



NorCal Continuum of Care CA-516

Continuum of Care Competition 2025

Revised Version

Mandatory Bidder's Session

November 26, 2025



Topic Areas – Renewal and New Applicants

Topic Areas

- CoC Funding Program Goals & Policies
- Amounts Available & Funding Selection Process
- Eligible Applicants
- Application Processes & Timelines
- Project Type Summaries
- Key Concepts and Competitive Approaches
- Resources



Continuum of Care & Funding

The HUD Continuum of Care Program is designed to promote a community-wide commitment to the goal of ending homelessness by providing funding to nonprofit providers, state and local governments to quickly rehouse persons experiencing homelessness, promote linkages and use of other mainstream benefits and optimize client self-sufficiency

The (CoC) is also the planning and oversight entity over the effectiveness of CoC & ESG funds. The CoC is responsible for the development of strategic plans, gap analysis, resource allocations, program monitoring and evaluation and assurances that required reports are submitted on behalf of the CoC region.

The CoC's role became more critical with the later advent of the State of California's homeless funding streams.

CoC Funding

- Releases through (typically annual) funding opportunities via the CoC NOFO (and supporting documents)
- Competitive funding, large number of regulatory requirements



Continuum of Care 2025 Policy Priorities

naeh-my.sharepoint.com/:pg/g/personal/mkenion_naeh_org/1QOKVreV2RxlTq5sGUsjUFIAbqq0bakauChaqEpc2cZ5p0?CID=562C048D-076C-4470-8131-90D368764CA1&wdLOR=c747D8725-36fA-41FF-8172-75F7A0D5A658

NEW FY2025 POLICY PRIORITIES

Ending the crisis of homelessness on our streets

CoCs expected to direct resources towards outreach, intervention, and assistance consistent with Executive Order on "Ending Crime and Disorder on America's Streets."

Prioritizing treatment and recovery

CoCs expected to prioritize projects that provide treatment and services needed to recover and regain self-sufficiency, including on-site treatment and participation requirements in services.

Advancing public safety

CoCs expected to cooperate with law enforcement to advance public safety. HUD cited the Supreme Court decision in *Grants Pass v. Johnson* as upholding the authority of local governments to prohibit public camping.

Promoting self-sufficiency

CoCs expected to prioritize projects that help lead to long-term economic independence for individuals and families. This would allow them to exit homelessness and prevent future returns to homelessness.

Improving outcomes

CoCs should prioritize projects that promote self-sufficiency, increase employment income over government assistance, and promote treatment and recovery.

Minimizing trauma

CoCs should encourage the use of trauma informed care, ensure safety of program participants, and access to 'safe, single-sex spaces' for women.



Policy Shifts

Shift away from being "housing only" (like Housing First or permanent supportive housing) to emphasizing participant self-sufficiency

- Providers are expected to partner with substance use disorder treatment programs and integrate these with housing

- Better, more relevant case management to determine needs

- Track and improve participant outcomes, such as earned income growth and employment

- Programs are now focused on moving people toward self-sufficiency, not just providing shelter. Participants are expected to increase engagement and training

- Focus on evaluation, transparency, and data collection on employment and housing outcomes



Funding Changes 2025

NorCal Allocation for 2025 (ARD Amount) comparison to 2024

- Tier 1 - 90% down to 30% (funded if passing criteria)
- Tier 2 – 70% and competitive
- DV and CoC Bonus Amounts
- PH projects no more than 30%
- Focus on Transitional and Street Outreach
- No Harm Reduction, Service Participation

	2025	2024
PPRN	\$1,369,143	\$1,550,641
ARD	\$412,542	\$398,003
Tier 1	\$123,763	\$358,203
Tier 2	\$288,779	\$39,800
CoC Bonus	\$273,829	\$186,077
DV Bonus	\$136,914	\$232,596
CoC Other Bonus	\$0	\$0
DV Bonus Percent	10%	15%
Local Match	\$0	\$0
Tier 2 Percentages - competitive & based on the CoC does overall	70%	10%
Ratio of ARD>PPRN	30%	26%
NorCal Award Amount	\$0	\$441,588
Award Percent (of PPRN)	0%	28%
Award Percent (or ARD)	0%	111%
	2025	2024
Planning Grant	\$68,457	\$77,532



