutions. The program offers various types of rental assistance to meet participants' needs, including tapered assistance that begins with full rent coverage for the first three months and gradually decreases over the following nine months, and percentage-based assistance that ensures participants pay no more than a fixed percentage of their income towards rent, with the program covering the remainder. Additionally, the program provides a flat subsidy option, offering a fixed amount of rental assistance each month, and full rent payment for up to 12 months in specific cases. The program also covers other housing-related costs like utilities, essential furniture, and moving expenses. This comprehensive approach ensures participants can fully settle into their new homes without undue financial strain, with case managers determining the most suitable type and level of assistance for each individual's needs.

Step-by-Step Process

1. **Initial Contact and Assessment:** The journey begins when an individual experiencing homelessness is referred to the program. The case manager meets with the participant to build rapport and trust, conducting a comprehensive needs assessment to understand the individual's current situation, challenges, strengths, and goals.
2. **Individualized Housing Plan:** Based on the assessment, the case manager works with the participant to develop a personalized Housing Stability Plan. This plan outlines the steps needed to secure and maintain housing, including immediate needs such as documentation, identification, income verification, and addressing specific barriers.
3. **Housing Search and Placement:** The case manager assists the participant in searching for suitable housing, leveraging relationships with local landlords and property managers. They help complete rental applications, negotiate lease terms, and address barriers such as past evictions or poor credit. Financial assistance is provided for move-in costs, including security deposits and first month's rent.
4. **Move-In and Initial Support:** Once housing is secured, the case manager ensures a smooth transition, helping the participant move into their new home and providing essential household items if needed. An initial home visit is conducted to ensure the participant is settling in comfortably and to address any immediate concerns or needs.
5. **Ongoing Case Management:** After the move-in, the case manager provides ongoing support through regular home visits and check-ins, assisting with budgeting, financial management, and addressing any issues with the landlord or housing unit.
6. **Connection to Support Services:** The case manager connects the participant with supportive services tailored to their needs, including healthcare, mental health counseling, substance use treatment, job training, and educational opportunities.
7. **Crisis Intervention and Problem Solving:** Throughout the 12 months, the case manager remains available for crisis intervention and problem-solving, providing immediate support and finding solutions for challenges that threaten housing stability.
8. **Goal Setting and Progress Monitoring:** The case manager works with the participant to set short-term and long-term goals beyond housing stability, monitoring progress and adjusting the Housing Stability Plan as needed.
9. **Building Community and Support Networks:** To foster long-term stability, the case manager encourages the participant to build community connections and support networks, promoting social inclusion and well-being.
10. **Transition Planning:** As the 12-month period comes to an end, the case manager works with the participant to complete their already developed transition plan, ensuring ongoing support services, stable income sources, and a safety net of resources.
11. **Follow-Up and Continued Support:** Even after the formal program period ends, the case manager remains available for follow-up and continued support, reinforcing the participant's confidence and ability to sustain their progress.

Target Population

The program targets individuals and families experiencing homelessness, prioritizing those who are currently unsheltered or residing in emergency shelters. The program is designed to assist those who face significant barriers to housing stability, including mental health issues, substance abuse, lack of job skills, and social isolation.

Understanding of Program Requirements

The Rapid Rehousing Program adheres to the core principles of Housing First, Harm Reduction, and Trauma-Informed Care. This involves providing low-barrier access to housing without preconditions such as sobriety or mandatory participation in treatment programs. The program ensures participants are signed up on existing housing lists and apply for housing vouchers to secure long-term, stable housing solutions.

Gaps the Project Will Address and Intended Outcomes

The project addresses critical gaps in housing and support services for individuals experiencing homelessness, specifically targeting those who are not immediately housing-ready. By offering intensive case management, financial assistance, and connections to supportive services, the program aims to:

- Reduce the number of people experiencing homelessness by moving them into permanent housing as quickly as possible.
- Provide personalized support to help participants overcome barriers to housing stability, such as mental health issues, substance abuse, and lack of job skills.
- Ensure participants have the necessary tools and resources to maintain their housing and achieve self-sufficiency.

Planned Partnerships

The program leverages established partnerships with local landlords, property managers, and service providers to facilitate housing placement and access to supportive services. Key partnerships include:

- Local housing agencies and shelters for coordinated entry and housing placement.
- Healthcare providers for physical and mental health services.
- Job training and employment programs to support participants in gaining stable income.
- Community organizations and peer support groups to foster social inclusion and build support networks.

Description of Evidence or Historical Data Supporting the Efficacy of the Proposed Program

The Rapid Rehousing Program is based on evidence and best practices from similar initiatives that have demonstrated significant success in reducing homelessness. HUD research indicates that rapid rehousing programs with intensive case management and wrap around services effectively reduce the length of time individuals experience homelessness, increase the likelihood of securing permanent housing, and improve overall stability. Showing that most participants do not return to homelessness, highlighting the program's effectiveness in fostering long-term stability.

Additionally, within our own organization, we have observed that individuals who participate in our money-saving program while in our shelter can move into housing quickly once they have the necessary financial resources. This experience aligns with broader evidence that financial assistance and intensive case management are critical components in helping individuals transition from homelessness to stable housing.

Plan for Implementation

The Rapid Rehousing Program will be implemented through a structured, step-by-step process beginning with initial contact and assessment, followed by the development of individualized housing plans. Case managers will assist participants with housing searches, securing financial assistance for move-in costs, and ensuring a smooth transition into permanent housing. Intensive case management will be provided for up to 12 months, offering personalized support to help participants maintain housing stability and address any barriers they encounter. The program will leverage community partnerships and resources, with a strong emphasis on connecting participants to existing housing lists and applying for housing vouchers, ensuring a comprehensive and coordinated approach to reducing homelessness.

