



**Shasta County Advisory Board Meeting
September 9, 3:00 PM-5:00 PM
Redding City Hall - Community Room
777 Cypress Avenue, Redding, CA 96001**

- 1. Call to Order/Reminder of Brown Act.**
- 2. Introductions/Establish Quorum.**

Voting Members	
1. Abbott, Paul – Shasta Thrive 2. Alvey Rachel- One Safe Place 3. Azare, Collier- Nation’s Finest 4. Chimenti, Joe-Emergent 5. Danielson, Tim - United Way 6. Howard, Jannamarie-Redding Rancheria 7. Johnson, Crystal – FaithWorks 8. Joyce, Maggie - SCOE 9. Kennedy, Marci – NorCal LSS 10. Kerr Emily-HHSA	11. Longwell, Wendy – DAC 12. McDuffy, Laura- City of Redding 13. Middleton, Amber – SCHC 14. Preller, Megan – Ready for Life 15. Ray, Major Tammy-Salvation Army 16. Schaefer, Lesha – Pathways/Housing 17. Sevilla, Art – Empire Recovery 18. Watkins, Jessica-NVCSS 19. Watson Stacy-Hill Country 20. Zander, Hollie - CRDC

3. Action Items

A. Approval of Meeting Minutes.

- Board Members will review and approve minutes from the August 12, 2025, meeting and the August 25, 2025, Special Meeting (Attachment 1&2)

4. Public Comments (limited to 3 minutes per speaker)

- Members of the public will have the opportunity to address the Advisory Board on any issue within the jurisdiction of the Advisory Board. Speakers will be limited to three minutes.

5. New Business

Presentation: Dan McGowan, Comedy Cares (Attachment 3)

Action

- A. Revise calendar for Nov 11th meeting (holiday) Nov 18th proposed date (Attachment4)
- B. United Way RFP Shasta Advisory Coordinator-Determine and approve if funds remain with United Way or are reallocated to a new project. (Attachment 5)
- C. Designate a Shasta Advisory member to volunteer to work with the Administrative Entity on behalf of the Shasta CoC Advisory related to the application and administration of HHAP 4, HHAP 5, and HHAP 6 (Attachment 6)

Discussion

- A. Identify a 2026 PIT Coordinator
- B. Identify PIT subcommittees and participants (Attachment 7)

6. Reports.

- A. Administrative Entity T.E.A.C.H

- B. Executive Board
- C. County/City
- D. HHAP 6 Categories & Allocations (Attachment 8)
- E. UWNC HMIS/Coordinated Entry Administrator
- F. NorCal CoC PIT Committee
- G. Strategic Planning AdHoc Update
- H. Member Announcement

8. Discussion Items for Next Meeting

9. Adjournment

Next Meetings:

Advisory Board Meeting: October 14, 2025, 3-5 pm at City Hall Community Room

Executive Board Regular Meeting September 18, 1-3, Virtual

AT HOME Meeting October 22, 2025, Location & Time TBD



Shasta County Advisory Board Meeting

August 12, 2025, 3:00 PM-5:00 PM

Proposed Meeting Minutes

Redding City Hall - Community Room

777 Cypress Avenue, Redding, CA 96001

1. Call to Order/Reminder of Brown Act.

Meeting was called to order at 3:00 by Chair Maggie Joyce. Reminder of the Brown Act was completed.

2. Introductions/Establish Quorum.

Quorum was established

Voting Members Present	
1. Abbott, Paul – Shasta Thrive 2. Azare, Collier- Nation's Finest 3. Chimenti, Joe-Emergent 4. Danielson, Tim - United Way 5. Howard, Jannamarie-Redding Rancheria 6. Johnson, Crystal – FaithWorks Alternate 7. Jones, Julie - One Safe Place Alternate 8. Joyce, Maggie - SCOE 9. Kerr Emily-HHSA	10. McDuffy, Laura-City of Redding 11. Middleton, Amber – SCHC 12. Preller, Megan – Ready for Life 13. Ray, Major Tammy-Salvation Army 14. Schaefer, Lesha – Pathways/Housing 15. Schreder, Kristen – Executive Board Chair 16. Sevilla, Art – Empire Recovery 17. Watkins, Jessica-NVCSS

3. Action Items

A. Approval of Meeting Minutes. Board Members will review and approve minutes from the July 8, 2025, meeting (Attachment 1) Motion to approve by Lesha Schaefer, second by Joe Chimenti. All in favor.