Tier 1 Historical Analysis (Revised)

NorCal Allocation for 2025 (ARD Amount) comparison to 2024

- Tier 1 \$123,763
- Tier 2 \$288,789
- CoC Bonus \$273,829
- Total Competitive: \$562,608

		Tier 1 Amount	\$123,763		
2025 GIW Amounts		Percent GIW	Percent Tier 1 2025		2025
HMIS Renewal	\$31,911	8%	26%		Tier 1 30 %PH Cap
CES Renewal	\$65,751	16%	53%	\$97,662	
PSH Renewal	\$314,880	76%	254%	-\$191,117	\$37,129
	\$412,542				
		If Partners II gets funded under tier 1 it could only be for:			
		\$123,763			
Tier 2 and CoC Bonus	\$562,608				



Funding Tier Changes 2025

CHANGES TO FUNDING TIERS

Tier 1	Tier 2
30% of Annual Renewal Demand	The difference between Tier 1 and the sum of the CoC's ARD, CoC Bonus, and DV Bonus Amount
HUD selects all projects ranked in Tier 1 that pass project quality, project threshold, and risk review	After selecting all approved Tier 1 projects, HUD will select projects ranked in Tier 2 using an assigned point value for each project based on (1) CoC Merit Score, (2) CoC Project Ranking, and (3) Supportive Service Participation Requirement

- Everything except CoC Planning (or UFA costs) is competitive and must be ranked in Tier 1 or Tier 2, including YHDP
- Projects awarded under the SNOFO that expire in 2026 are eligible to apply for renewal
- At least \$52 million must be used for new DV Bonus projects
- Any eligible project types can be included in Tier 1 or 2: Transitional Housing, Rapid Rehousing, Permanent Supportive Housing, HMIS, SSO-CE, SSO-SO, and other SSO
- Transition grants allowable *but* the applicant must match the current grant recipient



Key Highlights - HUD

Key Highlights

Increase Competition

- The Continuum of Care program is a national competition (42 U.S.C. 11386a).
- Tier 1 is set at 30 percent of the CoC's Annual Renewal Demand (ARD).

Invest in Transitional Housing and Supportive Service Only Projects

- Promote balance and increase competition
- No more than 30 percent of a CoC's Annual Renewal Demand (ARD) under this NOFO will fund Permanent Housing projects, including PH-PSH, PH-RRH and Joint TH and PH-RRH projects.

Supportive Service Participation

- Projects should incorporate supportive service participation requirements in their program design, based on individual need
- Include evidence in occupancy agreement or equivalent document.



Eligible Applicants

Nonprofit providers, State and local governments, Indian Tribes (TDHE's) and public housing agencies. Under certain circumstances faith-based organizations are eligible to apply.

Faith-based organizations may not discriminate against an organization based on the organization's religious character, affiliation or exercise.

Able to retain its independence and continue to carry out its mission but may not use direct financial assistance from HUD to support or engage in any explicitly religious activities (except where consistent with stated applicable requirements)



Project Eligibility Additional - NAEH

PROJECT ELIGIBILITY & PROJECT QUALITY THRESHOLD

- Each year, all projects must meet threshold eligibility criteria to receive funding.
 - Pass/fail standard—project applications rejected if they do not meet
 - Renewal projects are considered to have met these requirements previously
- Assesses the extent in which the project applicants are eligible, have the financial and management capacity to carry out the project, have submitted all required certifications, will serve eligible program participants, and will agree to participate in HMIS.
- **NEW IN FY2025.** Project applicants must certify that they:
 - Will not engage in racial preferences or other forms of illegal discrimination
 - Will not operate drug injection sites or “safe consumption sites,” knowingly distribute drug paraphernalia, permit the use or distribution of illicit drugs, or conduct any of these activities under the pretext of “harm reduction.”