4) Impact and Effectiveness: Describe the goals and outlined in the Local Homeless Action Plan and clearly articulate the intended outcomes of the project on the community and populations of interest. Include plan for measuring and evaluating the project to determine if it is achieving its goals. Describes a robust plan for measuring and reporting those outcomes through the duration of the project and how it will create a population level impact. The project describes planned partnerships or leveraging funds that will maximum the outcomes.

The primary goal of the Rapid Rehousing Program is to align with the Local Homeless Action Plan by significantly reducing the number of individuals experiencing homelessness through rapid placement into stable, permanent housing. The program aims to address immediate housing needs, foster long-term stability, and ultimately achieve self-sufficiency for participants. The intended outcomes include decreasing the overall homeless population, improving housing retention rates, and enhancing the quality of life for individuals transitioning from homelessness to stability.

To measure and evaluate the project's effectiveness, the program will utilize both quantitative and qualitative metrics. Key performance indicators will include the number of individuals housed, housing retention rates after six and twelve months, and participant progress in achieving personalized goals outlined in their Housing Stability Plans. Regular data collection through HMIS and participant surveys will be conducted to monitor these metrics. Additionally, qualitative feedback will be gathered through regular check-ins and interviews with participants to assess their satisfaction and identify areas for improvement.

A robust plan for measuring and reporting outcomes includes quarterly reviews of program data, with detailed reports presented to stakeholders and funding partners. The program will also conduct annual evaluations to assess overall impact and make necessary adjustments to enhance effectiveness.

The project will leverage existing partnerships with local housing authorities, healthcare providers, and community organizations to maximize outcomes. By collaborating with these partners, the program will ensure a comprehensive approach to addressing homelessness, providing participants with access to essential services and resources. Leveraging funds from various sources, including housing vouchers and other subsidies, will enhance the program's ability to support participants effectively and sustainably.

Through these efforts, the Rapid Rehousing Program aims to create a population-level impact by not only reducing homelessness but also fostering a community-wide approach to supporting individuals in achieving long-term housing stability and self-sufficiency.

5.a) Funding Plans: Budget Table. Complete the table below with the requested funding, and the desired eligible use categories. Note: Identify what percentage of funds will be utilized toward youth set aside activities.

Eligible Use Category	Amount
Delivery of Permanent Housing	\$
Delivery of Permanent Housing - Youth	\$
Rapid Rehousing	\$302,928
Rapid Rehousing - Youth	\$
Prevention and Shelter Diversion	\$
Prevention and Shelter Diversion - Youth	\$
Operating Subsidies – Permanent housing	\$
Operating Subsidies – Permanent housing – Youth	\$
Operation Subsidies – Interim Housing	\$
Operation Subsidies – Interim Housing - Youth	\$
Improvement to Existing Interim Housing	\$
Improvement to Existing Interim Housing - Youth	\$
Street Outreach	\$
Street Outreach - Youth	\$
Systems Support	\$
Systems Support - Youth	\$
Total	\$302,928

5.b) Funding Plans: Budget Narrative. Explain in detail how your organization plans to use the full amount of HHAP funds requested (including youth set-aside), what activities the funds will support, how it will complement existing funds.

Plan for measuring and evaluating how funds were used to determine if project is achieving its goals

The Good News Rescue Mission requests a total of \$302,982 in HHAP funds to implement our Rapid Rehousing Program. These funds will be allocated across various budget items to ensure comprehensive support for individuals transitioning from homelessness to stable housing. The detailed budget and narrative are as follows:

	HHAP Requested Funds
Personell	\$ 136,260
Rental Assistance	\$ 85,800
Transportation	\$ 44,750
Office Supplies	\$ 3,800
Client Needs	\$ 4,800
Sub Total	\$ 275,410
Admin (10%)	\$ 27,518
Total	\$302,928

Personnel Costs:

- **Total: \$136,260**
 - Two Full-Time Case Managers: \$127,940 total wages and benefits. These professionals will provide intensive case management for guests, helping them navigate housing resources and support services.
 - One Part-Time Project Supervisor: \$8,320 total. This supervisor will oversee program implementation, training, and evaluation, devoting approximately 4 hours per week.

Rental Assistance:

- **Total: \$85,800**
 - Rent Assistance: \$53,000 utilizing a mix of tapered and percentage-based assistance.
 - Security Deposits: \$16,000
 - Utility Assistance: \$14,400
 - Application Fees: \$2,400

Transportation:

- **Total: \$44,750**
 - 2 Vehicles for Case Manager site visits and client transportation to appointments and meetings: \$40,000.
 - Fuel: \$3,000
 - Maintenance: \$1,000
 - Insurance: \$750

Office Supplies:

- **Total: \$3,800**
 - 2 Laptops: \$2,000.
 - Cell Phones: \$1,200
 - Office Supplies & Equipment: \$600

Client Needs:

- **Total: \$4,800**
 - Bus passes, emergency food, fees, etc...

Administrative Costs:

- **Total: \$27,518**
 - A 10% administration fee to cover the costs associated with managing the program.

Plan for Measuring and Evaluating the Use of Funds

To ensure the effective use of HHAP funds and achieve the program's goals, the following measures will be implemented:

- **Regular Monitoring and Reporting:** Monthly financial reports will track expenditures against the budget, ensuring funds are used as intended.
- **Participant Progress Tracking:** Case managers will use HMIS to record participant progress, including housing stability, income changes, and access to supportive services.
- **Outcome Evaluation:** Key metrics such as the number of participants housed, length of time to secure housing, and retention rates will be tracked and evaluated.
- **Participant Feedback:** Regular feedback from participants will be collected to assess satisfaction with services and identify areas for improvement.
- **Partnership Reviews:** Regular meetings with partner organizations will evaluate the effectiveness of collaborative efforts and resource leveraging.
- By carefully managing and evaluating the use of funds, the program aims to maximize its impact, ensuring that individuals experiencing homelessness receive the support they need to achieve and maintain stable housing.

6) Equity: Describe specific actions that your organization will take to ensure racial and gender equity in service delivery, housing placements, and housing retention and changes to procurement or other means of affirming racial and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services. Also describe any additional actions that your organization will take to serve those with mental and behavioral health issues and criminal justice involvement.