- Membership
 - o Removal of Samantha Breton as a voting member per the member's request Motion to approve by Megan Preller, second by Amber Middleton All in favor.
 - o Removal Julie Jones as One Safe Place voting member Motion to approve this item and next two by Amber Middleton second by Cole Azare. All in favor.
 - o Approve application for Rachel Alvey, One Safe Place, voting member replacement (Attachment 2)
 - o Approve change in membership for Kristen Schreder from voting member to participant (Attachment 3)

4. Public Comments (limited to 3 minutes per speaker) Cary Carbone made a statement on behalf of Kalie Brisbon in support of UWNC serving as HMIS System Administrator.

- Members of the public will have the opportunity to address the Advisory Board on any issue within the jurisdiction of the Advisory Board. Speakers will be limited to three minutes.

5. New Business

Presentation- Workforce Recovery Training Program

Several members of the of the WRTP discussed purpose of the program is to help individuals with job readiness, resumes, preparation for job interviews. Program provides wraparound services that address barriers to employment, helping participants focus on their training. Participants receive job training in technical skills and essential career readiness. City of Redding and CHYBA are partners with funding from a State of California CDBG-DR grant.

Action

- A. Elect a new Shasta Advisory Executive Board member and alternate Motion to approve Major Tammy Ray by Art Sevilla, second by Amber Middleton, All in favor. Motion to approve alternate to be Cole Azare, made by Lesha Schaefer and seconded by Tim Danielson. All in favor.
- B. Elect a new Shasta Advisory Co-Chair Lesha Schaefer. Motion to approve by Amber Middleton, seconded by ___ All in favor.
- C. HHAP 5 R&R findings
 - a. Recommend Faithworks to receive their full ask of \$1,249,625.71 for HHAP5 Motion to approve by Tim Danielson and seconded by Joe Chimenti. All in favor, except Laura McDuffey abstained,

Discussion

- A. 2026 PIT Planning Amber Middleton suggested consideration of only doing the sheltered count, discussion followed with others suggesting a complete count is better for meeting system performance goals. Need HIC Committee

6. Reports.

- A. Administrative Entity T.E.A.C.H working with City of Redding with State and HUD transitions, will be transitioning to new website set up on T.E.A.C.H Inc. website, also will post on City of Redding website
 - 1. HHAP 4 grant reporting update (Attachment 4) Reviewed list of projects who have received HHAP 4 grant funding and suggested recipients could report their usage and project activities at a future date. To discuss what type of information, and when to report.
 - 2. HHAP 4 status of state funding NorCal CoC Awaiting the offer of Technical assistance to be eligible for receipt of balance of HHAP 4 funds.
 - 3. HHAP 6 Application update On track to file application by August 29, 2025
- B. Executive Board Received additional technical assistance to work on Governance Charter updates.
- C. County/City
- D. Status of CoC Funding and HHIP Funding Summary (Attachment 5)
- E. UWNC HMIS/Coordinated Entry Administrator Errors in state data reported by ICF were identified corrected. Reported improvement in data completeness. Created tool of key findings and released to Leads meeting. Next HDIS upload is 8/18.
- F. NorCal CoC PIT Committee no report
- G. Strategic Planning AdHoc Update
- H. Member Announcement

8. Discussion Items for Next Meeting

9. Adjournment 4:45 pm

Next Meetings:

Advisory Board Meeting: September 9, 2025, 3-5 pm at City Hall Community Room
Executive Board Meeting: Special Meeting August 13, 1-3 virtual
Executive Board Regular Meeting August 21, 1-3, Virtual
AT HOME Meeting August 20, 2025, 10-12 City of Shasta Lake Community Center



Shasta County Advisory Board Special Meeting

August 25, 2025, 2:00pm-3:00pm

Virtual Meeting

Google Meet joining info

Video call link: <https://meet.google.com/aqz-xdbz-xrs>

Or dial: (US) +1 224-408-1247 PIN: 933 759 666#MEETING MINUTES

Voting Members	
2. Alvey Rachel- One Safe Place 3. Azare, Collier- Nation's Finest 7. Taiji, Melissa – FaithWorks Alternate 8. Joyce, Maggie - SCOE 10. Kerr Emily-HHSA	12. McDuffy, Laura- City of Redding 13. Middleton, Amber – SCHC 14. Preller, Megan – Ready for Life 15. Foster, Lisa -Salvation Army Alternate 16. Schaefer, Lesha – Pathways/Housing 17. Sevilla, Art – Empire Recovery 18. Watkins, Jessica-NVCSS 20. Zander, Hollie - CRDC

1. Call to Order

A special meeting of the Shasta Advisory Board was called to order at 2:04 pm by Chair Maggie Joyce.
A reminder of the Brown Act was completed.