New Project Quality Thresholds - NAEH

NEW PROJECT QUALITY THRESHOLD CRITERIA	
<i>Minimum score to be awarded. If awarded, must meet <u>all</u> of the criteria listed.</i>	
Project Type	Key Criteria
Transitional Housing (TH) Min: 7/10	<ul style="list-style-type: none">• Supportive services will be required for participation• Applicant has experience operating a TH and will leverage other public/private sources• Project will provide 40 hours of customized services (with some exceptions)
Supportive Services Only (SSO)-Standalone Min: 4/5	<ul style="list-style-type: none">• Project will leverage other public/private sources and provide services necessary to exit homelessness and increase self-sufficiency for program participants including those who do not traditionally engage
Supportive Services Only (SSO)-Street Outreach Min: 5/6	<ul style="list-style-type: none">• In addition to criteria for standalone SSO, applicant must have experience providing outreach services and demonstrate a history of partnering with first responders and law enforcement and will not interfere with enforcement of public camping and drug use laws
Supportive Services Only-Coordinated Entry (SSO-CE) Min. 3/4	<ul style="list-style-type: none">• Available and reachable for all in geographic area and a strategy for reaching households with highest needs• Standardized assessment used to ensure participants directed to housing and services that meet their needs
Permanent Supportive Housing (PSH) Min: 4/6	<ul style="list-style-type: none">• Project will leverage other public/private sources to provide supportive services• Will require participation in services• Will be designed to serve elderly individuals or people with a physical disability or a developmental disability
Rapid Rehousing (RRH) Min: 6/8	<ul style="list-style-type: none">• Project will leverage other public/private sources to provide supportive services• Will require participation in services• Applicant has previously operated a project where employment incomes were improved
Homeless Management Information System (HMIS) Min: 3/5	<ul style="list-style-type: none">• Used as a proactive case management tool to promote treatment and recovery• Collects all UDE and has the ability to unduplicate client records• Produces all HUD reports
CoC Planning Min. 3/5	<ul style="list-style-type: none">• CoC membership is open and inclusive and there is a written governance charter in place• CoC-wide planning committees• Funds will be compliant with 24 CFR 578.7 and will improve CoCs ability to evaluate CoC and ESG projects



CoC Application Revisions - HomeBase

***REVISED* The following are a selection of the CoC application rating factors have been removed from this year's NOFO:**

- Affirmatively Furthering Fair Housing
- Addressing the Needs of Lesbian, Gay, Bisexual, Transgender, and Queer (LGBTQ+) Individuals
- Involving Individuals with Lived Experience of Homelessness in Service Delivery and Decision Making and Provide Professional Development and Employment Opportunities
- Increasing Affordable Housing Supply o Racial Disparities
- Promoting Racial Equity in the Local CoC Process
- Participative Planning and Implementation



Eligible Project Types (highlights to come)

Transitional Housing – 24-month program focused on living skills and permanent exits

Supportive Services Only – Coordinated Entry (SSO-SO)

Supportive Services Only – Coordinated Entry (SSO-CE)

PH-Permanent Supportive Housing (PSH) – 30% cap

PH-Rapid ReHousing (RRH-CoC funded version) – 30% cap

Joint Transitional/Rapid ReHousing (Joint TH-RRH) (renewals only)

Homeless Management Information System (HMIS)



Transition Grants – NOFO Page 44

Applicants may transition their eligible renewal project(s) (including a Special NOFO project or DV Renewal project) from one CoC Program component to another (e.g., Transitional Housing to Rapid Rehousing, Rapid Rehousing to Permanent Supportive Housing) over a one-year grant cycle.

To create a transition grant, the CoC must wholly eliminate one or more projects and use those funds to create a single, new transition grant.

The applicant must have the consent of the CoC, as indicated by: the project application identifying the project as a transition project

Must fully transition the program activities first year of the grant award



Project Eligibility Threshold

Renewal Projects:

- No findings, results of investigations from HUD's Office of the Inspector General
- Renewal Recipient does not routinely draw down funds at least quarterly from eLOCCS
- Consistently late on Annual Performance Report Submissions

All Projects:

- Demonstrate financial and management capacity to carry out the project
- Submit required certifications
- Population eligibility
- Use the CoC's HMIS
- Not engage in racial preferences or other form of illegal discrimination*
- Not operate drug injection of safe consumption sites on or off property under their control (no harm reduction practices)*