The Good News Rescue Mission is deeply committed to promoting equity in all aspects of our service delivery, recognizing that individuals experiencing homelessness are often among the most underserved populations. Our approach is guided by the belief that every person, regardless of their background, race, or gender deserves access to safe, supportive, and equitable services.

Equity in Service Delivery for the Homeless Population:

- **Inclusive Policies:** We have implemented policies that explicitly prohibit discrimination based on race, gender, sexual orientation, religion, disability, or national origin. These policies are enforced

rigorously to ensure all guests receive equitable treatment.

- **Diverse Staffing:** We strive to maintain a diverse workforce that reflects the community we serve. Over half of our staff have lived experience with homelessness or addiction, providing a unique and empathetic perspective that enhances our service delivery.

Support for Individuals with Mental and Behavioral Health Issues:

- **Integrated Services:** Our program includes close partnerships with mental and behavioral health service providers. This includes counseling, substance use treatment, and peer support services designed to help individuals manage their mental health and achieve stability.
- **Trauma-Informed Care:** Ongoing training in trauma-informed care practices is provided for staff to ensure that our services are delivered in a way that acknowledges and addresses the trauma that many of our guests have experienced. This approach helps to create a safe and supportive environment for healing and recovery.

Support for Justice-Involved Individuals:

- **Collaboration with Justice System:** We have a long-standing relationship with local probation, the Day Reporting Center, and the court system. We regularly work with justice-involved individuals, providing them with the support needed to reintegrate into society successfully.
- **Reentry Programs:** We offer specialized support for individuals transitioning from incarceration, including reentry programs that focus on housing stability, employment, and mental health services. These programs are designed to reduce recidivism and support successful reintegration into the community.
- **Education:** We partner with the Shasta College STEP-UP Program to provide academic pathways for recently incarcerated individuals.

Changes to Procurement and Policies:

- **Inclusive Procurement Practices:** We are committed to ensuring that our procurement practices promote equity. This includes working with minority-owned and women-owned businesses whenever possible and ensuring that our procurement processes are transparent and accessible.
- **Continuous Improvement:** We regularly review our policies and practices to identify and address any disparities in service delivery or outcomes. This includes soliciting feedback from guests and community stakeholders to ensure that our programs remain responsive to the needs of all individuals.

By taking these actions, the Good News Rescue Mission aims to create an equitable, inclusive, and supportive environment for all individuals experiencing homelessness. Our commitment to underserved populations, coupled with targeted support for those with mental and behavioral health issues and justice involvement, ensures that we are addressing the needs of our most vulnerable populations effectively and compassionately.

7) System Improvements: Describe any specific and quantifiable system improvements or strategies that your organization will take to improve:

The number of people experience homelessness upon exiting institutional settings (examples: jail/prison, behavioral health facilities, foster care)

Connecting people experiencing homelessness to all eligible benefit programs

Additional system improvements, if applicable.

The Good News Rescue Mission is committed to reducing homelessness among individuals exiting institutional settings through targeted strategies and robust partnerships. We currently collaborate with local probation offices to provide exit directly into our shelter and Recovery Programs and this year will have our first Sober Living home available for justice involved individuals. This initiative ensures that those transitioning out of incarceration have access to safe and supportive housing, significantly reducing their risk of homelessness. Also, we are developing a comprehensive re-entry program that will offer intensive case management, housing navigation, and employment support to individuals exiting jails and prisons. By addressing the unique needs of this population, we aim to improve their chances of successful reintegration and long-term housing stability.

Connecting people experiencing homelessness to all eligible benefit programs

Our case management team is dedicated to ensuring that all clients are connected to the benefits they are eligible for. We work closely with local agencies, including the Shasta County Health and Human Services Agency (HHSA), to streamline the application process for programs such as SNAP, SSI/SSDI, and veterans' benefits. On-site resource navigators provide personalized assistance to help clients understand and apply for these programs, ensuring they have access to the financial resources necessary for stability and self-sufficiency. This proactive approach helps bridge the gap between individuals experiencing homelessness and the benefits they need to achieve long-term housing stability.

Additional system improvements, if applicable

In addition to our current initiatives, the Good News Rescue Mission is committed to continuous improvement through data-driven strategies and community collaboration. We actively participate in the local Continuum of Care (CoC) and utilize the Homeless Management Information System (HMIS) to track client progress and outcomes. This allows us to identify service gaps and make informed decisions to enhance our programs. By leveraging our partnerships, data, and ongoing community engagement, we aim to create a more efficient and effective system that reduces homelessness and supports sustainable outcomes for our clients.

Select check boxes below to certify that if selected for funding, the agency is willing to comply with:

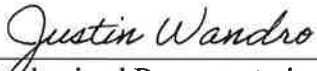
- ☒ Homeless Manage Information System (HMIS) data requirements
- ☒ Compliance with grant terms and conditions as indicated in the Notice of Funding Availability:
- ☒ Enter into a contract with the City of Redding as the Administrative Entity for the NorCal CoC
- ☒ Comply with required monitoring per state or federal law, including but not limited to Chapter 6 of the

Health and Safety Code, which can be viewed here:

https://leginfo.legislature.ca.gov/faces/codes_displayText.xhtml?lawCode=HSC&division=31.&title=&part=1.&chapter=6.&article=

Justin Wandro

Authorized Representative
Printed Name


Authorized Representative
Signature

7/28/24
Date

Director of Development

Title

For Lead Agency Use Only:	Received by Deadline	Yes / No	Project Funded	Yes / No
------------------------------	----------------------	----------	----------------	----------

Homeless Housing, Assistance and Prevention Program- Round 4

Legal Name of Applicant Organization: United Way of Northern California			
Contact Name: Larry Olmstead Tim Danielson	Phone: Main 530-241-7521 LO Cell- 530-604-2885 TD Cell- 559-265-2473	Fax: 530-241-2053	Email: lolmstead@norcalunitedway.org tdanielson@norcalunitedway.org
Agency UEI Number 4155969523	County: Shasta	Agency Tax ID Number: 94-1251675	Total amount of requested funds: \$302,837

Statements or questions in blue font presented below are restatements of the Application questions.