2. Introductions/Establish Quorum

Quorum was established, and the meeting was called to order.

3. Public Comments

None

4. New Business

Action:

- A. Determine the proposed eligible uses for the Shasta CoC HHAP 6 funding in the amount of \$1,083,071.40 (attachment 1&2)

The board discussed the budgets and allocations that HHAP 6 application requires, it states that we must state specifically what category we are applying for and the dollar amount.

Meagan Preller made a motion to approve the following categories and allocations:

Interim Housing Solutions:

Operating Expenses of Interim Housing	\$120, 000
Motel/ Hotel Vouchers	\$163,071.40

Permanent Housing Solutions:

Operating Subsidies in Permanent Housing	\$80,000
Capital for Permanent Housing (conversion of interim/transitional housing into permanent housing	\$720,000

Amber Middleton seconded the motion. All in favor.

B. Request and select a Shasta Advisory member volunteer to work with Housing Tools to assist with the process of completing HHAP 6 application requirements related to the Shasta CoC requested allocation of funding.

No action was taken, the board decided to table this for the next regular meeting.

5. Discussion Items for next meeting

Update the board on Action item A and bring back Action item B for a vote.

6. Adjournment

Meeting adjourned at 2:46 pm.

COMEDY CARS

A CLEAN COMEDY SHOW TO BENEFIT
REDDING'S HOMELESS POPULATION

VISION / PASSION

I have a personal connection
with the homeless.

This has given me
a **growing passion** to find ways
to tangibly help our situation
using my comedy skills.

GOALS

1. **Raise awareness** among residents of Redding of the homeless situation, while offering options on **ways to help**.
2. To provide **tangible help** to our homeless citizens.



EXAMPLES

Clothing

Water

Blankets

Non-Perishable Food Items

Other (your ideas?)



PARTNERS

Hoping to partner with
local organizations **already
set-up and equipped** to
support the homeless.

THE VENUE

Currently we have one local venue available to host the show.

They seat just over 100 audience members.

(No charge for use of this venue.)

LOGISTICS

One idea:

Admission to the show is either **cash** (given to a partner organization) and/or **clothing or food items** to be given to a partner org. to distribute as needed.

THE COMEDIANS

6 Redding comedians
will be performing **clean sets**.

Dan McGowan (me) will host the show.
Partner(s) can also be invited to speak.



GABE PHILLIPS



MICHELLE BROWN



JOB BOGGS



CANDEE ANNE



BEN MAIN



JAMES MASON

ABOUT DAN MCGOWAN

National performing **clean** comedian.
Credits include corporate events,
theater shows, cruise ships,
community shows, TV and more.



CALL TO ACTION

I welcome your thoughts on
the **best ways** to proceed.

The hope is to find one or more local
organizations to partner with this effort and
advise me on items needed to best help
our homeless population.



DATE

No show date has been confirmed.

Waiting for your feedback
before proceeding.

COMEDY CARDS

Contact Dan McGowan
dan@danmcgowan.com

805-266-9059

You can also find me on Facebook

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Shasta Advisor Board Meeting

3:00 p.m. – 5:00 p.m.

All NorCal CoC Member Meeting

1:00 p.m. – 3:00 p.m.

Holiday

Observed Holiday

DRAFT REQUEST FOR PROPOSALS

SHASTA CONTINUUM OF CARE ADVISORY COORDINATOR

**PROPOSALS DUE:
January 20, 2025 by 1:00 pm**



Name
Email

Contents

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Estimated Timeline

The following schedule of events will be followed to the extent achievable; however, United Way of Northern California reserves the right to adjust or make changes to the schedule as needed.

Date	Activity
1/8/24	Release of Request for Proposals (RFP)
1/15/25	Deadline to Submit Questions
1/20/25	Submission of Proposals due by 1:00 pm
1/24/25	Review of Proposals Complete
1/31/25	Notification of Recommended Selection
2/1/25	Agreement Start Date

Overview

United Way of Northern California (UWNC), based in Redding, is part of the world's largest philanthropic network and the globe's largest non-governmental funder of social services. UWNC fights for the health, education, and financial stability of all residents in its nine-county territory and is there for residents in times of crisis. UWNC aims to expand operations fully throughout the region. Services include but are not limited to, the 211 human services helpline; crisis and disaster relief and recovery; financial stability programs; activities that address homelessness; and Public Health information and education.