NorCal Application Processes & Timelines

RFP Release – November 21, 2025

Bidder's Conference & Office Hours – Nov 26th, Office Hours Dec 9th & 12th

Login to eSnaps (technical support available) – Notification forthcoming

Completed Project Eligibility Assessment due – December 5th

Complete Application Attachments and Response (drafts) – December 15th

Review by non-conflicted Rating/Ranking Committee – December 30th

Final approval by CoC Executive Board – December 30th

Final NOFO Projects and Collaborative Application Submission – Jan 14, 2026

Curable Deficiencies Addressed by HUD (March – May) estimated

Funded Projects Notification - Summer 2026 estimated



eSnaps Platform

e-snaps – an electronic system used by the HUD Office of Special Needs Assistance Programs (SNAPS) to manage grants and applications for the Continuum of Care (CoC) Program. eSnaps includes the online application forms to be completed for the annual CoC Funding Competition

e-snaps Login Credentials – typically a single staff member obtains login credentials to complete, generate and proof the project application. e-snaps login credentials are assigned one for each user, credentials are not to be shared

Troubleshooting – eSnaps can be confusing, follow the e-Snaps Navigational Guide to get started and there will be more support available during published office hours



Scoring Process / Executive Board Approval

Application drafts added completely in e-snaps by Program Applicant (All renewing and new)

All projects (except the Planning Grant) must be rated and ranked by the CoC

Technical Review (Jamie & Teddie)

Rating & Ranking Committee (diverse and non-conflicted) scores eSnaps submissions based on Eligibility and Performance criteria

DV Bonus & CoC Bonus will be scored slightly differently than Renewal Projects

R&R Committee takes scores and additional considerations to create a final project ranking

NorCal Executive Board approves final Project Ranking and Collaborative Application prior to final submission and then approved project ranking is emailed to all project applicants



Application Budget – Eligible Expenses

Details on Ineligible Costs begin on p. 14 of the NOFO

Cost categories for VAWA not subject to CoC program spending caps

Indirect Costs may be included but combined with Admin Costs may not exceed 10% of the total line item, and Indirect rate and distribution rate must be clearly stated in the application

Match – A match rate of 25% must support each project being applied for (including Administration line items). Match may be Cash or In-Kind or a combination of both (In-kind including value of real property, equipment, goods or services contributed to the project. Documentation requirements differ for different kinds of match.



Application Development Approaches

- Concrete – what you're doing including how you've used reporting to improve
- Focus on strategy points,
 - what you're doing
 - wow you've improved and why
 - If new, what data and improvement methods have you used on other programming



Application Eligibility Requirements

Details on p. 9 of Competition NOFO

- Universal Identifier and System for Award Management (SAM.gov)
- Outstanding Delinquent Federal Debts
- Debarments or Suspensions
- Mandatory Disclosure Requirements
- Pre-Selection Review of Performance
- Sufficient Financial Management System
- False Statements
- Failure to conduct Business in Accordance with Ethical Standards/Codes of Conduct
- Prohibition Against Lobbying Activities



Project Risk Review

Details on p. 89 of Competition NOFO

- Risk Review – evaluate the likelihood of successful project implementation
- Ability to produce positive outcomes, client self-sufficiency and economic independence
- Audit findings
- Public sources showing complaints filed
- History of subsidizing activities that conflict with the NOFO purposes



Resources

HUD Webinar – November 14, 2025

National Alliance to End Homelessness

Webinar – November 19, 2025

Side by Side Comparison Sheets

HomeBase – Essential Resource Guides (Transition Grants, SO, TH, Resource, NOFO)

NorCal Office Hours – Dec 9th & 12th

FY 2025 Continuum of Care Competition and Youth Homeless Demonstration Grants NOFO

The Hub for Ending Homelessness (USA) – Facebook group



Get Started

- Review HUD 2024NOFO and Project Detailed Application
- Obtain eSnaps login, review eSnaps navigational guide (send eSnaps User Name to Teddie tpierce@teach.com to register)
- Review required project level attachments, complete & obtain required signatures
- Begin drafting summary points to answer application questions (MS Word etc)
- Attend Office Hours
- Email questions to Kristen/Teddie for resolution