1) Experience: Provide an overview of your organization and experience effectively utilizing federal, state or local funds. Describe your organization's experience in providing services or utilizing funding with the goal of preventing, reducing, or ending homelessness for an identified proposed population, and achieving measurable outcomes for the identified populations.

A. Overview of organization

United Way of Northern California (UWNC) is part of the world's largest philanthropic network, with 1,800 local United Ways operating in more than 40 countries. UWNC's territory covers nine far-northern counties – Butte, Glenn, Lassen, Modoc, Plumas, Shasta, Siskiyou, Tehama, and Trinity. The agency's mission is to fight for the health, education, and financial stability of all residents in its market, and to be there for the community in times of crisis. Principles of equity guide every aspect of UWNC's work. Currently, UWNC operates programs in the areas of disaster response, homelessness, public health outreach, volunteer tax preparation, and a 24-hour 211 helpline in Shasta, Siskiyou and Tehama counties. UWNC can be found on the web at www.norcalunitedway.org.

B. Experience effectively utilizing federal, state or local funds

UWNC has been the recipient of federal, state and local funds that have been utilized to serve communities impacted by disasters and those who are unsheltered or at risk of homelessness. Currently UWNC is utilizing HUD HMIS, HHAP 3 and HHIP funding to serve as the HMIS system administrator for the NorCal CoC. Based on the grant funding and under the UWNC administration of HMIS the seven county local government agencies and non-profit organizations have been able to obtain the HMIS license free of charge and without the requirement to expend large amounts of agency funding on expensive insurance that is no longer required. UWNC has effectively used federal, state, and local funds to help with disaster preparedness, response, and recovery.

C. Experience in providing services or utilizing funding with the goal of preventing, reducing, or ending homelessness for an identified proposed population, and achieving measurable outcomes for the identified populations.

UWNC also received funding from the City of Redding and HHIP funding to operate the Mark Street Micro-Shelter Community. As of July, 2024, the South Market Micro Shelter Community has a success rate of 80% for individuals moving to permanent housing. Local and state funding has given UWNC the ability to operate multiple 211 operations which connects homeless individuals with much needed health and social services, shelter, and housing related options.

2) Organizational Capacity: Provide an explanation of your organization's capacity to deliver the project, including but not limited to, an explanation of the staffing structure, existing resources that will be leveraged, and understanding and participation with HMIS data entry, coordinated entry, and implementation of housing first principles.

Organization capacity to deliver project

UWNC is a well-established/funded non-profit organization that has a homelessness department that currently administrates the HMIS/CE in the 7 County, NorCal Continuum of Care and operates the South Market micro shelter (one of the sites for this project). UWNC receives many grants and has many sub-grantees and partners. This will help with the collaborative operations of this project. With the capacity in HMIS/CE, shelter/supportive services, site location, and a strong finance/contract team, we are well suited to administer this project.

Staffing structure

UWNC staffing will include the following:

One - Program Administrator (part-time contracted with Disability Action Center)– coordinates with vendors, partners and volunteers, provides program oversight

Two - On-site staff (part-time) for Event days, assist with Event Day activities, enter info into HMIS/CE, food distribution

One - On-Site Outreach Worker (part-time) on-site for Event Days, follow-up with participants, enter info into HMIS/CE

Existing resources that will be leveraged

Current staffing is funded with HUD HMIS, HHIP, HHAP 3, and HHAP 4 (Joint Project funding)

Partners will join on-site during Event Days and their work would be paid for by the Partners which would account for an estimated \$93,600 In-Kind donation funded by various sources

HMIS data entry-coordinated entry

UWNC is the administrators of HMIS and Coordinated Entry for the 7 county NorCal Continuum of Care and utilizes HMIS for the South Market Micro Shelter. Our knowledge of HMIS/CE and understanding of the data needs for our area gives us the ability deliver on this project.

Implementation of housing first

The UWNC South Market Micro Shelter follows a housing first model.

3) Program Design: Provide an overview of the proposed program activities. Including but not limited to:

- The target population;
- Understanding of program requirements
- The gaps the project will address and the intended outcomes;
- Planned partnerships;
- Description of evidence or historical data supporting the efficacy of the proposed program and
- Plan for implementation

Program Description

The Clean Break Partnership Mobile Showers and Laundry (CBP MSL) is a collaborative project with agencies in Shasta CoC, CBP MSL's focus is listed below:

Provide the dignity of access to a basic human need

Most people feel better when they are clean. Those who lack consistent access to water, shower and laundry facilities fail to meet basic hygiene standards perpetuating the cycle of poor hygiene, infection and disease transmission which increases the use and cost of ER/Hospital admissions. The misuse of local bathrooms has created less than optimal relationships and costly maintenance for businesses with the result of less facilities available for use.

The CBP MSL would contract with a vendor who provides a self-contained (water, waste water and power) mobile facility that includes four shower stalls and 7 washer/dryers. The vendor would staff the operation of the mobile unit for eight hours per Event Day scheduled two times per month or twenty-six events during the period of the contract. The vendor would also provide a two Porta-Potty unit and hand wash station. Gravel will be placed on sites that include dirt areas.

Act as an outreach arm for current services and resources that are already available

The mobile shower laundry facilities would provide currently unserved and underserved unsheltered an opportunity to make connections to agencies and referrals for services and shelter options.

Each MSL Day would be one of outreach, updates to HMIS/CE, offering a safe place to shower, laundry machines, have a meal, wear clean clothes, have social interaction and connecting with trained service providers, all focused on the needed assistance and appropriate resources to bridge the gap from homelessness to the goal of sheltering and eventual permanent housing. To achieve this goal the CBP MSL project will include on-site partner agencies on a rotating basis. We believe there is a need for a Mobile Shower Laundry project.