The Continuum of Care program is authorized by subtitle C of title IV of the McKinney-Vento Homeless Assistance Act (42 U.S.C 11381-113890) to promote communitywide commitment to the goal of ending homelessness.

The NorCal Continuum of Care (NorCal CoC) was created in response to the McKinney-Vento Homeless Assistance Act and 24 CFR 578.5(a) and was established with representatives from organizations within a seven-county region, including the county governments of Del Norte, Lassen, Modoc, Plumas, Shasta, Sierra, and Siskiyou. Each of the counties participating in the CoC region is responsible for forming a local Advisory Board that includes representation of key stakeholder groups as well as nonprofit homeless assistance providers, victim service providers, faith-based organizations, local governments, businesses, advocates, public housing agencies, school districts, social service providers, mental health agencies, hospitals, universities, affordable housing developers, law enforcement and organizations that serve veterans and homeless and formerly homeless individuals.

Shasta CoC Advisory Coordinator

The Coordinator is a 1-year contract position that UWNC will fill, through a Request for Proposal (RFP) selection process. The position is focused on strategic coordination of Shasta Advisory board operations and the HMIS/CE system operations.

Implementation of the goals for the Shasta CoC Advisory Coordinator includes expanded CoC membership, improved collaboration, and coordination among agencies active in the CoC that will help bring about improvements in community-wide planning and strategic use of resources to address homelessness.

Shasta CoC Coordinator Scope of Work

Shasta CoC Advisory Coordinator: This position will provide dedicated leadership for the Shasta CoC Advisory to improve communication, collaboration and coordination; to enhance CoC operations; to improve efficiency; and to more effectively address homelessness.

The Coordinator will assist the NorCal CoC Shasta Advisory Board with the following:

1. Coordinating CoC operations;
2. Expanding funding opportunities;
3. Expanding use of HMIS in Shasta County, in partnership with UWNC;
4. Implementing Coordinated Entry / 211 access point; and
5. Implementing recommendations from Shasta CoC Advisory Strategic Planning Sub-Committee.

The Shasta CoC Advisory Coordinator operations responsibilities include:

- Review and update membership policies and materials;
- Improve meeting function and focus;
- Expand CoC membership to incorporate more diversity and lived experiences;
- Solicit input from key community stakeholders, such as but not limited to, Affordable housing developers, County Housing, Law Enforcement, Parole, Probation, Mental Health, Redding Rancheria, Pit River Tribe, College/Universities, and the Smart Center;
- Enhance overall communications with community and members;
- Provide support for NorCal CoC PIT administration;
- Search and recommend additional funding opportunities for NorCal CoC Shasta Advisory Board;
- In collaboration with UWNC staff, plan and coordinate 1-day Coordinated Entry and 211 NorCal integration and education event in Shasta County;
- Educate self and CoC members about HUD requirements in CoC systems, operations, and funding;
- Attend 211 NorCal monthly meetings to obtain functional knowledge;
- Maintain clear financial records and submit monthly financial reports, and
- Provide monthly progress updates to UWNC staff.

All of these elements will contribute to the CoC's capacity for identifying and responding to additional funding opportunities, as current resources are evaluated in relation to needs and gaps in service capacities. The CoC Advisory Coordinator will accordingly increase opportunities for collaboration and assist with expansion of the use of HMIS, the annual PIT Count and the annual HUD application process.

Goals

The coordinator position will focus on achieving the following goals, each measurable. UWNC is committed to receiving feedback from the Shasta Advisory board on the intended goals and progress.

- a) Increase the number of members and the diversity of membership and participation.
- b) Increase collaboration and coordination among CoC member agencies.
- c) Improve community-wide planning and strategic use of resources to address homelessness.
- d) Increase amount of available funding during the project.
- e) Effectively disseminate policies and information regarding available data and System Performance Measures from HUD and the State.
 - a. Convene service providers to receive feedback on homelessness systems in Shasta County and provide education on HUD and state requirements.
- f) Evaluate strategic planning efforts and address gaps in service capacities.

Application Procedures

Resume and completed Application Exhibit A are due by January 10, 2025, by 1:00 pm, and may be emailed to the attention of UWNC Human Resources Department at employment@norcalunitedway.org.

Application Review

Following the review process, all applicants will be notified as to the results. If chosen to be the Coordinator the UWNC will enter into a contract with the applicant.

