NorCal Continuum of Care CA-516

Continuum of Care Competition 2023
Mandatory Bidder's Session
September 3, 2024

Topic Areas – Renewal and New Applicants

Topic Areas

o CoC Funding Program Goals

o Amounts Available

o Eligible Applicants

o Application Processes & Timelines

o eSnaps Support

o Project Type Summaries

o Key Concepts and Competitive Approaches

o Resources

Continuum of Care & Funding

The HUD Continuum of Care Program is designed to promote a community-wide commitment to the goal of ending homelessness by providing funding to nonprofit providers, state and local governments to quickly rehouse persons experiencing homelessness, promote linkages and use of other mainstream benefits and optimize client self-sufficiency

The (CoC) is also the planning and oversight entity over the effectiveness of CoC & ESG funds. The CoC is responsible for the development of strategic plans, gap analysis, resource allocations, program monitoring and evaluation and assurances that required reports are submitted on behalf of the CoC region.

The CoC's role became more critical with the later advent of the State of California's homeless funding streams.

CoC Funding

- Releases through annual funding opportunities via the CoC NOFO (and supporting documents)

- Formal funding, large number of regulatory requirements

Amounts Available

Amounts calculated on a national geographic basis based on annual Congressional Allocations

Competition released through a comprehensive Notice of Funding Availability (NOFO), and an Annual Renewal Amount (ARD) publication that covers Renewing or New CoC projects, Bonus Funds for Domestic Violence Survivor support and/or CoC Bonus funds generally

NorCal Allocation for 2024 (ARD Amount) use screen of Excel

Preliminary Pro Rata Need PPRN (NorCal allocation)	$ 1,319,766
Estimated NorCal ARD	$ 382,631 or x percent of total PPRN
Tier 1 Funding	$ 355,847 or 90% or PPRN
Bonus Domestic Violence	$ 92,384 or 10% or PPRN ($50k min application)
Bonus CoC	$ 131,977 or x 25% of PPRN
Planning Funds	$ 65,988 or 5% of PPRN

Eligible Applicants

Nonprofit providers, State and local governments, Indian Tribes (TDHE's) and public housing agencies. Under certain circumstances faith-based organizations are eligible to apply.

Faith-based organizations may not discriminate against an organization based on the organization's religious character, affiliation or exercise.

Able to retain its independence and continue to carry out it's mission but may not use direct financial assistance from HUD to support or engage in any explicitly religions activities (except where consistent with stated applicable requirements)

Eligible Project Types (highlights to come)

Permanent Supportive Housing (PSH)

Rapid ReHousing (RRH-CoC funded version)

Joint Transitional - Rapid Re-Housing (Joint TH-RRH)

Supportive Services Only – Coordinated Entry (SSO-CE)

Homeless Management Information System (HMIS)

Transitional Housing – (standalone only available for Renewing projects)

NorCal Application Processes & Timelines

RFP Release – August 26th

Bidder's Conference & Office Hours – August 29th and September 6, 11 & 16 (others as requested)

Login to eSnaps (technical support available) – August 29th or later

Completed Project Eligibility Assessment due – September 13th

Complete Application Attachments and Response (drafts) – September 20th

Review by non-conflicted Rating/Ranking Committee – October 4th

Final approval by CoC Executive Board – October 9th

Final NOFO Projects and Collaborative Application Submission - October 28, 2024 (final due date)

Curable Deficiencies Addressed by HUD (November – January)

Funded Projects Notification - Spring 2025

eSnaps Platform

e-snaps – an electronic system used by the HUD Office of Special Needs Assistance Programs (SNAPS) to manage grants and applications for the Continuum of Care (CoC) Program. eSnaps includes the online application forms to be completed for the annual CoC Funding Competition

e-snaps Login Credentials – typically a single staff member obtains login credentials to complete, generate and proof the project application. e-snaps login credentials are assigned one for each user, credentials are not to be shared

Troubleshooting – eSnaps can be confusing, follow the e-Snaps Navigational Guide to get started and there will be more support available during published office hours

Scoring Process / Executive Board Approval

Application drafts added completely in e-snaps by Program Applicant (All renewing and new)

All projects must be rated and ranked by the CoC

Technical Review (Shawnna & Teddie)

Rating & Ranking Committee (diverse and non-conflicted) scores eSnaps submissions based on Eligibility and Performance criteria

   DV Bonus & CoC Bonus will be scored slightly differently than Renewal Projects

R&R Committee takes scores and additional considerations to create a final project ranking

NorCal Executive Board approves final Project Ranking and Collaborative Application prior to final submission and then approved project ranking is emailed to all project applicants

Scoring Process / Executive Board Approval

DV Bonus Scoring approved by the Executive Board July 22nd

Ranking will also take into account items on the Eligibility Checklist

July 22, 2024 Meeting Date		
	Applicant Name	
Renewal Project Name		
Contract Number		?
APR Operating Year End Date		10/01/23-09/30/24
APR Term Reviewed		10/01/22-09/30/23
Component Type		**DV-Bonus**
22/23 Award Amount		$ 306,194
22/23 Award Match		$ 74,181
Total Contract Amount (Including Match)		$ 380,375
Total Spend Down at July 15, 2024		$ -
Percent Spent Down this APR year (not including Match)		0%
	Points Possible	
Total Score (From bottom up)	*100*	
Project Performance Total	30	
High Needs Populations Served	20	
Equity Factors	13	
Housing First Adherence	5	
Local Collaborations	5	
Contract Administration	6	
Other Items	21	

Housing First

Housing First does not require people experiencing homelessness to address the all their problems including behavioral health problems, or to graduate through a series of services programs before they can access housing. Housing First does not mandate participation in services either before obtaining housing or in order to retain housing.