Plan for implementation

Upon receipt of the HHAP 4 funding the CBP MSL Program Administrator would issue an RFP for the services outlined in the project description. The selection process would include obtaining three proposals for providing the requested services and awarding the contract to the most responsive proposal.

The planned operation is to locate the CBP MSL at the two micro-shelter sites, South Market Street Micro-Shelter Community on Mark Street and Goodwater Crossing, at St. James Lutheran Church near Shasta View Dr. which is currently allowed in the City of Redding Municipal Code. Both sites are supporting the project.

The Program Administrator will contact partner agencies to develop schedules for the collaborative effort to attend and work each CBP MSL Event Day. The homeless in attendance will be offered welcoming and effective points of engagement to the resources available to meet their needs.

The staff and participating agencies, who are trained in HMIS, will interview those willing to participate and obtain new information or updated information to enter into the HMIS system. The trained, on-site service providers will help refer each individual to the best pathway out of homelessness and into services and housing.

Those in attendance will be required to complete participant waiver agreements, shown the General Rules, and offered to have two loads of laundry washed and dried. They will be encouraged to complete a Pre-shower survey, given a standard shower kit, and a towel. Attendees will have an available bin to store possessions and timers for 15 minutes will be set for shower time. Each person will be expected to spray down the shower after use. A post-shower survey will then be completed after collecting their possessions. A meal will be available for the attendees and there will be staff and volunteers to guide and assist them through this entire process.

The United Way will follow up through Coordinated Entry to ensure participants are making it to the "By name list".

- **Target Population:**

Unserved Underserved Unsheltered Adults, Adults with accompanied children, and 18-24 year old youth

- **The gaps the project will address and the intended outcomes;**

We acknowledge The Mission for providing showers and laundry for the homeless community who can reach their location. CBP MSL would be available for those who do not or cannot get to the Mission for a shower or laundry facilities and offers assistance while encouraging and connecting them to service providers. Getting clean would be a good incentive to keep this target population attending the MSL Day, potentially building trust and positive outcomes.

During the development of the AT HOME Shasta plan, one major discussion under Objective 2, HMIS, was the effectiveness of the HMIS/CE systems and functionality. Part of this conversation involved lack of data or lack of good data. This data is information pertaining to individuals experiencing/ or at risk of homelessness. The issues the NorCal Continuum of Care was and still is facing are:

1. Getting individuals who are experiencing homelessness or at risk of homelessness into a system, allowing the CoC participating agencies to triage and help individuals get the services they need and get them into housing.
2. Maintaining up-to-date/accurate information in the system so that when agencies have openings for housing they can make contact.

This project will improve entry into HMIS and the functionality of coordinated entry with better data in the system. This will improve the ability to contact homeless individuals when housing opportunities become available.

- **Planned partnerships;**

CBP MSL Partners included the following:

1. Disability Action Center
2. Nation's Finest
3. Shasta Community Health Center-HOPE Program
4. Ready for Life, Host Homes
5. St. James Lutheran Church – Goodwater Crossing Micro-Shelter
6. Shasta County Probation
7. Pathways to Housing, Medical Respite
8. Lutheran Social Services

Description of evidence or historical data supporting the efficacy of the proposed program

In 2023 Siskiyou County total homeless in the whole county, sheltered and unsheltered was 507. An estimated 300 are homeless in Yreka. The Siskiyou County Mobile Shower Laundry was set up in Yreka next to a city park and near an encampment and served 182 individuals during 14 events from February to June 2024. They completed 110 HMIS entries and 5-10 HMIS updates. Partner agencies and the homeless outreach worker provided referrals to services and housing.

Spring 2017 Delcie Strahan organized and operated a twelve week “pilot” mobile shower project titled “Clean Break Partnership” in the parking lot of the Shasta Community Health Center. The project provided 369 showers to 136 unique guest over 44 service hours. They provided 102 referrals to service and “increased feelings of health and ability to get housed.”

4) Impact and Effectiveness: Describe the goals outlined in the Local Homeless Action Plan and clearly articulate the intended outcomes of the project on the community and populations of interest. Include plan for measuring and evaluating the project to determine if it is achieving its goals. Describes a robust plan for measuring and reporting those outcomes through the duration of the project and how it will create a population level impact. The project describes planned partnerships or leveraging funds that will maximum the outcomes.

Describe the goals outlined in the Local Homeless Action Plan (HHAP 4)

The CBP MSL Project will address all Outcome Goals listed below and included in HHAP 4 Local Homeless Action Plan:

Outcome Goal #1a. Reducing the number of persons experiencing homelessness.

Outcome Goal #1b. Reducing the number of persons experiencing homelessness on a daily basis

Outcome Goal #4. Reducing the length of time persons remain homeless

Outcome Goal #6. Increasing successful placements from street outreach.

Clearly articulate the intended outcomes of the project on the community and populations of interest.

Desired Outcomes:

1. 30-60 individuals using showers (Each Shower Day)
2. 60 loads of laundry (Each Shower Day)
3. Improved health of the target population
4. Improved connection to resources and homeless service providers
5. Improved connection to Shelter opportunities
6. Connection to Food Services
7. Entry into HMIS/CE
8. Updated/current data for our HMIS/CE systems
9. Increase awareness of services provided
10. Increased collaboration within CoC service providers all ultimately investing towards long term sustainability of housing and support services
11. Possibility of replacing annual Project Homeless Connect with a monthly event
12. Improving MSL Day efficiency and Quality Improvement Outcomes

Include plan for measuring and evaluating the project to determine if it is achieving its goals.