Shasta CoC Advisory Coordinator

Exhibit “A” Application

Legal Name of Applicant Organization		
Contact Name:	Phone Number	Email:

	Component
1	Experience & Qualifications: Provide an explanation of your experience and qualifications for the Coordinator position.
2	Organizational Capacity: Provide an explanation of you/your organization’s capacity and readiness to deliver the proposed project.
3	Program Design: Provide a description of the proposed program activities for each of the following components of the Scope of Work. a. Coordinating CoC operations. b. Expanding funding opportunities c. Expanding use of HMIS in Shasta County, in partnership with UWNC d. Implementing Coordinated Entry / 211 access point in Shasta County e. Supporting Shasta CoC Advisory Strategic Planning Sub-Committee f. Implementing recommendations from Shasta CoC Advisory Strategic Planning Sub-Committee.
4	Impact and Effectiveness. Describe a plan for measuring and evaluating if the Coordinator is achieving the goals. a. Increase the number of members and the diversity of membership and participation b. Increase collaboration and coordination among CoC member agencies. c. Improve community-wide planning and strategic use of resources to address homelessness d. Increase amount of available funding during the project.

	e. Disseminate policies and information regarding available data and System Performance Measures from HUD and the State. f. Convene service providers to receive feedback on homelessness systems in Shasta County and provide education on HUD and state requirements g. Evaluate strategic planning efforts and address gaps in service capacities.
5	Provide any additional information:

 Authorized Representative
 Printed Name

 Authorized Representative
 Signature

 Date

For UWNC Use Only:	Received by Deadline	Yes / No	Proposal Approved	Yes / No
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Designate a Shasta Advisory member to volunteer to work with the Administrative Entity on behalf of the Shasta CoC Advisory related to the application and administration of HHAP 4, HHAP 5, and HHAP 6

Examples of the issues facing the Shasta CoC Advisory regarding the three latest rounds of HHAP funding include the following:

1. HHAP 4 - The NorCal CoC currently is not eligible to receive the balance of the HHAP 4 funding in the amount of \$2.3 M and of that \$908,603 for Shasta Advisory.
2. HHAP 5 - Additional follow-up may be needed for HHAP 5 allocations and meeting criteria for receipt of the balance of HHAP 5 funding from the State.
3. HHAP 6 - Application was filed with HCD on August 28, 2025. It is estimated that the review process by CA HCD could occur between now and the end of the year or first of 2026. Additional information or clarifications may be requested by HCD during the review process.

2025 PIT SubCommittees

Donations

Media

Volenterr & Training

Day of Event

Housing Inventory Count

Youth Count

Service-Based Count

Sheltered Count

Maps and Camps

Counting US App

August 25, 2025 Shasta CoC Advisory Board Meeting

Determination of Proposed Eligible Use Categories for Shasta CoC HHAP 6 Funding

Shasta CoC Advisory Board is in need of determining the proposed eligible uses for the Shasta CoC HHAP 6 funding in the amount of \$1,083,071.40

HHAP 6 Eligible Funding

Total NorCal CoC: \$5,806,452.44

Shasta CoC Allocation: \$1,177,251.53

Administrative Costs @ 7% = -\$82,407.61

HMIS 1% Allocation -\$11,772.52

Balance eligible for projects: \$1,083,071.40

HHAP 6 Eligible Use Categories:

1. Permanent Housing Solutions:

Rapid Rehousing/Rental Subsidies

Operating Subsidies in Permanent Housing \$80,000

Permanent Housing Services and Services Coordination

Capital for Permanent Housing (conversion of interim/transitional housing into permanent housing) \$720,000

2. Homelessness Prevention Activities:

Prevention and Diversion

3. Interim Housing Solutions

Navigation Centers

Motel/Hotel Vouchers \$163,071.40

Operating Expenses of Interim Housing \$120,000

Interim Housing Services and Service Coordination **Total** **\$1083,071.40**

Capital for New Interim Housing

Improvements to Existing Interim Housing

4. Non-Housing Solutions:

Services and Service Coordination for People Experiencing Unsheltered Homelessness

(includes street outreach, housing navigation harm reduction, hygiene services, etc. for those who are unsheltered)

NorCal CoC Executive Board has approved as eligible expenditures the allocation of 7% for Administrative Costs and 1% for HMIS Administration.

Note: if proposing NEW Interim Housing or any Non-Housing Solutions for Those Unsheltered, this triggers a significant documentation of sustainability of the housing portfolio throughout the entire region