Core principles include:

- Immediate access to permanent housing with no housing readiness requirements
- Consumer choice and self-determination
- Recovery orientation
- Individualized and client-driven supports
- Social and community integration

Application Budget – Eligible Expenses

Details on Eligible Costs begin on p. 47 of the NOFO

Cost categories for VAWA not subject to CoC program spending caps

Indirect Costs may be included but combined with Admin Costs may not exceed 10% of the total line item, and Indirect rate and distribution rate must be clearly stated in the application

Match – A match rate of 25% must support each project being applied for (including Administration line items). Match may be Cash or In-Kind or a combination of both (In-kind including value of real property, equipment, goods or services contributed to the project. Documentation requirements differ for different kinds of match.

Program Highlights - PSH

Long-term housing for individuals with a documented disability, often Supportive Services may be included

Prioritizes Chronic Homeless Individuals

Receive Referrals from the CoC's Coordinated Entry System

Typical Case Management Ratio 1:10 using Progressive Engagement, evidence-based approaches highlighting staff professional development

Supportive Services Examples – Case Management, Moving Costs, Childcare and Education Services, Job Training, Legal Services, Life Skills, Mental Health and outpatient services, transportation, utility deposits

Program Highlights – Rapid ReHousing (CoC)

Provides short-term rental assistance and services with the goal of helping people obtain housing quickly, increase self- sufficiency, and stay housed.

Offered without preconditions such as employment, income, absence of criminal record, or sobriety.

Households may not be terminated from service due to refusing supportive services, progress on a service plan, loss or failure to improve income, other activities not found in the lease agreements.

Rapid ReHousing funded by CoC funds have significant differences in the eligible costs allowed from ESG or State funded programs. Check the RRH Assistance Under CoC Program vs. under the ESG program guide here.

Program Highlights – Joint Transitional – Rapid ReHousing

Transitional Housing that is short-term, low-barrier using a congregate setting and provides supportive services focused on family engagement & unification, case management and emergency triage as well as other supportive services

Rapid ReHousing – short term rental assistance and x supportive services

Both components need to be offered, one or the other can be through leverage

Bed ratios need to be that for every 'one' Transitional Bed, there needs to be two Rapid ReHousing beds, so a ratio of 1:2

Program Highlights – SSO-CE

A supportive services project for the Coordinated Entry project to coordinated assessment and referral of households seeking housing or services.

Standalone Services – may address the needs of special program participants such as childcare, employment assistance or transportation services

Only ONE SSO-CE project may be applied for under the <u>DV Bonus Project</u>, however there is no limit around RRH or Joint TH-RRH projects that DV Bonus may submit

Program Highlights – DV Bonus Points

Funded from an additional Congressional appropriation requiring that funds are dedicated to survivors of domestic violence, dating violence, sexual assault or stalking (does not necessarily include survivors of <u>human trafficking unless they meet other categories of homelessnes</u>)

Rated and ranked with other projects but if funded by HUD removed from the ranking and applied a special category for New DV Bonus Funds

Applicants will be asked to provide additional information about their organization and planned project model (including trauma-informed services)

DV Bonus Clients may not be entered into the CoC's HMIS, must use a 'comparable' database

Eligible Projects:

- Rapid ReHousing – multiple

- Joint and Supportive Service Only - multiple

- Supportive Services Only – CE (only ONE allowed to be submitted)

Program Highlights – Homeless Management Information System

Activities that may only be carried out by the HMIS Lead identified by the CoC

Supports the HMIS platform, hardware, user training and other related administrative costs

HMIS Renewals are not required to update individual budget line items, but may update the total BLI amounts on the Summary Budget table or selected costs including Administrative Costs

Key Considerations & Federal Priorities

- Coordination and Collaboration

- Advancing Racial and LGBT Equity approaches

- Healthcare Systems Integration

- Lived Experience inclusion in program design and decision making

- Client Choice

- System Performance Measures review – strategic resourcing decisions made by the CoC (performance-based decision making)

- Project Plans & Measures theme

Application Development Approaches

- Concrete – what you're doing including how you've used reporting to improve

- Focus on strategy points,
  - what you're doing
  - wow you've improved and why
  - If new, what data and improvement methods have you used on other programming

Application Eligibility Requirements

Details on p. 36 of Competition NOFA

- Universal Identifier and System for Award Management (SAM.gov)
- Outstanding Delinquent Federal Debts
- Debarments or Suspensions
- Mandatory Disclosure Requirements
- Pre-Selection Review of Performance
- Sufficient Financial Management System
- False Statements
- Failure to conduct Business in Accordance with Ethical Standards/Codes of Conduct
- Prohibition Against Lobbying Activities

Project Quality Threshold

Details on p. 59 of Competition NOFA

- Degree to which the project improves the CoC's system performance
- Renewed projects are assumed to have met project quality requirements earlier
- Housing & services must appropriate to meet the needs of the program participants
- Satisfactory capacity drawdowns, timely reimbursement requests and meet all timeliness standards

Resources

Office Hours – dated declared in the local NOFA

HUD Guidebooks – Detailed Instructions for Renewing, New and Planning

2024 NOFO FAQ's document

Resource Links in local RFP

Review submitted CoC applications from last year

Attend published office hours for nuanced question/answer support

Get Started

- Review HUD 2024NOFO and Project Detailed Application

- Obtain eSnaps login, review eSnaps navigational guide (send eSnaps User Name to Shawnna/Teddie get registered)

- Review required project level attachments, complete & obtain required signatures

- Begin drafting summary points to answer application questions (MS Word etc)

- Attend Office Hours

- Email questions to Shawnna/Teddie for resolution