1. HMIS registry data collection for each in the targeted population will be completed.
2. Pre-Shower & Post Shower Questionnaires will be required.
3. The company chosen for the contracted use of the truck(s) would collect the data specific to the number of showers and laundry loads and release a report at the end of the day to the MSL coordinator.
4. Each agency or non-profit attending would also make monthly reports documenting number served, and number of referrals to the MSL coordinator.
5. Use of data collected at each event would allow accurate information of the target population's needs to ensure the appropriate resources and quality outcomes were available and met. Such as:

A-Number of unduplicated homeless individuals showering

B-Number of unduplicated homeless individuals using laundry

C-Number of laundry loads completed

D-Number of interactions with homeless service providers

E-Number of individuals connected to shelters

F-Number of referrals to services

G-Number of new HMIS/CE entries

H-Number of individuals with updated information in the HMIS/CE systems

I-Number of individuals returning to another MSL Day

Describe a robust plan for measuring and reporting those outcomes through the duration of the project and how it will create a population level impact.

Outcomes will be shared monthly with CoC members and partners, including City of Redding and Shasta County, AT HOME Shasta Committee and distributed throughout the community through various social media and news outlets.

The project describes planned partnerships or leveraging funds that will maximize the outcomes.

Partners will join on-site during Event Days and their work would be paid for by the Partners which would account for an estimated \$93,600 In-Kind donations funded by various sources.

List of partners and what they could provide to a MSL Day event.

	Agency	Contribution to CBP MSL
1	Disability Action Center	Assess and provide referrals for disabled or senior participants, sub-contract for Program Administration
2	Nation's Finest	Assess and provide referrals to veterans for services and housing
3	Shasta Community Health Center-HOPE Program	Assess and provide referrals for street medicine and housing.
4	Ready for Life Host Homes	Assess and provide service or referral for homeless youth ages 18-24.
5	St. James Lutheran Church Goodwater Crossing Micro-Shelter	Provide a site location.
6	Shasta County Probation	Assess and provide referrals for participants who have criminal justice involvement.
7	Pathways to Housing, Medical Respite	Partner and supporting agency
8	Lutheran Social Services	Partner and supporting agency

5.a) Funding Plans: Budget Table. Complete the table below with the requested funding, and the desired eligible use categories. Note: Identify what percentage of funds will be utilized toward youth set aside activities.

Eligible Use Category	Amount
Delivery of Permanent Housing	\$
Delivery of Permanent Housing - Youth	\$
Rapid Rehousing	\$
Rapid Rehousing - Youth	\$
Prevention and Shelter Diversion	\$
Prevention and Shelter Diversion - Youth	\$
Operating Subsidies – Permanent housing	\$
Operating Subsidies – Permanent housing – Youth	\$
Operation Subsidies – Interim Housing	\$
Operation Subsidies – Interim Housing - Youth	\$
Improvement to Existing Interim Housing	\$
Improvement to Existing Interim Housing - Youth	\$
Street Outreach	\$
Street Outreach - Youth	\$
Systems Support	\$302,837
Systems Support - Youth	\$30,284
Total	\$302,837

5.b) Funding Plans: Budget Narrative. Explain in detail how your organization plans to use the full amount of HHAP funds requested (including youth set-aside), what activities the funds will support, how it will complement existing funds.

Plan for measuring and evaluating how funds were used to determine if project is achieving its goals

Budget Narrative. Explain in detail how your organization plans to use the full amount of HHAP funds requested (including youth set-aside), what activities the funds will support, how it will complement existing funds.

Describe use of funds –for facilities and staffing

See attached proposed budget for a detailed accounting of the proposed expenditure of the requested \$302,837 HHAP 4 funds. Budget includes details of expenditures for facilities and staffing.

Facilities: HHAP 4 funds will be used to fund first the contract for the mobile shower and laundry, porta potty unit and hand wash station and gravel (if needed). The balance would be spent on a portion of the administration.

Staffing:

Project funding would be expended for staffing described below and included in the attached budget.

UWNC staffing will include the following:

One - Program Administrator (part-time contracted with Disability Action Center) coordinates with vendors, partners and volunteers, provides program oversight, project funding would be expended for sub-contract.

Two - On-site staff (part-time) for Event days, assist with Event Day activities, enter info into HMIS/CE, food distribution, project funding would be expended for hours spent at Event Days.

One - On-Site Project Outreach Worker (part-time) on-site for Event Days, follow-up with participants, enter info into HMIS/CE project funding would expended for hours spent at Event Days and for follow-up with participants.

United Way will utilize existing staff part-time who will be partially funded with HUD HMIS, HHAP 3 (Joint Project funding), HHAP 4 (Joint Project Funding) as well as Shasta County HHIP funds.

We are seeking additional funds for the CBP MSL current estimated shortfall of \$146,403. The options for additional funds include the following:

1. Shasta County HHAP5 funding that includes \$200,000 designated in the “Funding Plan” for Street Outreach which includes the stated purpose of “contributions to joint projects within the community such as mobile shower and laundry unit.”

2. Common Spirit 2025 Community Health Improvement Grant, applications due August 16, 2024 and funding decision made on or about December 18, 2024.

Any shortfall would result in scaling back the CBP MSL project by reducing the number of MSL Events.

Participating partners will be utilizing and funding their own staff at an estimated value of \$93,600 considered as In-Kind donation.

10% Youth Set-Aside

Ready for Life Host Homes, will partner with UWNC to provide outreach to homeless youth. Ready for Life Host Homes serves homeless youth, ages 18-24. Their program operates a Resource Center which provides clothing, food, laundry, computers, and case management to youth experiencing housing instability. Ready for Life Host Homes regularly enters youth into HMIS and Coordinated Entry, share information, and make referrals to other community partners on behalf of their clients.

Plan for measuring and evaluating how funds were used to determine if project is achieving its goals
See response to #4 for Plan to measure achievement of goals.

The goal of the CBP MSL Project is to serve 240 unduplicated individuals. We anticipate between 240 and 480 referrals for service will be made to these individuals during the 26 CBP MSL Event Days. The number of referrals will be higher than unduplicated individuals due to the same person being referred more than once or to more than one agency.

6) Equity: Describe specific actions that your organization will take to ensure racial and gender equity in service delivery, housing placements, and housing retention and changes to procurement or other means of affirming racial and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services. Also describe any additional actions that your organization will take to serve those with mental and behavioral health issues and criminal justice involvement.

Describe specific actions that your organization will take to ensure racial and gender equity in service delivery, housing placements, and housing retention and changes to procurement or other means of affirming racial and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services.

The CBP MSL will serve all people.

Will provide services to people that have mild to severe mental illness, people with an unsafe criminal history along with individuals with behavior issues.

Drug and alcohol counselling, mental and behavioral health counselling will be available on site for CBP MSL participants or available by referral.

Our commitment to Racial Equity is seen in every policy, decision, and referral made for the most vulnerable people living in this area. It has been described as equity consciousness as well as equity mindedness and both describe the intent to identify and overcome the barriers that some experience disproportionately in our county population. By gaining information about attendees and gleaning their needs we will seek to identify these barriers and improve access to local resources and connections to housing.

Each CBP MSL Event Day will include participating agencies and non-profits that can determine the needs and appropriate assistance for those experiencing gender, racial, mental or behavioral health issues or criminal justice involvement barriers.

Also describe any additional actions that your organization will take to serve those with mental and behavioral health issues and criminal justice involvement.

See above regarding mental and behavioral health services. See below for referral for criminal justice involvement.

The UWNC staff currently attends the Shasta County Probation Department monthly STOPP program which provides referrals, and information to those on probation and parole. UWNC staff will distribute information with dates and times of the CBP MSL Project to the attendees of STOPP, and make the information available on 211.

7) System Improvements: Describe any specific and quantifiable system improvements or strategies that your organization will take to improve:

The number of people experience homelessness upon exiting institutional settings (examples: jail/prison, behavioral health facilities, foster care)

Connecting people experiencing homelessness to all eligible benefit programs

Additional system improvements, if applicable.

Describe any specific and quantifiable system improvements or strategies that your organization will take to improve:

- 1) The number of people experience homelessness upon exiting institutional settings (examples: jail/prison, behavioral health facilities, foster care)

The UWNC staff currently attends the Shasta County Probation Department monthly STOPP program which provides referrals, and information to those on probation and parole. UWNC staff will distribute information with dates and times of the CBP MSL Project to the attendees of STOPP, and make the information available on 211.

- 2) Connecting people experiencing homelessness to all eligible benefit programs

This project will attempt (or endeavor) to connect people experiencing homelessness to all eligible benefit programs through the use of 211, agencies at the CBP MSL Project events, and through referrals given at the event.

- 3) Additional system improvements, if applicable.

The CBP MSL will bring a more complete picture of homelessness to the HMIS. We will also be able to update information in the HMIS to improve the ability for agencies to contact homeless individuals when housing opportunities are available.

Select check boxes below to certify that if selected for funding, the agency is willing to comply with:

- ☒ Homeless Manage Information System (HMIS) data requirements
- ☒ Compliance with grant terms and conditions as indicated in the Notice of Funding Availability:
- ☒ Enter into a contract with the City of Redding as the Administrative Entity for the NorCal CoC
- ☒ Comply with required monitoring per state or federal law, including but not limited to Chapter 6 of the Health and Safety Code, which can be viewed here:
https://leginfo.legislature.ca.gov/faces/codes_displayText.xhtml?lawCode=HSC&division=31.&title=&part=1.&chapter=6.&article=

Larry Olmstead
Authorized Representative
Printed Name


Authorized Representative Signature

7-28-2021
Date

President & CEO
Title

For Lead Agency Use Only:	Received by Deadline	Yes / No	Project Funded	Yes / No
---------------------------	----------------------	----------	----------------	----------

Exhibit A

HHAP Eligible Use Category	Explanation and Examples
Delivery of permanent housing and innovative housing solutions	<p>Eligible Uses should be categorized here when costs support the provision of permanent housing</p> <p>Examples:</p> <ul style="list-style-type: none"> • Acquisition of land, building, etc. • Improvement or renovation of land or building being used as permanent housing. • Maintenance of land or building being used as permanent housing. <p>Services for people in permanent housing programs, so long as the services are trauma-informed and practice harm reduction, to include intensive case management services, assertive community treatment services, critical time intervention services, other tenancy support services, evidence-based employment services, coordinating mental health, substance use, and primary care treatment, or other evidence-based supportive services to increase housing retention.</p>
Rapid Rehousing	<p>Eligible Uses should be categorized here when the costs support operating rapid rehousing type housing service. This means a tenant-based, time limited, permanent housing program, inclusive of wrap-around services.</p> <p>Examples:</p> <ul style="list-style-type: none"> • Rental subsidies, including to support placement of individuals in CARE Court. • Landlord incentives, such as security deposits, holding fees, funding for needed repairs, and recruitment and relationship management costs. • Move-in expenses. <p>Services for people in rapid rehousing programs, so long as the services are trauma-informed and practice harm reduction, to include intensive case management services, assertive community treatment services, critical time intervention services, other tenancy support services, evidence-based employment services, coordinating mental health, substance use, and primary care treatment, or other evidence-based supportive services to increase housing retention.</p>
Prevention and shelter diversion	<p>Eligible Uses should be categorized here when costs support eligible populations access safe alternatives to shelter and/or remain safely housed at their current residence.</p> <p>Examples:</p> <ul style="list-style-type: none"> • Homelessness prevention through rental assistance, rapid rehousing, and other programs. • Problem-solving and diversion support programs that prevent people at risk of or recently experiencing homelessness from entering unsheltered or sheltered homelessness.
Operating Subsidies Permanent Housing	<p>Eligible Uses should be categorized here when costs support operations in new and existing affordable or supportive housing units serving people experiencing homelessness. Operating subsidies may include operating reserves (funds held in reserve to cover large, unexpected operating expenses).</p> <p>Examples:</p> <ul style="list-style-type: none"> • Operating costs for programs such as Home key. • Operating costs for new or existing residential care facilities, funded by the Behavioral Health Continuum Infrastructure Program or the Community Care Expansion

	<p>Program.</p> <ul style="list-style-type: none"> • Property tax abatements for both affordable ownership and rental properties that have a similar effect, helping to defray the costs of operating the development so residents can pay lower rents. • Subsidies support ongoing operation and availability of permanent housing and/or assisting in management of a building's facilities that can help stabilize or reduce structural decline and serve an important role in broader market stabilization efforts.
Operating Subsidies Interim Housing	<p>Eligible Uses should be categorized here when costs support operations in interim housing serving people experiencing homelessness. Operating subsidies may include operating reserves (funds held in reserve to cover large, unexpected operating expenses).</p> <p>Examples:</p> <ul style="list-style-type: none"> • Subsidies that support ongoing operation and availability of existing interim housing (both congregate and non-congregate).
Interim Housing	<p>Eligible Uses should be categorized here when costs support the provision of interim housing.</p> <p>Examples:</p> <ul style="list-style-type: none"> • Acquisition of land, building, etc. • Improvement or renovation of land or building being used as interim housing. • Maintenance of land or building being used as interim housing. • Navigation centers that are low barrier, as defined in Sections 65660 and 65662 of the Government Code. • Motel or hotel vouchers. • Services provided to people in interim housing, to include trauma-informed and evidence-based intensive case management services, housing navigation, connecting people to substance use or mental health treatment, public benefits advocacy, and other supportive services to promote stability and referral into permanent housing. • Youth-focused services in interim housing. • Capital funding to build new non-congregate interim housing sites, including for construction, rehabilitation, and capital improvements to convert existing buildings to interim housing.
Improvements to Existing Interim Housing	<p>Eligible Uses should be categorized here when costs support renovation of existing interim housing to improve the quality of the life for people experiencing homelessness who are residing in the interim housing.</p> <p>Examples:</p> <ul style="list-style-type: none"> • Maintenance of an interim housing facility. • Minor/major rehabilitation or renovation of an interim housing facility. • Minor/major conversion, additions, updates, and/or enhancements that lower barriers and/or increase privacy.
Systems Support	<p>Eligible Uses should be categorized here when the cost supports homelessness services system infrastructure, regional coordination, and/or improves accessibility and outcomes generally, as opposed to specific client(s).</p> <p>Examples:</p> <ul style="list-style-type: none"> • Incorporate regional data into housing needs. • Assessments or developing a regional needs assessment. • Collaborate on regional housing strategies. • Pooling resources to support regional housing initiatives.

Street Outreach	<p>Eligible Uses should be categorized here when costs support Outreach programs.</p> <p>Examples:</p> <ul style="list-style-type: none"> • Services for people experiencing unsheltered homelessness, including, but not limited to, persons experiencing homelessness living in encampment sites and being engaged through the Encampment Resolution Grant program to help them transition to permanent housing with services attached. • Evidence-based street engagement services. • Intensive case management services. • Assertive community treatment. • Housing navigation. • Harm reduction services. • Coordination with street-based health care services. • Hygiene services for unsheltered individuals and people living in encampments.
Services Coordination	<p>Eligible Uses should be categorized here when costs support wrap-around services not directly provided through another project.</p> <p>Examples:</p> <ul style="list-style-type: none"> • Access to workforce, education, and training programs. • To access legal/advocacy services. • Individual counseling and service planning. • Helping to coordinate medical and mental health appointments, obtaining benefits and medical insurance. • Making referrals to community-based services. • Other services needed to promote housing stability in supportive housing.

Exhibit B
Rating and Ranking/Approval Criteria

	Component	Explanation	Maximum Points
1	Experience	<p>Applicant has experience in effectively utilizing federal, state, and local funds.</p> <p>Organization has experience in providing services or utilizing funding with the goal of preventing, reducing, or ending homelessness for their proposed population, and achieving measurable outcomes for their populations.</p>	10
2	Organizational Capacity	<p>Applicant has the capacity and readiness to deliver the proposed project.</p> <p>Applicant has experience with housing program requirements, including but not limited to HMIS data entry, coordinated entry, and housing first principles.</p>	15
3	Program Design	<p>Provide an overview of the proposed program activities. Including but not limited to:</p> <ul style="list-style-type: none"> • The target population; • Understanding of program requirements • The gaps the project will address and the intended outcomes; • Planned partnerships; • Description of evidence or historical data supporting the efficacy of the proposed program and • Plan for implementation 	20
4	Impact and Effectiveness	<p>Project serves the goals and priorities outlined in the Local Homeless Action Plan and clearly articulates the intended outcomes of the project on the community and populations of interest.</p> <p>Include plan for measuring and evaluating the project to determine if it is achieving its goals.</p> <p>Describes a robust plan for measuring and reporting those outcomes through the duration of the project and how it will create a population level impact.</p> <p>The project describes planned partnerships or leveraging funds that will maximum the outcomes.</p> <p>Plan for measuring and evaluating the project to determine if it is achieving its goals.</p>	20
5	Funding Plan	<p>Provides detail how organization plans to use the full amount of HHAP funds requested (including youth set-aside), what activities the funds will support, how it will complement existing funds.</p> <p>Plan for measuring and evaluating how funds were used to determine if project is achieving its goals</p>	15

6	Equity	<p>Actions that your organization will take to ensure racial and gender equity in service delivery, housing placements, and housing retention and changes to procurement or other means of affirming racial and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services.</p> <p>Additional actions that your organization will take to serve those with mental and behavioral health issues and criminal justice involvement.</p>	10
7	System Improvements	<p>Specific and quantifiable system improvements or strategies organization will take to improve the number of people experience homelessness upon exiting institutional settings (examples: jail/prison, behavioral health facilities, foster care).</p> <p>Connecting people experiencing homelessness to all eligible benefit programs.</p> <p>Additional system improvements, if applicable.</p>	10
		Total Points	100

